

Teemo Tebest

- Yle, The Finnish Broadcasting Company
- it-reporter, datajournalist, human being
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PlusDesk, Yleisradio



2 coders, 3 graphic designers, 2 producers

What we do?

- Web
- We work with journalists
- We tell stories
- Data based journalism
- Visualization
- Interfaces
- Experiment new technologies, like VR

Agenda

A lot of examples!

Thought for the day

- Visualization is used to enhance understanding.
- Therefore visualization is anything that enhances understanding.

Your homework

<https://github.com/d3/d3/wiki/Gallery>

Examples

- Bar graph
- Line chart
- Data table

Examples

- Infographics
- Map with points
- Map with areas

Examples

- Test #1
- Feature #1
- Calculator #1 vs Calculator #2
- Feature #2

Our work process

Teams are usually from 2 to 4 people.

- Communication via Facebook, Whatsapp, Hangouts, Email, face to face
- We do drawing and sketsing
- Clickable prototypes
- We have post it notes #1 #2

Examples

- Service #1
- Service #2
- Service #3

PRINCIPLES

MAKE SURE YOU SPEAK
YOUR USERS' LANGUAGE

Don't build features,
SOLVE PROBLEMS.

SEEK FEEDBACK FROM PEOPLE WHO
THINK DIFFERENTLY

YOUR USERS ARE PRECIOUS,
YOUR IDEAS ARE NOT

Abraham Wald

- Hungarian mathematician.
- Worked for British air force during WWII.
- Problem: How to enhance bombers resistance to air defence.

Abraham Wald

Thanks!



@teelmo