Reading List

23E28000 Consumer Culture Fall 2017

31.10. Introduction & Central Concepts and Frameworks

Compulsory readings:


Supplementary readings:

*Theorizing CCT*


*Origins of CCT*


*On Consumption*


2.11. Central Concepts and Frameworks continued & Research Workshop

**Compulsory readings:**


**Supplementary readings:**


7.11. Consumer Identity Projects

**Compulsory readings:**


**Supplementary readings:**


9.11. Possessions in Consumer Culture

**Compulsory readings:**


**Supplementary readings:**


14.11. Community and Marketplace Cultures

Compulsory readings:


Supplementary readings:


16.11. New Market Emergence

**Compulsory readings:**


**Supplementary readings:**


21.11. Sociohistoric Patterning of Consumption

**Compulsory readings:**


**Supplementary readings:**


**23.11. Consumption, Taste and Social Class**

**Compulsory readings:**


**Supplementary readings:**


28.11. Mass-Mediated Marketplace Ideologies

Compulsory readings:


Supplementary readings:


30.11. Consumer’s Interpretive Strategies

Compulsory readings:


Supplementary readings:


