

Department of Information and Service Economy

Information Systems Science

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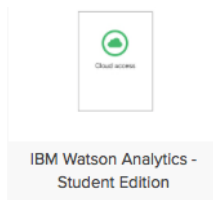
<https://mycourses.aalto.fi/course/view.php?id=16408>

Management Information Systems, Fall 2017, Assignment 4 (7 points)

Enroll to the “**Watson Analytics 101**” online course at

<https://cognitiveclass.ai/courses/introduction-watson-analytics/> by signing up to **Cognitive Class.ai** (CC.ai) first from the upper right corner. You can sign up with your e-mail or e.g. Facebook account. The CC.ai course is free, and it can be taken at your own pace. The estimated time to take the course is 4-6 hours in total.

For using the Watson Analytics software during the online course’s exercises, go to <https://aalto.onthehub.com> and **Sign in next (upper right corner) with your Aalto ID**. Select then IBM, and then Watson, after which you should see “IBM Watson Analytics – Student Edition” on the tray.



Click it, and select “Add to cart”. Select “Check out”, then accept the Academic Initiative Program agreement, provide university and course information, select “More action needed” under the Order number and details, register your IBM WA Student edition subscription, complete the registration by copy-pasting the confirmation code from your email when asked (the email will be sent immediately you write an email address to the registration form, check also your junk mail box if it doesn’t appear). Sign up to the service. You may select 1-2 sample data sets to your account when offered, if you wish (they decrease the amount of storage on your account accordingly).

Complete all eight modules (except exercise 3 in Module 2) of the CC.ai course using Watson Analytics yourself for the exercises, and answer the Review Questions in each module (hint: some of the answers can be found in the exercise instruction texts). Take the final test (includes 20 questions) once you have finished all modules. As a deliverable to this assignment, return either the PDF of the certificate or a link to your certificate of passing the course. *Please provide also feedback on the online course.* Note that if you are unable to pass the whole course and get the final certificate, provide details in your deliverable which modules you have done and accomplished using WA to obtain partial points. Note, that both the review questions after each module and the final test contribute to the online course’s grade.

INSTRUCTIONS FOR RETURNING THE ASSIGNMENT

Return the assignment report to MyCourses – Assignments

(<https://mycourses.aalto.fi/course/view.php?id=16408§ion=3>) **by 28.9.2017 at 23:55**. You can log in to MyCourses with your Aalto user name and password.

Note that -1 point is deducted from every late 24 hours of return