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presents

Works & Sketches

from

Stefan Kanchev

one of the ten world pioneers in the area of trademarks and corporate identity



Stefan Kanchev (1915 - 2001)

The father of Bulgarian graphic design in the 20th century.

(Selected by the International Center of Design in Ostend, as one of the world ten pioneers in the area of trademarks and corporate identity)

Exhibition 2009

National Academy of Art, Sofia, Bulgaria





Стефан Канчев е роден във в. Калофер,
син на иконографа Кирил Канчев
и съпругата му Донка.

Родният му град е дълбоко вкоренен
в българската декоративна традиция.
Първите си уроци по рисуване
момчето получава от баща си.

Stefan Kanchev was born in Kalofer.

He is the son of the iconographer Kiril Kanchev
and his wife Donka. His birth town has
deep roots in the Bulgarian decoration tradition.
The boy received his first drawing lessons
from his father.

... в издателския център „Народна младеж“. До 1960 г. той се утвърждава
като значима фигура в дизайна на
фирмени знаци, пощенски марки, рекламната
графика и плаката.

The year 1945 could be considered as
the beginning of his career: He was
promoted to the position of an artistic director
at the publishing house “Narodna mladej.”
By 1960 he established himself as a prominent
figure in designing company’s signs, post
stamps, advertisement graphics, and posters.

Избрани са десетте първи имена за признанието в Остенд, Белгия, между първите десет:
Саул Бас, Жак Гарамонд, Франко Григнани,
Ясуку Камекура, Стефан Кънчев,
Йозеф Мюлер-Брокман, Ян Райлич, Паул Ранг,
Антон Щанковски, Херман Цапф.

He is selected by the International Center for Design in Ostend, as one of the world ten pioneers in the area of trademarks and corporate identity, which are: Saul Bass, Jacques Garamond, Franco Grignani, Yusaku Kamekura, Stefan Kanchev, Josef Mueller-Brockmann, Jan Rajlich, Paul Rand, Anton Stankowski, Herman Zapf.

Стефан Канчев създава една нова школа и
оставя след себе си емблематично творчество.
В своето активно време той проектира около
1600 запазени знака и оформя една седма от
всички създадени в България пощенски марки.

Stefan Kanchev both established a new foundation
and left an emblematic artistic legacy. Throughout
his active time he created about 1600 trademarks
and designed one-seventh of all the postal marks
made in Bulgaria.

Участва в организираната от Американския институт за графични изкуства AIGA изложба „Trademarks International“ в Ню Йорк. От 350 образци Стефан Кънчев е представен с 23 запазени знака.

He participated in the exhibition for applied arts Trademarks International organized by AIGA in New York. Out of 350 models presented 23 are by Stefan Kanchev.





