

A!

Aalto University

IDBM International
Design
Business
Management

IDBM Industry Project Kickoff

13.00–13.30 Coffee & Welcome, Introduction

13.30–14.45 Partner presentations

14.45–15.00 Teams

15.00–17.00 Project discussions
(possibility to continue later)

IDBM Industry Partners 2016-2017

City of Helsinki

ABB

Nordea Life Assurance

Plastex Ltd

Sanoma

Startup Summer ry

KONE

TAF

Mitsubishi Electric



Aalto University

IDBM Partner presentations



Aalto University

TEAMS

Team **Plastex**

Maria Jose Mera Collantes

Eric Wong

Jesse Laivo

Krista Kärki

Project supervisors: Peter McGrory and Kirsi Polvinen

Meeting spot: Stage

Team **Nordea Life Assurance**

Salla Rantamäki

Boyoung Son

Tong li

Ellinoora Rustholkarhu

Supervisor: Esko Penttinen

Meeting spot: Birch

Team **Mitsubishi Electric**

Matilda Akkola

Mikko Wallenius

Wa'ed Marwan Nemer Ibrahim

Heini Salopelto

Esteban Daniel Solis Castelan

Supervisors: Elina Hildén and Naoko Nakagawa

Meeting spot: Audition

Team TAF 1

Nayoung Lee

Gero Klinger

Janne Kyöstilä

Laura Niemi

Supervisors: Ilona Törmikoski and Miikka Lehtonen

Meeting spot: Studio

Team TAF 2

Laura Ainamo

Ting-Hao Huang

Xuan Ma

Emmi Haapajoki

Supervisors: Ilona Törmikoski and Miikka Lehtonen

Meeting spot: Studio

Team TAF 3

Saku Nummi

Linna Hu

Ngoc Lan Chi Pham

Shareef Askar

Supervisors: Ilona Törmikoski and Miikka Lehtonen

Meeting spot: Studio

Team **Sanoma**

Xin Wang

Satu Bergmann

Sergiy Vetrogonov

Rasmus Lönnqvist

Jukka Manni

Supervisor: Anssi Smedlund

Meeting spot: Brainstrom

Team **City of Helsinki**

Nayoung Yoon

Laura Roman

Luis Erick Vega Hernandez

Topi Lehtonen

Hongyu Chen

Supervisors: Tuuli Mattelmäki, Annukka Jyrämä

Meeting spot: Stage

Team **ABB**

Leevi Valkoniemi

Selim Saukkomaa

Marjo Koivisto

Marius Gießke

Supervisors: Mika Raulas and Milla Sumelius

Meeting spot: Ideasquare

Team **KONE**

Minna Eloranta

Kaarle Rasi

Alisa Kurganova

Yayan Zheng

Antti Auvinen

Supervisor: Niina Nurmi

Meeting spot: Stage

Team Startup Summer ry

Laura Klinkhammer

Laura Waldén

Lidia Borisova

Robert Wuorila-Stenberg

Supervisor: Fernando Santos

Meeting spot: Stage

Get this party started!

Have great discussions!