

Using the **Semantic** Connection(s), **Association(s)**, Transformation(s) **Framework**

**Visualise**, Map and Convey **3-to-5 examples of the** comparative a) **Visual Appearance**

+ b) **Interactive Behaviour and Assistive Capability of Artifacts.**

—[Individual Assignment]—

## Semantic Connection(s / **Association**(s / Trasformation(s ...

**Abstract**—[surreal, non-literal, fictional, allegorical, figurative — symbolic / stringent



**Semantic Association**

*visual appearance / interactive behaviour / assistive capability*

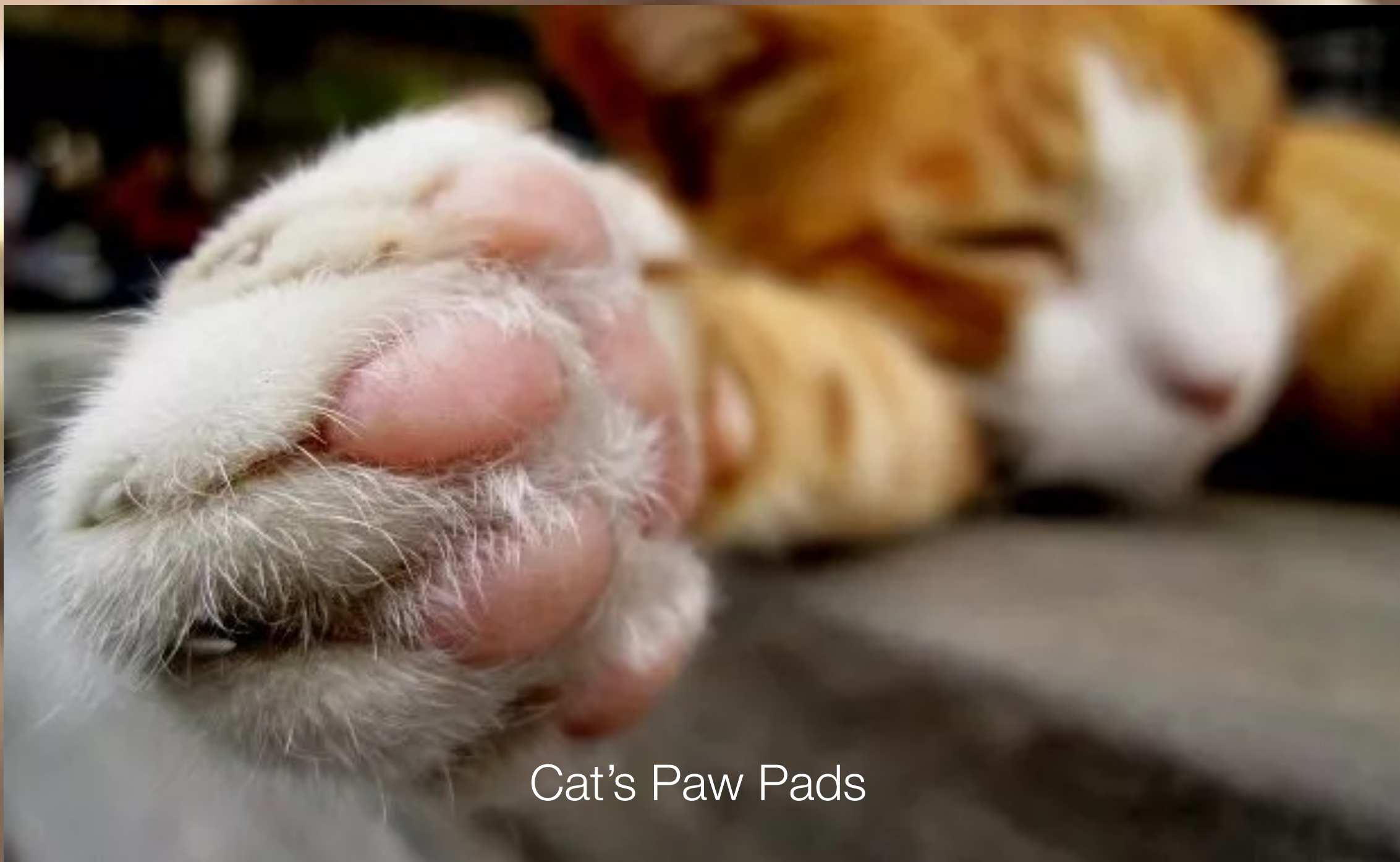


**Literal**—[real, direct, factual, non-fictional — iconic / genuine

Semantic Connection(s / Association(s / Transformation(s —[ Individual Assignment 1.