5·V*



1968

ДЕН НА
БЪЛГАРСКАТА
ПОЩЕНСКА
МАРКА

25

WÄRMEN · IMPORT-EXPORT-INNEN
HANDEL



PETROL

SOFIA · STRASSE 11 AUGUST 11-6
TELEPHON: 8-09-29
TELEST.: BULNADITA
TELEX.: 1234567
BANK: NATIONALBANK

ACHRICHT VOM

UNSERE ZEKUEN

DATUM

SELECTED WORK



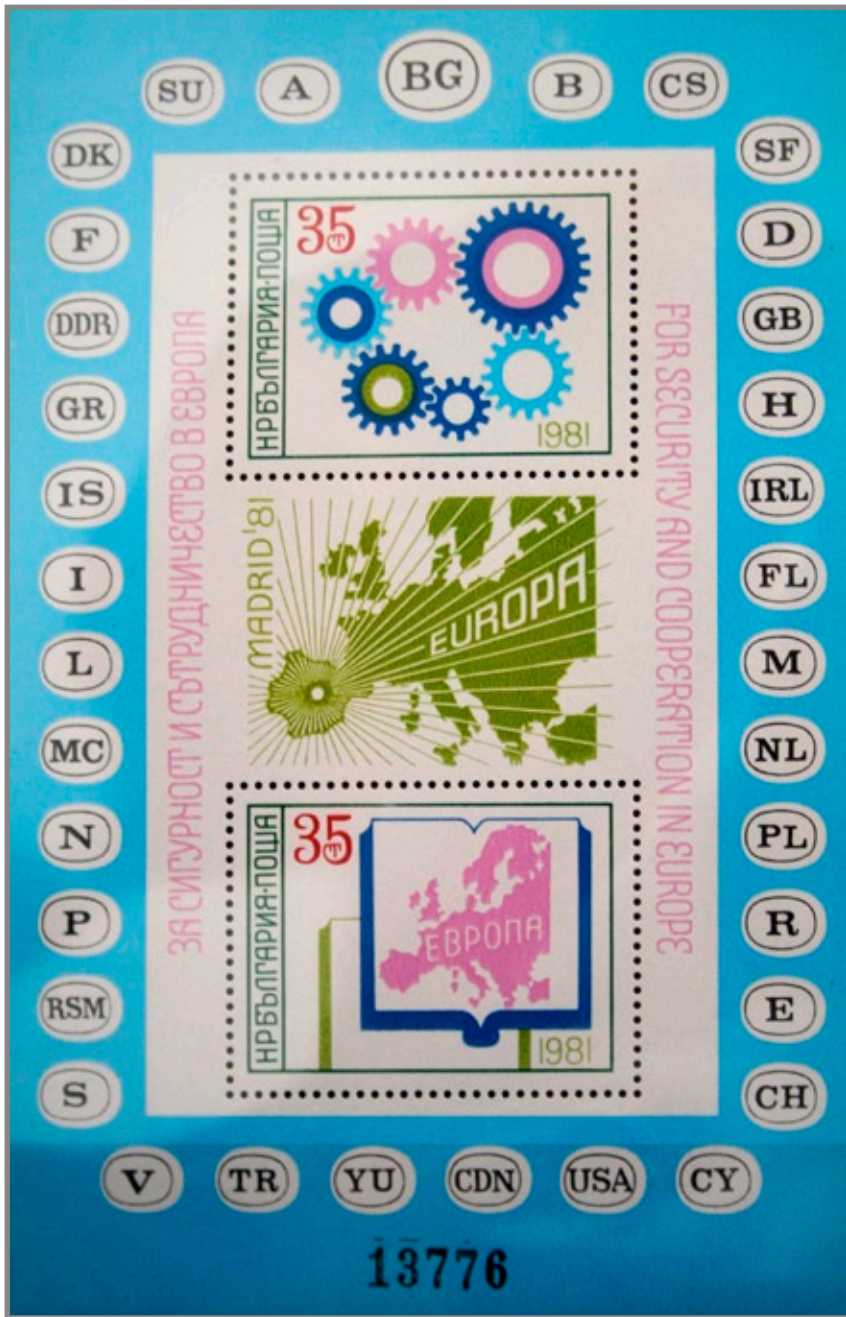




























СВЕТОВНА ФИЛАТЕЛНА ИЗЛОЖБА



EXPOSITION PHILATELIQUE MONDIALE



СВЕТОВНА ФИЛАТЕЛНА ИЗЛОЖБА

EXPOSITION PHILATELIQUE MONDIALE



СВЕТОВНА ФИЛАТЕЛНА ИЗЛОЖБА

