

Department of Information and Service Economy  
Information Systems Science  
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<https://mycourses.aalto.fi/course/view.php?id=16408>

## INSTRUCTIONS

### Management Information Systems, Fall 2017

#### Assignment 7 (4 points) – Online brainstorming & voting using Stormboard

This assignment is a group brainstorming and voting task conducted via the internet – **note the specific schedule for the brainstorming below!** (= it is **not possible to conduct the whole assignment at the last deadline day**). The brainstorming links will be posted AFTER the lecture on October 3.

The course students (ca. 70) are divided into two groups to avoid information overflow:

##### A) Surnames starting with A until M:

Begin by entering the MIS Stormboard at:

<https://stormboard.com/invite/517689/close835> (new link generated Oct 3, at 21.00 o'clock)

##### B) Surnames starting with N until Ö:

Begin by entering the MIS Stormboard at:

<https://stormboard.com/invite/516416/liver471> (new link generated Oct 3, at 21.00 o'clock)

Register to the service by providing your name, email, user ID and password. After registering, you will first see the quick help screen how to use Stormboard. Click Done (lower-right) to proceed.

The brainstorming board is divided into 5+1 sections: **students, teachers, university, society, and friends&family** (+ **others** below the 5 main sections).

- Scan through what other students might have brainstormed already to avoid duplication of ideas. Use the navigation box (upper-right corner) and the slider in it to zoom the brainstorming canvas smaller or larger.
- Double-click on the white canvas area where you want to submit your new idea on a new sticky (you may move by drag-and-dropping the sticky's position later on, if needed).
- Write each new idea on a separate sticky. The ideas are shown anonymous on the board.
- If you notice duplicate ideas, you may stack the stickies above each other.
- Comment the ideas by clicking the speech bubble icon in the left footer of the sticky. The comments are name-tagged (not anonymous).
- You may edit your own ideas or own comments using the gearwheel or pencil icons.
- New ideas (that you have not read previously) are marked with a coloured background. Ideas that have comments, are marked with a full-coloured speech bubble. The number of unread comments are marked by a red number above the speech bubble.
  
- *Voting will be enabled only from October 10 morning until October 12 night (you will be given X amount of dot votes to be divided between the ideas).*

**Submit 1-2 ideas and at least 5 comments to others' ideas** via the forum during the brainstorming phase (**Tuesday October 3 at 15.00 o'clock – Monday night Oct 9**),

and **vote on the brainstormed ideas** after that by logging in to Stormboard using the same link as previously (the voting phase starts in Tuesday morning, **October 10, and ends in Thursday night, October 12**).

Return to the Stormboard to **see the final group voting results** using the same link again from Friday morning onwards (**October 13 ->**).

## **INSTRUCTIONS FOR RETURNING THE ASSIGNMENT**

Write a brief document where you report:

- 1) how many ideas and comments you submitted (there is NO need to reprint your ideas in the report),
- 2) the date and approximate time when you voted on the ideas,
- 3) what are the five most popular ideas based on the results of the group voting phase (the final voting result can be seen only on Friday morning, Oct 13, onwards), and
- 4) your feedback on the Stormboard platform (e.g. regarding its ease-of-use/usability, suggestions for further use in this or other courses, etc.).

## **INSTRUCTIONS FOR RETURNING THE ASSIGNMENT**

Return the assignment report to MyCourses **by 17.10.2017 at 23:55** (midnight).