# TAI-E4014 - Contemporary Art and Its Social Context, 5cr

20.09.2018-29.11.2018

Thursday 1pm to 5pm

**Aalto ARTS** 

# TAI-E4014 - Contemporary Art and Its Social Context

#### 20.9.2018

Introductions: course content, assignments & project work, assessment... participants

#### **BREAK**

- Contemporary art as a paradigm
- Homework for the next session

# TAI-E4014 - Contemporary Art and Its Social Context

- Study forms: lectures & discussions, readings & student presentations, exhibitions visits & assignments; based on and using visual material (images, videos), literature, artworks, exhibitions and archives.
- Study project. You will think up, design and realise a research / art / art education project in relation / as a response to the partner institution. The outcome can take the form of an event, publication, website, installation, poster... of your choice. Theme: art institution – as producer of contemporary art, as a public space, as a meeting place... To be discussed in more detail!

# TAI-E4014 - Contemporary Art and Its Social Context

#### **Learning outcomes**

At the end of the course the student...

#### **Knowledge**

- will have a good understanding of key concepts of site- and timespecific and participatory art
- will know some of the central texts and theories relating to these art forms
- and be aware of a wide range of artistic practices and artists working in the field; and of the institutional framework of contemporary art

#### Skills and competences

 will be able to recognize the specific features of contemporary art and to articulate their views about it

- will be able to critically analyze and interpret (spatial, temporal, participatory) artworks
- will be able to analyze and discuss institutional and global aspects of art production
- will be able to recognize and make statements about the roles and relationships between various actors in contemporary art
- will be able to critically reflect upon the concepts of public sphere and democratic participation in the art context
- and will be able to apply this knowledge and theoretical awareness in a practical context and create a product to be presented for the audience

### Expectations

- I wish this course will give me new ideas and approaches to critically evaluate my artistic and pedagogical work now and future. On the field of contemporary art I'm specially interested in installation art made by communities and interdiscipline collectives.
- I hope that we will have a great conversation and learning process together and we will become important networks for each others.
- I'm interest in the discussion about 'Art worker', the relation between Art and Work/Labor and 'practice-based' art work in contemporary art. Also I would like to figure out the role of art as an educational method.
- I have been trying to combine the contextual meaning of contemporary art with the reflection of social issues in the interaction and creative reflection of the curriculum. I hope to get more new ideas in this course, thank you!

- I don't have a pronounced opinion about contemporary art. Yes some art pieces inspire me more than others and some I like and others I think nothing of but I haven't really figured out why exactly that is.
- My interests regarding to contemporary art are pretty wide - I would like to know as much as I can! I am interested in various aspects of art, of it's creation processes and final work; in background, meaning and message. And, of course, I would be happy to see more visual examples and to get insight what is happening now.
- I am interested in how to assess artworks and reflect on them and I would like to get an overview of contemporary art to be able to reference art streams, assess my own work and find inspiration from others.
- I'm really interested in how art can have an impact on society and vice versa. I hope to get a good overview and framework of contemporary art and to be able to reference different art streams in my own work.

### Expectations

- I am quite interested in knowing how this kind of commercial art exhibitions have drawn the general public to pay a visit. (Many of these visitors don't visit museums in their leisure time regularly.) I am also interested in knowing who and how to determine some contemporary artwork as "good" or "bad"; how art critics analyze contemporary works of art; as well as the relations among contemporary artists, social media, galleries, auction houses and museums. I wish to learn how to appreciate and analyze contemporary art from different perspectives too, eg aesthetically, culturally, socially, economically...
- I hope this course is going to make contemporary art easier to understand. I hope we will get to discuss and ask not always the wisest questions regarding contemporary art. I am also interesting in not only reading theories, but also discussing about concrete art works, what feelings and questions they arouse and so on. I am also interested in relationship between art and non-art, high and low.

- I'm looking forward for this class to analyse the cross-curriculum aspect of contemporary art.
   My specifics interests are wide but mostly around narratives processes and social/cultural issues.
- I am so looking forward to this class and diving into what contemporary art is today. My specific interests have been focused in craft and process, and I am looking forward to discussing the ways these areas intersect and interact with contemporary art!