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7 МАЙ 1978

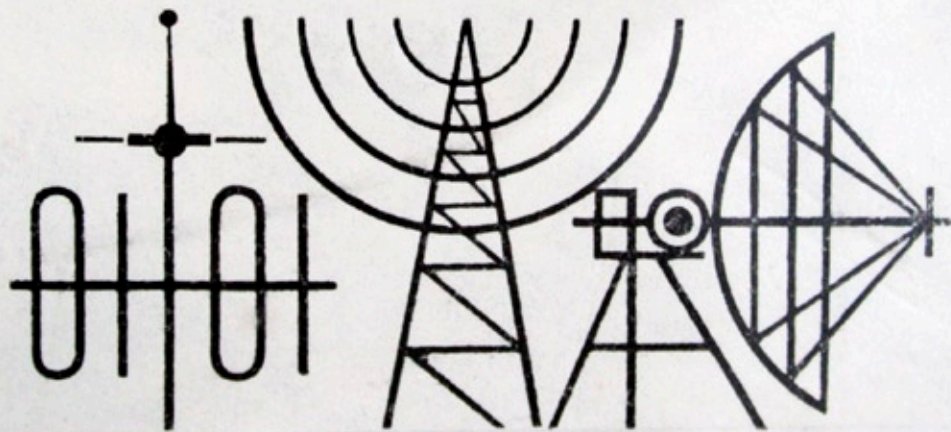


Пощенски ког
на местоназначението



8 МАЙ

1865 · 1965
СТО ГОДИНИ
МЕЖДУНАРОДЕН
СЪЮЗ
НА ДАЛЕКО -
СЪОБЩЕНИЯТА



НР БЪЛГАРИЯ



XVIII
