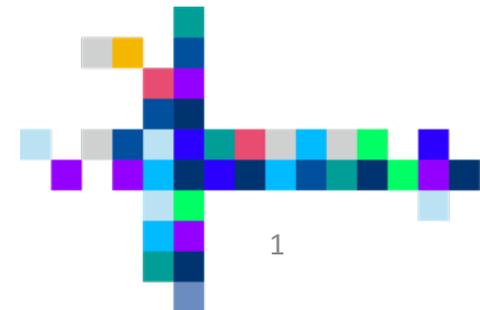


Palkeet

Challenge Statement 1

Our current customer service model that is built for organizational clients isn't meeting the needs of individual end-users. This causes delays, frustration, and inefficiency. We believe that Palkeet can provide more user-centred services and become more successful based on customer satisfaction and sustained use rate of self-services.

What kind of services should we provide for our individual end-users to better manage their employment related matters?

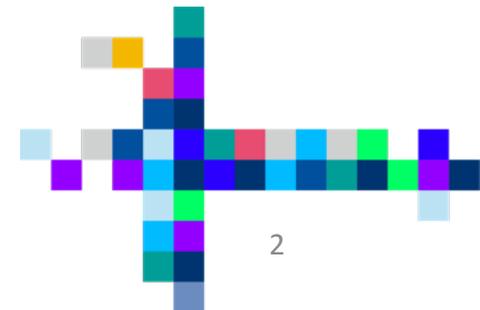


Palkeet

Challenge Statement 2

Palkeet has access to the HR master data of all public servants, and is in a position to serve as a trusted partner for governmental organizations. How could this data be used to enable innovative new services? More specifically, what kind of centralized analytics and predictive modeling would best support Human Resourced Development in client organizations with focus on employee satisfaction and performance.

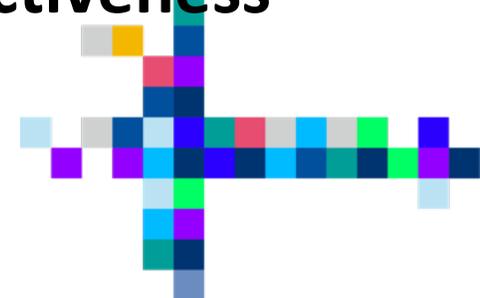
How can we best assist Finnish Government organizations to build the Human Resources of the future?



Finnish Defence Forces Challenge Statement 1

The military staff have difficulties spending enough time on the actual training of conscripts because of excessive administrative work. We believe that there is room for improvement in the orientation and training of our staff. We would also welcome more innovation with regard to our tools and processes. By addressing these issues, we should be able to generate better training outcomes, and improve the motivation of both our staff and conscripts.

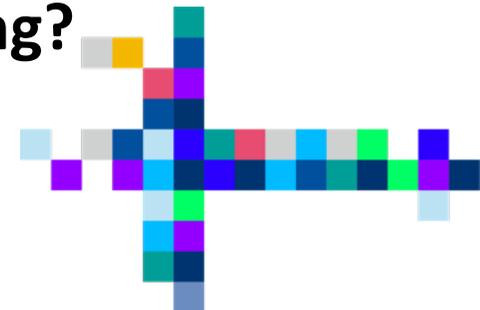
How can we support and empower our staff to raise the effectiveness of military training to the next level?



Finnish Defence Forces Challenge Statement 2

A significant number of conscripts do not complete their military service because of various physical, mental, and social issues. From a national defence perspective this poses a challenge. We should better understand the changing environment and the youth who are about to enter military service in order to find ways to increase motivation, participation, and utilization of talent. Further, by addressing these issues we could also contribute to the prevention of exclusion of youth in our society.

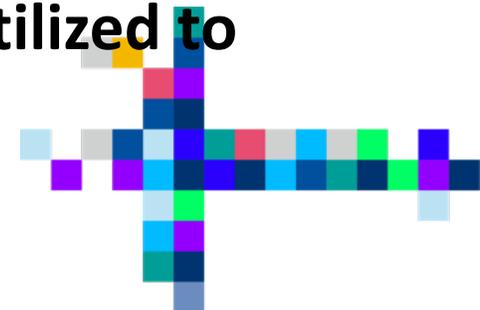
How can we better understand and support youth entering military service and, thereby, create most value for national defence and wellbeing?



Apotti and the Uusimaa Region Challenge Statement 1

Disabled people are a very heterogenous group in terms of their physical, cognitive and social abilities. Currently available digital solutions do not meet the needs of disabled people for accessible information, communication, and services. This is causing exclusion, alienation, loneliness and often increased need for assistance and care. We believe that more user-friendly technology and intelligent assisted environments can support the independent living of disabled people – resulting in decreased need for costly social and health care interventions.

How could new technology (e.g. AI and IoT) and innovations be utilized to improve the independent living of disabled people?



Apotti and the Uusimaa Region

Challenge Statement 2

“The demand for more personalized services is increasing – this is no different for people with disabilities. We need ways to improve the quality of care of the most demanding clients and to free up human resources. Currently, professionals in different disability facilities and housing environments spend a lot of their time completing administrative documentation tasks and collecting information. We believe that through smart digital solutions we can improve customer satisfaction and job satisfaction of social and health care professionals as well as the cost-efficiency of services.

How could innovations, new business models and new technologies be utilized to improve cost-effectiveness and free up human resources in 24h assisted living facilities for the disabled? “