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- Assessment (from oodi) Reading reflections (20%), Discussion (20%), Class room presentations (20%), and final project (40%). >> participation, homework, project work. Scale 0–5.
- Workload: 40h + 95h = 135h
  - Contact sessions  $10 \times 4h = 40h$
  - Reading assignment  $6 \times 40-50p = 7 \times 3h +$
  - Preparation for contact sessions and visits ≈25h
  - Project proposals, group work
  - Project preparation, group work ≈50h
  - Revising and "time to think"

### Contemporary art as a paradigm

- What is a paradigm?
  - Thomas Kuhn, The Structure of Scientific Revolutions (1962)

### Contemporary art as a paradigm



Maurizio Nannucci, 1999/2000 & 1991, neon lights

### Contemporary art as a paradigm

- Contemporary art as...
  - Chronological: historical period, art of today
  - Artistic: after the modern(ism)
  - Stylistic: visual carachteristics
  - Philosophical: contemporaneity

…a paradigm

### Evidence of paradigm change

- Art can be made of any material and take any form imaginable.
- Artwork is not (necessarily) an object. Dematerialisation.
- Art as an idea, not aesthetics. Conceptualisation.
- Variety of methods and techniques, multisensory. Hybridisation.
- From representation to presence. Contextualisation.
- Process more or as important as the outcome; artwork as event. Ephemeralisation. Documentation.
- The viewer as part of the work. *Participation*.

## ...Evidence of paradigm change

- Re-use / re-interpretation of older artworks
- Collecting and using archives, data, research in art
- Decline of painting
- Art as activism as art
- Role of the artist. "Allographisation".
- Importance of discourse and mediations
- Role of curators & other mediators
- Globalisation
- Art market

#### Consequences of paradigm change:

You cannot discern
 what art is, based on
 what it looks like

 Consequences to production, presentation, viewing, buying, research...





#### What an artist does

toscatter to modulate to curve toroll to distill to crease to fold electromagnetic to brind ionization to shorten polarination to twest to complement to rotate to dapple to crimple to swere to support to hook to suspend to surround Shave to tear to encircle to chip to spread spray to systematize to mix to Splash to expand to light

#### What an artist does

```
toscatter
                                                         to modulate
toroll
                 to curve
                                       to arrange
                                                         to distill
                 to list
                                        to repair
                                                            wares
                 to inlay
                                        to discard
                                                           electromagnetic
                to fore to smear
                                        to pair to distribute
to brind
                                                           inertia
                                                           ionization
to shorten
                                                           polarination
  twest
                                       to complement
  crumple
                to rotate
                                                            refraction
                                        to enclose
                                                           simultaneity
               to support to hook to suspend
  Shave
                                                           reflection
                                        to surround
  tear
                                        to encircle
  Split
                                        to hide
                                                           edulebruem
                to spread to hang
                                       to cover
                                                           Symmetry
                                       to wrap
                to collect
                                       to ded to tell to bend
                                                            stretch
                of tension
                                                           bounce
                  Entropy
to remove
                                                            erase
                                       to wave
                                                           systematine
                  nature
                                       to match
                 grouping layering feltings tyrask tynten
                                                           refer
                                       to laminate
  splash
knot
                                       to bond
  Spell droop
                                       to expand
               to heap
                                                           carbon zation
               to gather
                                                        to continue
```

- Miwon Kwon: "to negotiate, to coordinate, to compromise, to research, to promote, to organize, to interview..."
- Rudolf Frieling: "to generate, to change, to contribute, to enact, to dialogue, to translate, to appropriate, to tag..."

#### Homework for 27.9.

- Three groups
  - 1. Site-specific
  - 2. Time-specific (time-based, durational)
  - 3. Socially specific (participatory, relational)
- Read the texts. Note down the main idea(s). Choose one artwork to illustrate and explain the text. Prepare to present (main ideas, your choice of work, questions you may have...).

### Readings

- 1. Site-specific art
- \* Miwon Kwon, 2004, One place after another, chapters 1 & 2 pp. 11–55.
- \* Claire Bishop, 2005, *Installation art: a critical history*, 'Introduction', pp. 6–13.
- 2. <u>Time-specific art</u>
- \* Claire Doherty ed., 2004, From studio to Situation, 'The new situationists' pp. 7-13.
- \* Lara Shalson, 2012, On Duration and Multiplicity, *Performance Research*, 17:5, 98-106.
- 3. Socially specific / relational art
- \* Miwon Kwon, 2004, One place after another, chapter 4 pp. 100–137.
- \* Nicolas Bourriaud, 2002, Relational Aesthetics, pp. 11-17, 41-48.

#### ...Homework

#### Finding artworks:

Check e.g. projects by

- IHME http://www.ihmefestival.fi/en/history/
- Checkpoint Helsinki www.checkpointhelsinki.org/en/
- Artangel <a href="https://www.artangel.org.uk/">https://www.artangel.org.uk/</a>
- One day sculpture http://www.onedaysculpture.org.nz/in dex.php

