



Aalto University  
School of Science

# CS-E4900 User-Centered Methods for Product and Service Design

## Bring Your Own Essay

3.10.2016 14:15 – 16:00 hall T2

Mika P. Nieminen

# Agenda for Today

- Instructions
- Grouping
- Peer Assessment
- Discussion
- Gratification

# Instructions

- We will read and comment each others essay drafts
- We will be constructive but
- Mark all comment directly to the paper
- Give verbal comments and return papers
- Return to class at 15:15

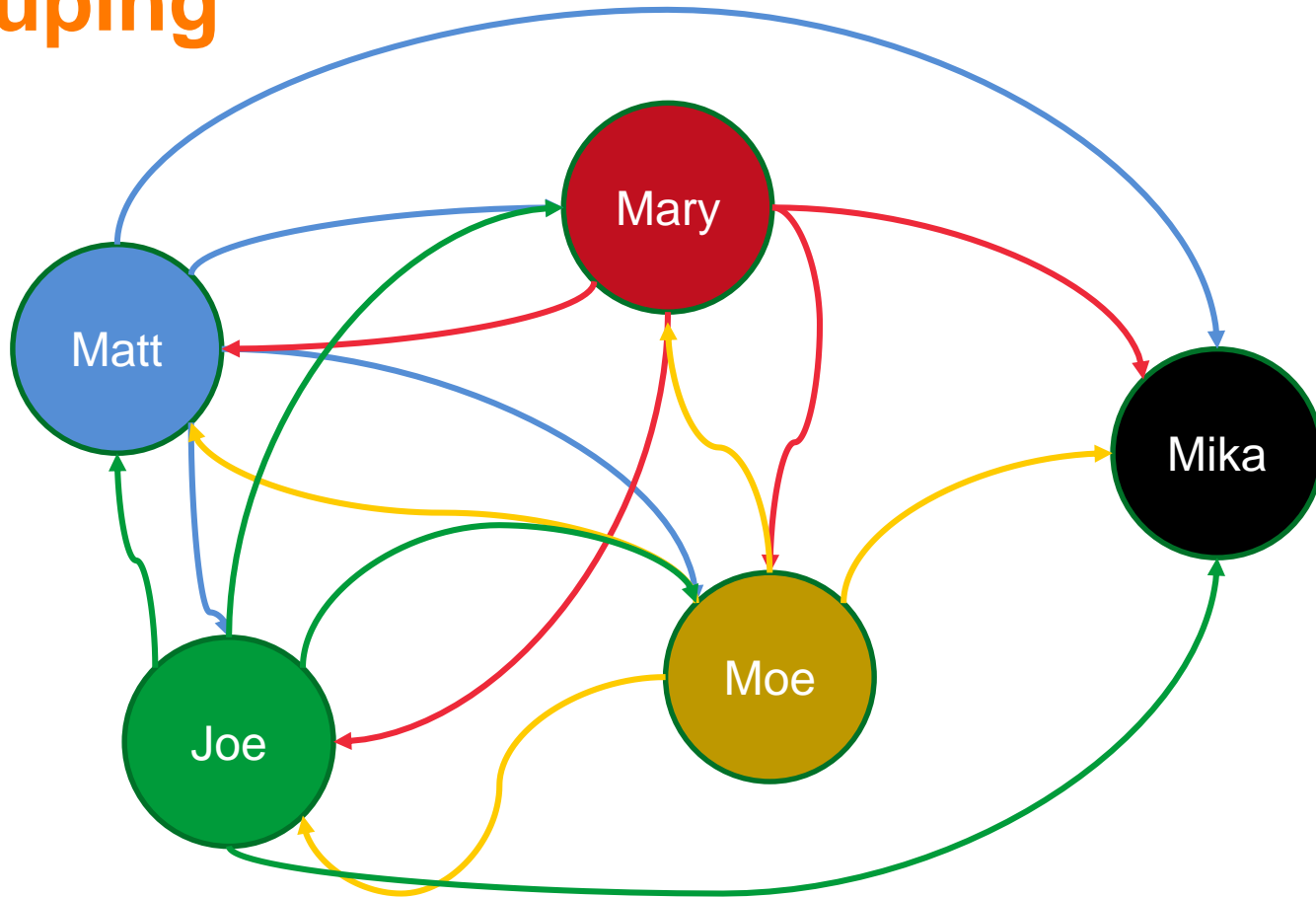
# Grouping



**People Without  
a 3-page Draft**

**People Who have 3-page Draft**

# Grouping



# Peer Assessment

- Parts to Review:
  - your approach/angle for the essay
  - structure and use of materials
    - Have a look and apply the **grading Essay criteria** if applicable
  - Actual text and writing style, analyze two paragraphs for
    - Given-New Principle
    - Light-before-Heavy Principle
    - Active Verbs

# Discussion

- After reviewing individually all 3-4 papers
- Give brief feedback and return the papers to writers

# Gratification

- Report to Mika at the front desk to register your points
  - 1 point for bringing a min. 3 page draft
  - 1 point for reviewing min 3 essay drafts
- General discussion for common observations or questions about the essay submission/review