

Sprint 3 assignment

Final Concepts

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Sell us your best concepts

- Contextualize the need, context of use and users
- Select and implement appropriate visualizations for your concepts
- Justify your final concept with light-weight user validation results

End-of-sprint, Friday 15.3.2019

All Sprints deliverables:

- Pitch presentation
- Mentor group selfie (Sprint3 theme, “Outdoors”)
- 1-page activity report (incl. goals, experiments, major insights)
- Method briefs
 - *Very short (under 250 words) descriptions of used new or adapted methods*

Sprint 2 deliverables:

- Visualized final concepts (~3 concepts)
- Example of a failed/disregarded concept
- Updated VPC for final concepts
- Draft BMC