



Aalto University
School of Arts, Design
and Architecture

ARTS-L0130

Methods of gathering data

Eeva Berglund – Session 9: 29.1.2018 – Focus Group and envoi

We will run 2 focus groups

- In either room Elokuva 5010 or Jossu 5006
- Facilitators: **Philip, Essi, Maria, Oldouz**
- Rapporteurs: **Elif, Natalia, Heidi, Tania**
- Try to start at 10:15 and finish by 10:55

Groups

- Essi Karell (f)
- Oldouz Moslemian (f)
- Elif Öztekin (r)
- Heidi Uppa (r)
- Vesa Kantola
- Mengziao Li
- Stefan Ahlman
- Philip Hector (f)
- Tania Chumaira (r)
- Natalia Särmäkari (r)
- Emmi Pouta
- Jani Vepsä
- Tito Williams
- Hella Hernberg

Rules

- Change teams after 20 minutes.
- Facilitators use printed hand-outs as schedule.
- Rapporteurs take hand-written notes. Facilitators and rapporteurs agree in advance, whether rapporteurs should prepare to summarise what has been said, before the facilitator moves to the next question.
- We will all compare notes together and discuss the experience after a short break, at around 11:10.
- Be constructive – this is a test run

Discussion

- What did we learn?
 - About focus groups?
 - About learning data gathering methods?

On assignments

- If you are stuck for ways to generate more data, think about taking photographs or videos
- Fieldwork Report, task 9. Although this is not a transcription, include a summary of the or contents of the encounter. Note how the interview was recorded and note how you would find any associated raw data or notes. In other words, the report should help you analyse the interview.

Anything else?

- Eva will be available for office hours of 30 minute slots on
 - Thursday 1.2. from 15:30 to about 17:00 if necessary
 - Wednesday 7.2. between 12:30 and 14:30
 - IF YOU MAKE AN APPOINTMENT BY EMAIL OR IN PERSON



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**I look forward to seeing
your submissions
Thank you!**

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