



Aalto University
School of Science

CS-E4900 User-Centered Methods for Product and Service Design

Show Me Your Data!

21.10.2024 & 23.10.2024

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Things You Will Learn Today

- You will learn to assess the quality of data
- You will learn new ways of finding user data
- You will learn how to improve your data set during the next two weeks

Agenda

- Announcements
- Show Me Your Data! presentations

Announcements

No news is good news!

Show Me Your Data! presentations

- 3 min Digital Poster talk
- Brief comments and questions from course staff & audience
- Do not feel disappointed if the comments start to repeat themselves after the third presentation
- Presentation order
Mon1: **20, 15, 12, 3, 27, 7, 2, 17, 25**
Mon2: **26, 22, 21, 9, 1, 19, 8**
Wed: **16, 23, 6, 11, 10, 24, 4, 18, 5, 13, 14**

Show Me Your Data! presentations

Show Me Your Data criteria (2p)

- Selection and application of user research methods (0.5p)
- Ability to describe the chosen Customer Scene (0.5p)
- Validity or perceived validity of the data (0.5p)
- Linkage, relevance and potential with the course theme (0.5p)

Did You Learn Today?

- How to assess the quality of data?
- Did you learn new ways of finding user data?
- How to improve your data set during the next two weeks?