Sprint 4 assignment

Final Validated Concept & Business Model

Final Validated Concept(s) & Business Model

Justify the need for your final concepts

- Who needs it and why
- Show proof! Remember to document concept validation and show quotes, pics, videos, …
- Make an Alpha prototype draft to test your prototyping tools
- Explain the complete business model, and its possible variations/evolution

Aalto University
School of Science

End-of-sprint, Friday 5.4.2019

All Sprints deliverables:

- Pitch presentation
- Mentor group selfie (Sprint4 theme, "Making Money")
- 1-page activity report (incl. goals, experiments, major insights)
- Method briefs (separate docs)
  - *Very short (under 250 words) descriptions of used new or adapted methods*

Sprint 4 deliverables:

- Final proven concept(s)
- Prototyping/validation plan
- Alpha Prototype draft
- Complete BMC (including a revenue model)