1. Introduction

In Daily Coach, you receive interesting tips from your coach and track your own growth in the skills your coach assists you with. Respond to your tips and give feedback to receive points. Compete against your colleagues or friends for the best spot on the leaderboard. Daily Coach takes a step towards gamification in creating a fun, entertaining and useful platform for collecting statistics and helping people in personal growth. Gain levels and statuses to show others your progress in this web-based, mobile-first scaled app.

At Taito, we believe that modern software solutions can benefit from gamification aspects that improve the overall user experience and visuals of the product. If you are a gamer or like gaming, your knowledge with games and how games make your activities fun and addicting are certainly a benefit in this project.

2. Project Goals

Main goals of the project are to:
- Make creative solutions with the concept of gamification.
- Create a web application with mobile-first focus (web application that scales to mobile) that can distribute daily tips and record responses.
- Make reading and commenting the daily tips easy and engaging with gamification.
- Allow customization to software outlook, support for different colour schemes and logos.

This includes but is not limited to:
- Gaining points by responding and/or commenting to daily tips.
- Having encouraging ways in the app to promote competition and self-improvement.
- Easy distribution of tips and easy way to respond quickly.

3. Technologies

We would like to give you a chance to do / learn the modern techs in the industry that we use in our organization as well. Thus, we would be happy to see following techs used in the project:
- JavaScript
- React
- Node
- Auth0
- GitHub
- Markdown
- PostgreSQL
- Sendgrid
- Google Cloud

Our in-house tech stack will help you start with the project right away with both server and client-side templates if you wish to have a quick start. Also, our experienced personnel in both UI and UX design will be available to help you out.

4. Requirements for the students

We are open to any technology suggestions made by the students and we do not enforce the technologies mentioned above. We support team learning and allow failing, we are humans too. For any kind of already experienced developer, we can assure you tasks that match your competence.

We also value innovative spirit that allows the team to break its boundaries. Good communication skills and bravery of trying something new are highly appreciated. We also value a good sense of humour.

5. Legal issues

Intellectual Property Rights (IPR)
The client (Taito United) gets all IPRs to the results.

Non-disclosure agreement (NDA)
Signing the NDA included in Aalto’s contract template is not required.

6. Client

Taito United is a small software development company with ambition to think big, pilot small, and scale fast. Even with 25 people working at Taito, we have made successful software solutions to both big and small organizations. Taito has mostly Full-stack developers and a handful of UX and UI experts and a Service Designer to address all parts of software development.

Our office is located in Spektri Business Park, about 900 meters from the CS Building (T-talo) with ergonomic working spaces for over 25 employees.

Client Representative

Product Owner:
Erkka Halme, erkka.halme@taitounited.fi, 0400 367716, Metsänneidonkuja 10 Espoo
Preselected Student Team Members

Scrum Master
Henri Thor-Touch, henri.thor.touch@taitounited.fi, 045 652 6846

Full-stack developer
Frans Lehmusvaara, frans.lehmusvaara@taitounited.fi, 040 7527552

7. Additional information

Technical implementation, documentation, and source code must be written in English.

We also give you monthly tech-meetings, pizza, and soft drinks on the house.