ОЛИМПИСКИ
ИГРИ

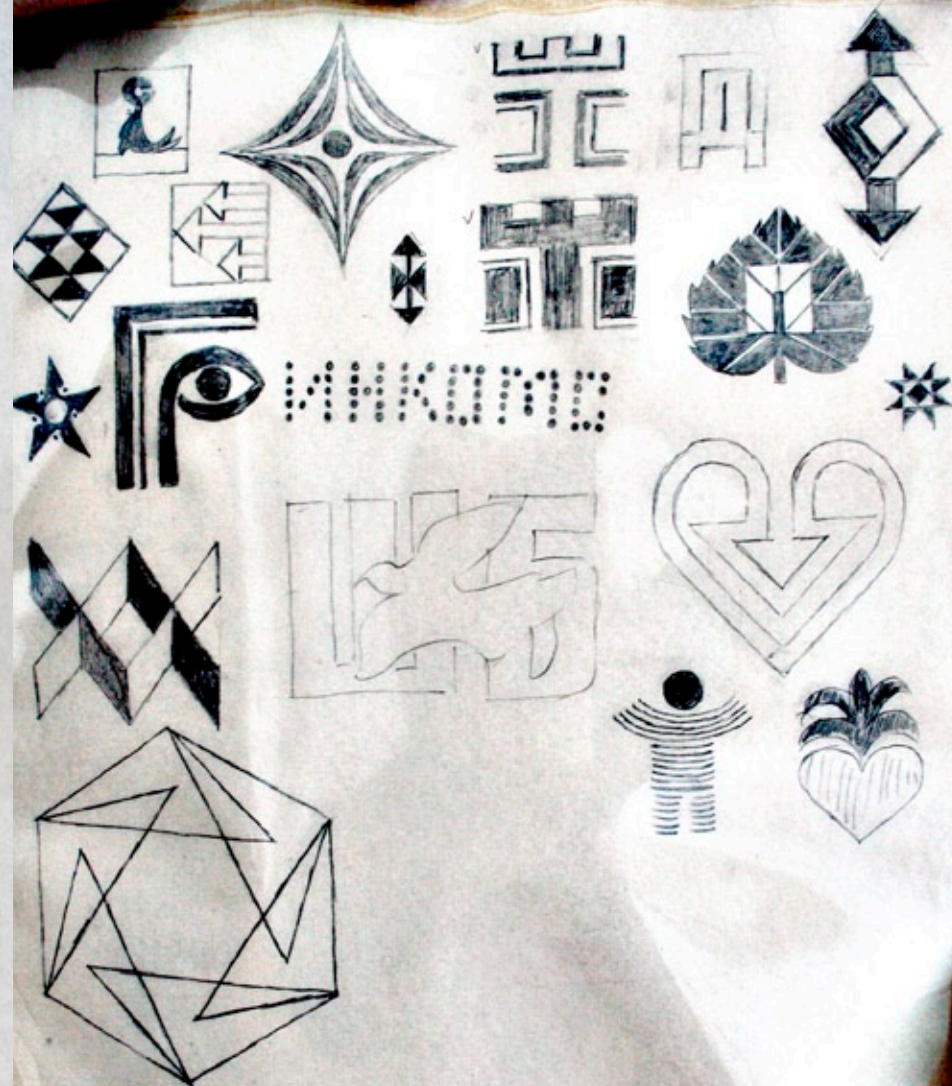
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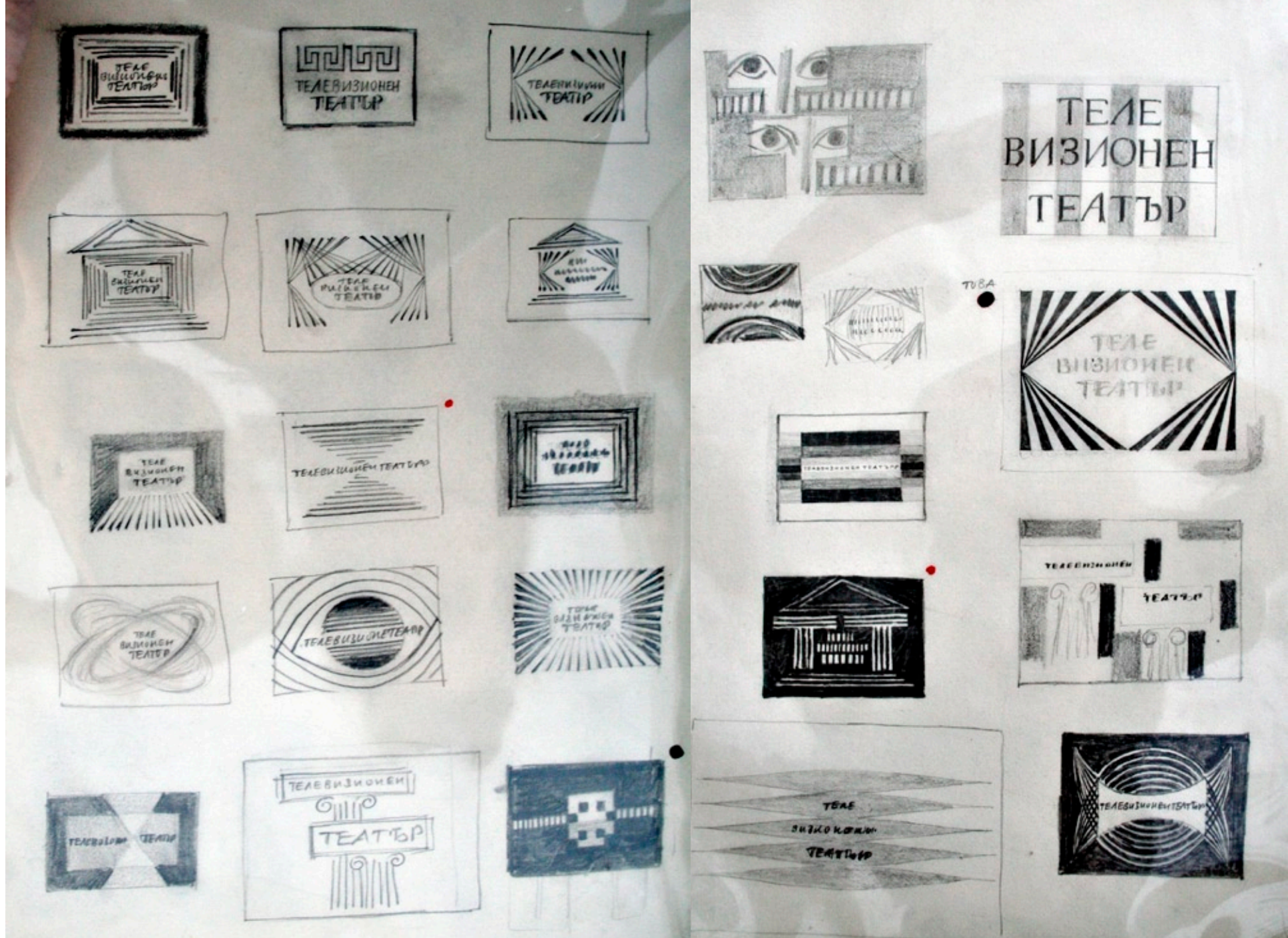
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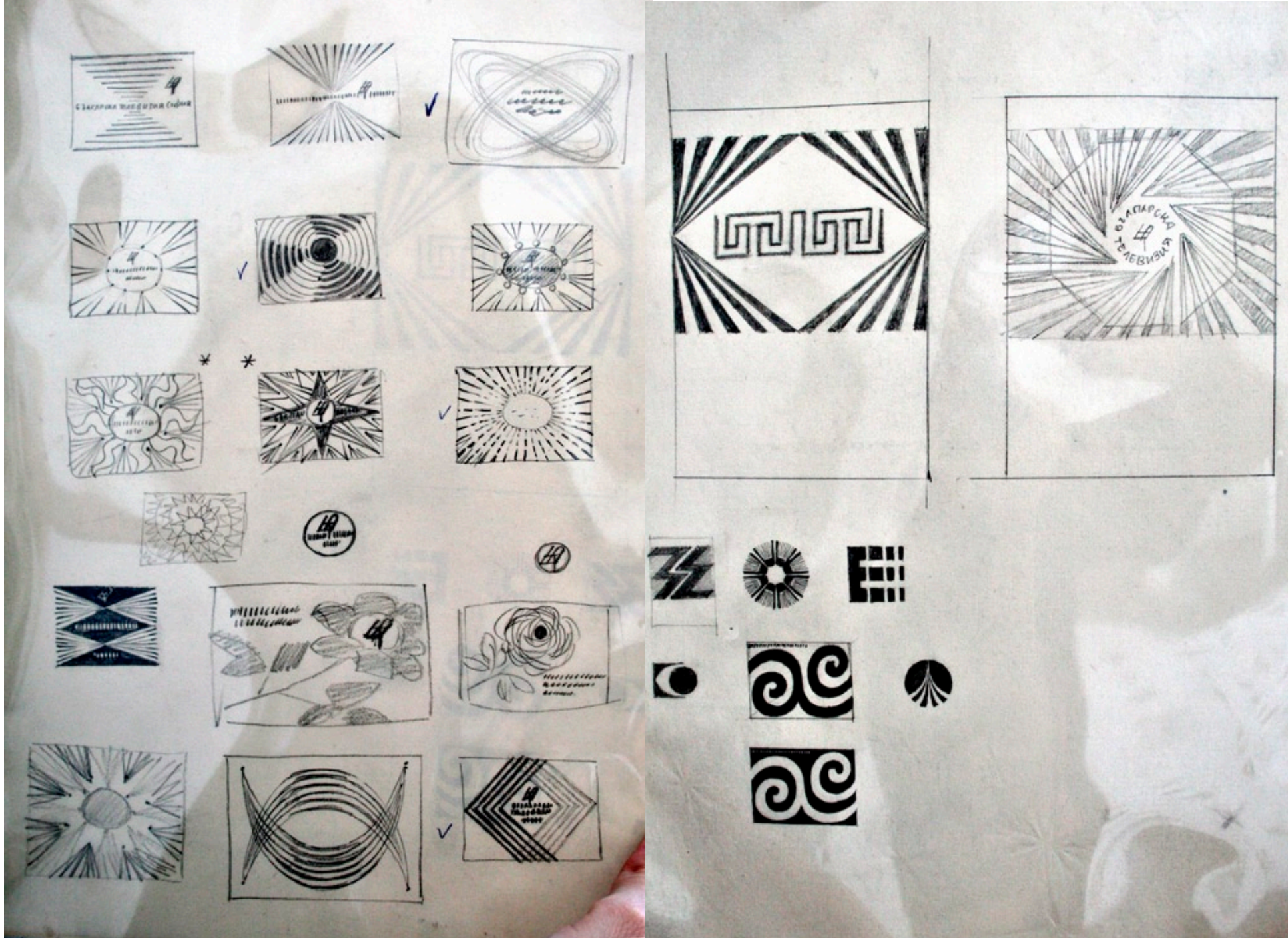


