



Aalto University

# IDBM

International  
Design  
Business  
Management

IDBM Industry Project Interim presentations II  
1.3.2017 Design Factory Stage  
Ilona Törmikoski, Aalto University

# **IDBM Industry Project Interim presentations II**

- 14:00–14:15**    **Building up and uploading the presentations**
- 14:15–**        **Welcome and introduction to the agenda**  
**Introduction of new IDBM Programme Director**  
**Niina Nurmi**
- 14:30–**        **IDBM Industry Projects presentations**  
**– Ideas for the Concepts**  
**- Team by team 5 minutes on stage per team**  
**Feedback and discussion**
- ab. 16:30**     **Wrap-up & End of the event**
-

# Upcoming project days

- **Seminar I** 11.1.2017 9-13 Aalto BIZ AE 341
  - *Communication and interaction, effective meetings, Miikka Penttinen*
- **Seminar II** 18.1.2017 9-13 Aalto BIZ AE 341
  - *Design methods, Service Design, Mikko Kutvonen*
  - *Team dynamics, constructive feedback*
- **Seminar III** 1.2.2017 9-13 Aalto BIZ AE 341, Ilona Törmikoski
  - *Tools for ideation, how to crystallize your ideas*
- **Seminar IV** 15.3.2017 – Aalto BIZ AE 341, Kirsti Lindberg-Repo
  - *How to brand a designed concept – Strategies and tactics*
- **Seminar V** 12.4.2017 9-13 Aalto Design Factory Stage, Otaniemi – *Pitching/presenting*

## Presentations & meetings Spring 2017

- **Interim presentations II** Wed 1.3.2017 9-13 Aalto Design Factory Stage, Otaniemi, *to be confirmed*
  - **Project clinic 12.-13.4.2017** (supervisors, Markku, Anna-Mari) Aalto BIZ
    - *come with your worries, book your time!*
- Final presentations IDBM Impact**  
19.5.2017 – *part of Aalto Festival*
- Optional Reflection Day 24.5.2017 – to be confirmed

# Deliverables Part I, done

## **Project plan**

- Based on the current information of the project, 2nd iteration if possible
- Outlining the objective, scope, key milestones, deliverables and timeline for the project
- Uploaded to MyCourses
- Presentation

## **Individual reflection paper I**

- Expectations and personal learning goals, knowledge and skills
- Uploaded to MyCourses

## **Research paper**

# Individual reflection paper II

## **II APPLYING AND ACQUIRING KNOWLEDGE, deadline 1.3. time 18:00**

- Understanding what knowledge and expertise is needed in different phases of the project
- Using diverse team members' expertise in the right time during the project
- Identifying knowledge gaps and learning needs
- Acquiring new knowledge needed for a successful project implementation

# IDBM Programme Director Niina Nurmi

- M.Sc. in Adult Education, University of Helsinki
- Ph.D. in Organizational Psychology, Aalto DIEM
- **Stanford University** *Post Doc researcher and Ph.D. student*
- – 4 years at the Department of Management Science and Engineering
- – Research and teaching with d.school faculty



**A!**

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# Thank you!