

# Criteria for grading the pre-assignment (10%)

## Answers to the questions:

2 pts: How do the definitions compare with each other? .

2 pts: Which one do you like the most and why?

2 pts: What kind of assumptions do the authors of these definitions have about the multinational corporation?

## Depth of the analysis and quality of insights

3 pts: Challenging the definitions, reflecting on them, logic and clarity of your argument

## Academic writing style

1 pt: Proper referencing (e.g. indication of direct quotes), use of different sources, full sentences, not brief bullet points