

This grounded theory lecture is suitable for those currently applying this methodology in their research, but also for those taking a general interest in the subject.

The lecture will familiarize participants with classic (Glaserian) grounded theory while clarifying its commonalities with (and differences from) other grounded theory approaches. The lecture will also cover trends in recent grounded theory research studies published in management journals.

Due to limited space, please register by November 25<sup>th</sup> at the latest.

Although pre-readings are not required, a link to relevant readings will be sent to participants as soon as they register. Attendees will find it helpful to explore the subject before the lecture.

In early 2019 the lecture will be followed-up by hands-on workshops primarily targeted to PhD candidates who are (or will be) using grounded theory in their dissertation work.

The lecturer, Markko Hämmäläinen, is a fellow of the Grounded Theory Institute and a grounded theory researcher in the field of Entrepreneurship.