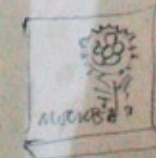
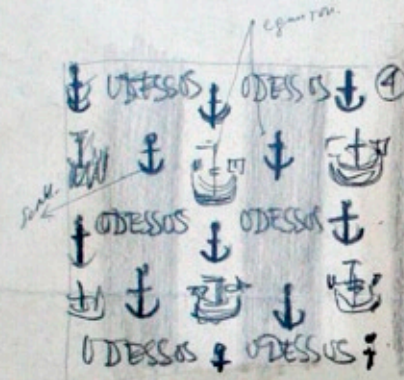
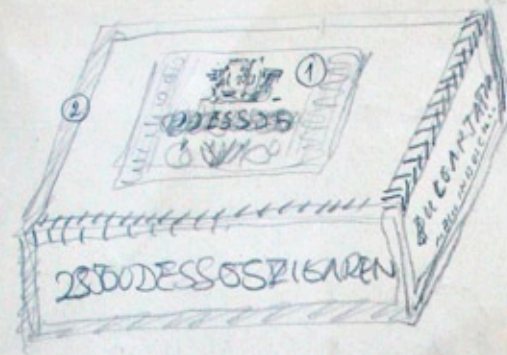
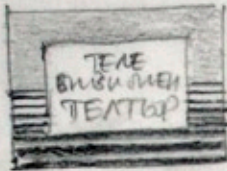
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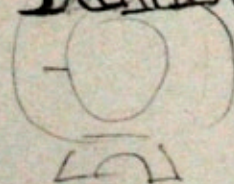