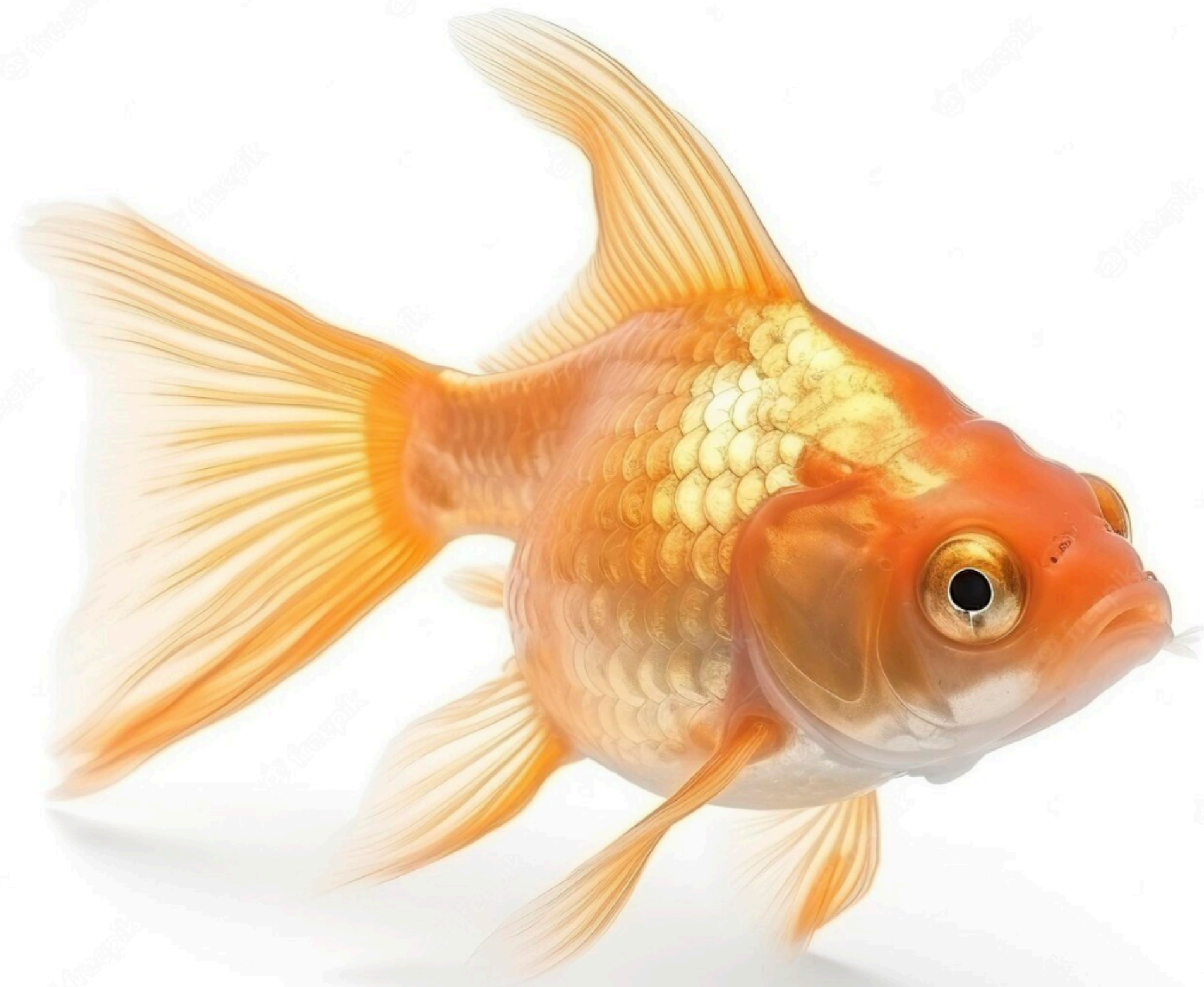


Nike Air —[VaporMax Integrated Heel and Sole / Centre Pompidou External Escalator, Paris



Cat's Paw Pads

Nike Air Cushioning



Goldfish Eye



Mini Cooper —[Car Headlight



Mini Cooper — [Rear Indicator Flashing Light

British 'Union Jack' Flag — [Motif



Marval Figure Thor / Axe



Volvo LED Daytime Running Light in the Headlights







Aircraft Toilet Door Lock & Unlock Mechanism — Apple iPhone Slide-to-Unlock Interactive Behaviour and Assistive Capability Feature



PAUL SMITH (Coat of Arms)



Yarn 'Winding'



Paul Smith 'Signature' Stripe



Inspiration]—Time Delay Photo of Car Headlights / Paul Smith Scarf





Inspiration]— Beach Hut / Paul Smith Sweater



Inspiration] — Beach Hut / Paul Smith Sweater