



Aalto University

# IDBM

International  
Design  
Business  
Management

IDBM Industry Project Interim presentations I  
9.12.2018 Design Factory Stage  
Ilona Törmikoski, Aalto University

# **IDBM Industry Project Interim presentations I**

- 9:00–** **Welcome and introduction to agenda**
- 9:05** **IDBM Industry Projects - Visualized Project Plans**
  - team by team 5 minutes on stage per team**
- 10:00** **IDBM Industry Project World Café**
  - further development of the project plans**
- 11:15** **Wrap-up**
- 12:00** **Ending of the event**

# Deliverables Part I

## **Project plan, deadline 9.12.2016**

- Based on the current information of the project, 2nd iteration if possible
- Outlining the objective, scope, key milestones, deliverables and timeline for the project
- Uploaded to MyCourses
- Presentation

## **Individual reflection paper I, deadline Monday 19.12.2016**

- Expectations and personal learning goals, knowledge and skills
- Uploaded to MyCourses

## **Research paper, deadline 27.1.2017**

# Project plan

- Defining the task: Purpose and Goal
- Description about Background of the project
- About the client / organization to whom the project is done
- Project organization, Team members and their roles, Capabilities
- Scope of the project > Aims (preliminary aim, secondary aim)
- Projects steps: Setting up, I, II, III, IV, V, Final
- Aims of steps: Decisions and Deliverables of the projects
- Timetable, Target dates, Deadlines
- Steps, Tasks and Results on the timetable (who does what?)
- (Budget)

# Individual reflection papers I-III

## **I ORIENTATION AND LEARNING TO KNOW YOUR TEAM'S ASSETS**

- My expectations and personal learning goals for the IDBM Industry Project course
- Reflecting one's own expertise: How can I contribute to the success of this project?
- Learning to know each team member's diverse knowledge backgrounds: What do we know as a team?
- Combining diverse knowledge: How do we work to leverage each members' expertise?

## **II APPLYING AND ACQUIRING KNOWLEDGE**

- Understanding what knowledge and expertise is needed in different phases of the project
- Using diverse team members' expertise in the right time during the project
- Identifying knowledge gaps and learning needs
- Acquiring new knowledge needed for a successful project implementation

# Research paper

## Research paper (~5000 words)

- Field of the project (~3000 words)
  - Relevant academic and professional literature and other resources
  - Interviews, observations, understanding the operational context
- Key issues and challenges (~1000 words)
- Next steps (~1000 words)
- Deadline 27.1.2017

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# Agenda

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# IDBM Industry Project World Café

1. **Form up the team tables (11).**

The teams have the visualized project plan and other relevant material on their table and they prepared three questions or key points they would like to discuss with you.

2. **Decide the hosts of your team (1–2 persons stay on their table).**

Important! The hosts make notes of the discussions that will be later shared with rest of the team. **The project supervisors** can move freely between tables, f ex. stay with their own team's table first and then participate to the discussions on the other teams' tables.

3. Every 15–20 minutes the table is changed. We go clockwise and make about 3–4 rounds.



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# IDBM Industry Project World Café



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## – ACTION!

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# Spring 2017

## Project seminars Spring 2017

- **Seminar I** 11.1.2017 9-13 Aalto BIZ AE 341
  - *Communication and interaction, effective meetings*
- **Seminar II** 18.1.2017 9-13 Aalto BIZ AE 341
  - *Design methods, Service Design*
  - *Team dynamics, constructive feedback*
- **Seminar III** 1.2.2017 9-13 Aalto BIZ AE 341
  - *Tools for ideation, how to crystallize your ideas*
- **Seminar IV** 15.3.2017 – to be confirmed
- **Seminar V** 12.4.2017 9-13 Aalto Design Factory Stage, Otaniemi - *Pitching/presenting*

# Thank you!