

Department of Information and Service Economy

Information Systems Science

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<https://mycourses.aalto.fi/course/view.php?id=16408>

Management Information Systems, Fall 2017

ASSIGNMENT 1 (5 points) – note that this assignment is compulsory to pass the course!

A) Read PWC’s “2017 Technology trends. Increasing stratification and changing competitive dynamics” at <https://www.strategyand.pwc.com/media/file/2017-Technology-Trends.pdf>

AND IBM’s blog “Have you seen the future? Top 5 predictions from the 2017 Tech Trends Report”
<https://www.ibm.com/blogs/watson/2017/01/seen-future-top-5-predictions-2017-tech-trends-report/>

B) Read also one trend chapter of your own choice EITHER from *Accenture’s* or *Deloitte’s* extensive tech trends or vision 2017 reports:

Accenture: <https://www.accenture.com/us-en/insight-disruptive-technology-trends-2017>

(scroll down, and select link: “Download the full report”)

OR

Deloitte: <https://www2.deloitte.com/uk/en/pages/technology/articles/tech-trends.html>

(select link: “Read the full report”)

C) Answer the following questions (in 2-3 pages with 1,5 line spacing and 2,5 cm margins):

1. What were your overall reactions to the current technology trends and business situation?
2. On what grounds did you choose one of Accenture’s or Deloitte’s trend chapters to read? Summarize the chapter contents you read very briefly.
3. Were the trends familiar to you (e.g. from your own experience, news or work) or was there something that surprised you?
4. Did you think of any ethical issues when reading about the trends?
5. If you had to choose one of the trend topics for further investigation (e.g. for thesis research), which one would you be interested to choose? Describe also why.
6. Were there IT-related terms or concepts that were more difficult to understand?

INSTRUCTIONS FOR RETURNING THE ASSIGNMENT

Return the assignment report to MyCourses – Assignments

(<https://mycourses.aalto.fi/course/view.php?id=16408§ion=3>) **by 14.9.2017 at 23:55**

(midnight). You can log in to MyCourses with your Aalto user name and password.

Only if you are unable to deliver the assignment to MyCourses (e.g. if you don’t yet have the Aalto ID), you may return it via course e-mail to 37C00100@aalto.fi.

- Note that -1 point is deducted from every late 24 hours of return.