Student: Grade: /25 pts

Student. Grade. 725 pts				
	0 pts	1 pt	2 pts	COMMENTS
	Overall structure/organization unclear:	Overall structure/organization clear:	Overall structure/organization excellent:	
Structure and organization	O Introduction was missing or lacked relevance of the topic and message to the audience (omitted the attention grabber, benefit, credibility or direction).	O Introduction demonstrated the relevance of the topic and message to the audience (included the attention grabber, benefit, credibility, and direction).	O Introduction demonstrated the relevance of the topic, using imagination and capturing audience interest (included the attention grabber, benefit, credibility and direction).	
	O <b>Body</b> of the presentation was disorganized or did not support the overall message.	O Body of the presentation was well organized and supported the overall message.	O Body of the presentation was clearly organized and convincingly supported the overall message.	
	O Topical focus was lost several times during the presentation.	O Mostly organized but topical focus lost once or twice.	O The presentation stayed focused on the topic throughout.	
	O Conclusion was missing or lacked relevance and purpose of the topic to the audience.	O Conclusion summarized the main points and reinforced the relevance and purpose of the topic to the audience.	O Conclusion summarized the main points and reinforced the relevance and purpose of the topic using imagination and capturing audience interest.	
	O Time was not effectively managed.	O Time was fairly effectively managed.	O Time was managed very effectively.	
	Delivery did not motivate the audience to listen:	Delivery showed effort to motivate the audience to listen:	Delivery successfully motivated the audience to listen:	
Delivery	O Did not make adequate use of appropriate persuasive appeals (ethos, pathos, logos).	O Made adequate use of appropriate persuasive appeals (ethos, pathos, logos).	O Made skillful and convincing use of appropriate persuasive appeals (ethos, pathos, logos).	
	O Unenthusiastic or monotonous delivery. Problems in voice usage / pace.	O Sufficiently engaging and interesting delivery. Voice usage / pace were mainly ok.	O Engaging and interesting delivery that showed presenter's own enthusiasm.  Voice usage / pace varied effectively.	
	O Did not know contents well: used notes too often / rambled aimlessly / poor eye contact & body language / appears unprepared	O Elaborated contents the main message enough to ensure that is understood by the audience: spoke quite freely / natural eye contact & body language/appears prepared	O Contents and message were presented in a clear and confident manner: spoke freely / very good eye contact and body language throughout / appears well-rehearsed	
	O Used few or <b>no transitional phrases</b> to move between slides and main points.	O Used occasional transitional phrases / language functions to move between points & guide the audience.	O Consistently used transitional phrases / language functions to move between points & guide the audience.	
	O Difficulty handling audience questions.	O Handled audience questions sufficiently.	O Handled audience questions well.	
	0 pt Fluency/intelligibility (B1 or below):	0.5 pt Fluency/intelligibility (B2):	1 pt Fluency/intelligibility (C1 or higher):	
Fluency and grammar	Pausing for grammatical and lexical planning and self-correction was very evident, affecting intelligibility.	Language contained some hesitation as speaker searched for patterns and expressions.	Expressed him/herself fluently and spontaneously, almost effortlessly.	
	Satisfactory control of pronunciation with mistakes that sometimes hindered understanding	O Good control of pronunciation with few mistakes	O Very good or excellent control of pronunciation	
Flue	O Satisfactory vocabulary and grammar but with noticeable mistakes	O Good vocabulary and grammar with occasional 'slips' or non- systematic errors	O Very good vocabulary and grammar; errors were rare and difficult to spot.	
	Visuals disturbed communication (B1 or below):	Visual supported communication (B2):	Visuals supported communication very well (C1 or higher):	
	O Did not use visuals to support the message. Did not synchronize slides/other visuals with speech; Visual aids contained too much or too little information or had a sloppy appearance.	O Used visuals sufficiently to support the message. <i>Mainly</i> synchronized slides / other visuals with speech; Visual aids <i>mainly</i> contained a suitable amount of information on slides (e.g. 6 x 6 rule).	O Used visuals skillfully to support the message. Synchronized slides / other visuals with speech <i>throughout</i> ; Visual aids contained a suitable amount of information <i>throughout</i> (e.g. 6 x 6 rule).	
Visuals	O The chosen font type or size disturbed communication; Images were irrelevant and poorly supported/ disturbed communication (elements of multimodal analysis).	O The font type and size were suitable; Images were quite relevant and supported the message (elements of multimodal analysis).	O The chosen font type and size clearly supported communication; Images were relevant and successfully supported the message <i>throughout</i> (elements of multimodal analysis).	