

SUSTAINABILITY IN INTERNATIONAL BUSINESS

26E03302

Course program

#	Date, time and venue	Topic	Assignment Due
1	Tue 30.10 13:15 – 16:00 (C-331)	Introduction; The expanding role of international business in sustainable development	Pre-course assignment
2	Thu 1.11 13:15 -16:00 (C-331)	Challenges for sustainability in a global context	Readings and preparatory questions
3	Tue 6.11 13:15 – 16:00 (C-331)	MNEs, Social Enterprises and Sustainable Development Goals	Readings and preparatory questions
4	Thu 8.11 13:00 – 16:00 Finnair HQ, Tietotie 9)	Sustainability in the air. Excursion to Finnair Headquarters , Host: Kati Ihämäki , Director, Corporate Sustainability, Finnair	Readings and preparatory questions
5	Tue 13.11 13:15 – 16:00 (C-331)	The human factor in sustainability; Social sustainability, human rights and child rights in business. Guest Speaker: Irene Leino , International Advocacy Advisor, CSR issues, Unicef	Readings and preparatory questions
6	Thu 15.11 13:15 – 16:00	Cross-sector partnerships and shared value creation. Class guest: Irena Bakić , Project Lead, CodeBus Africa, Aalto Design Factory	Readings and group presentations
	Tue 20.11 No lecture	No lecture. Individual feedback sessions.	
7	Thu 22.11 13:15– 17:00 (Fazerintie 6 Vaarala)	Sustainability in the food sector. Excursion to Fazer Experience Visitor Centre , Host: Nina Elomaa , Corporate Responsibility Director	Readings and preparatory questions
8	Tue 27.11 13:15 – 16:00 (C331)	MNEs, climate change and industry renewal. Guest Speaker: Kaisa Hietala , Executive VP Renewable Products, Neste	Readings and preparatory questions
9	Thu 29.11 13:15-16:00 (C331)	Group presentations 1/2	Group project presentations (PPTs for all groups)
10	Tue 4.12 13:15 – 16:00 (C331)	Group presentations 2/2 & course closing with a “Sustainable food buffet”	