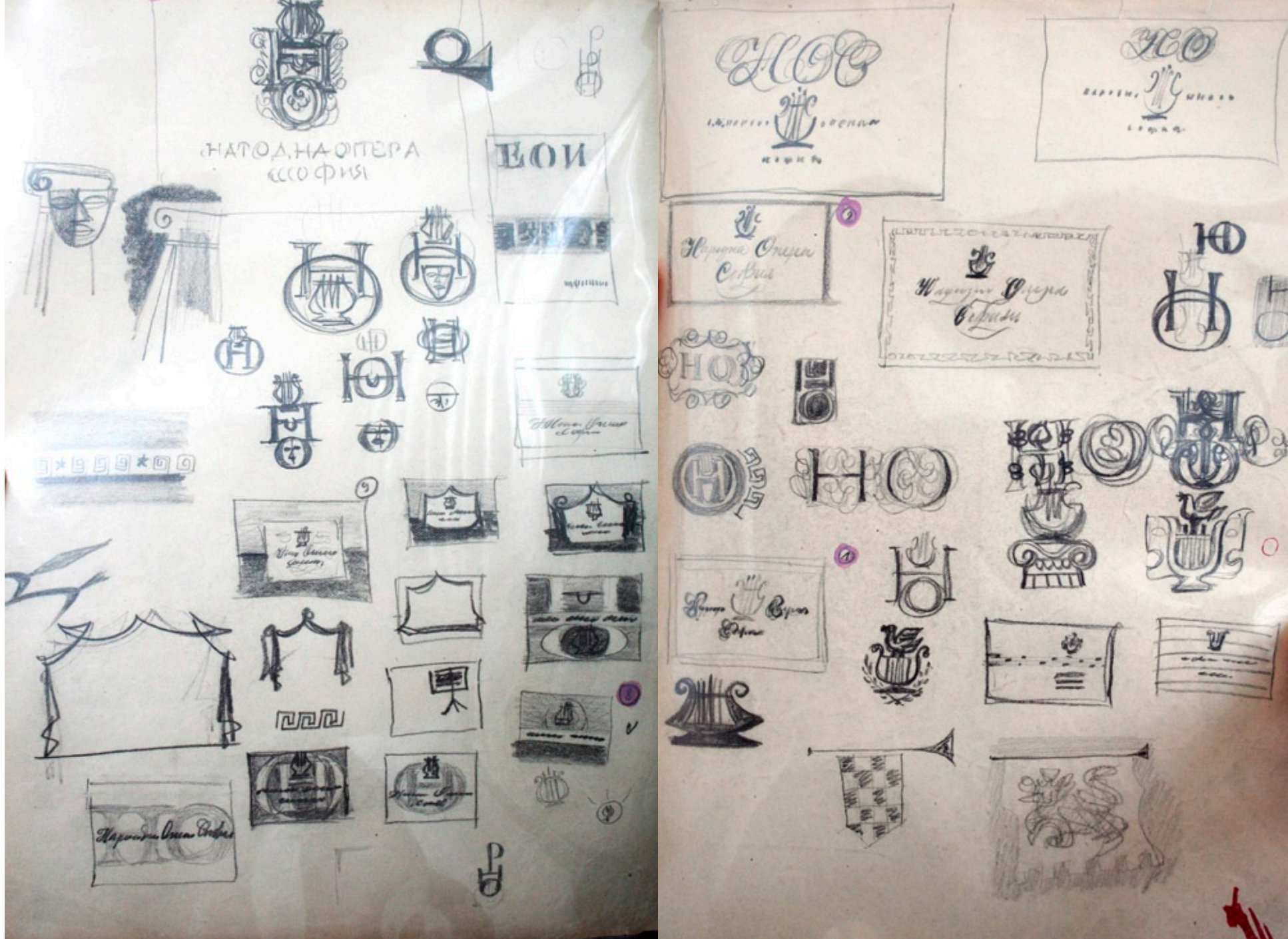


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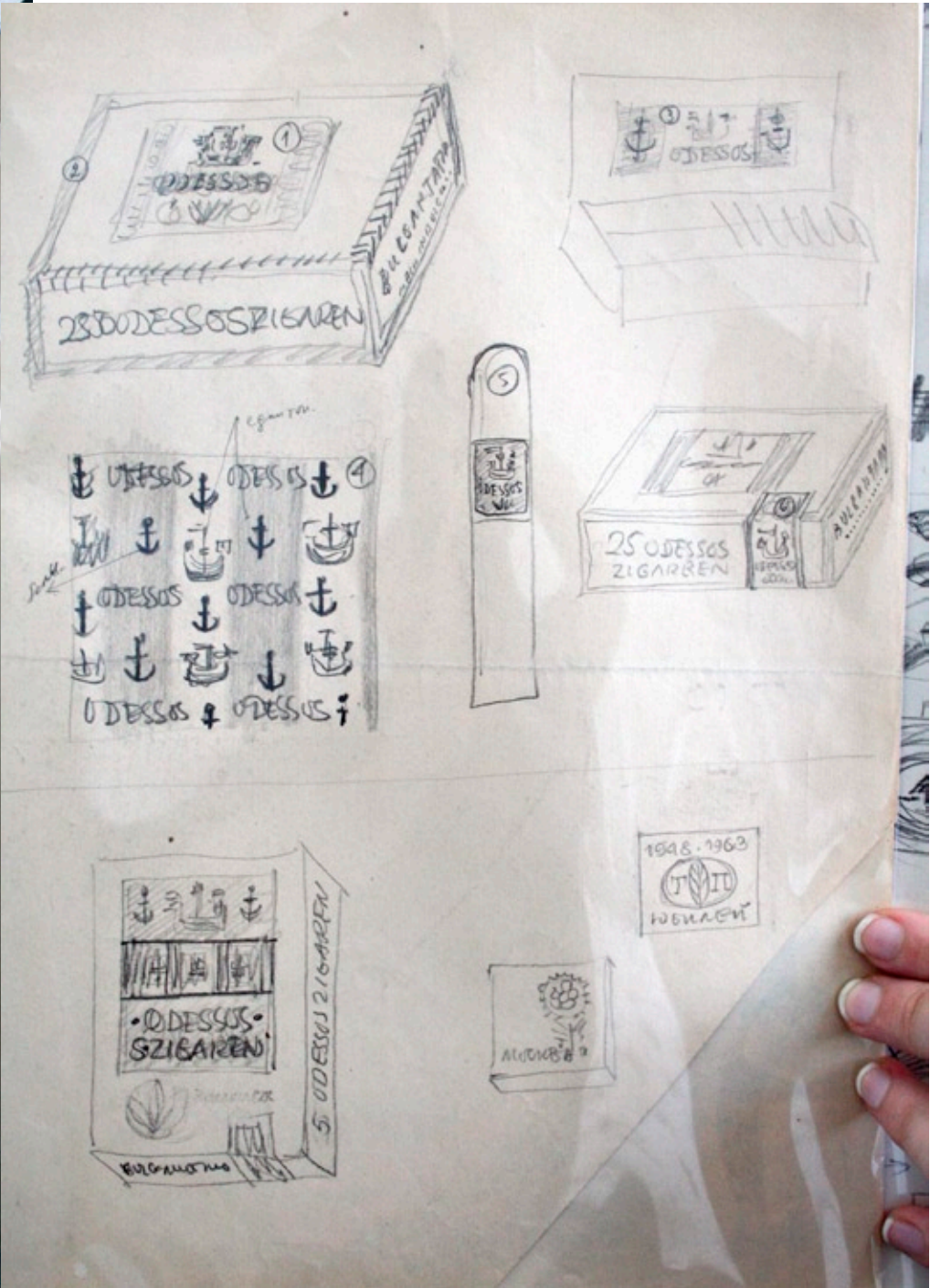
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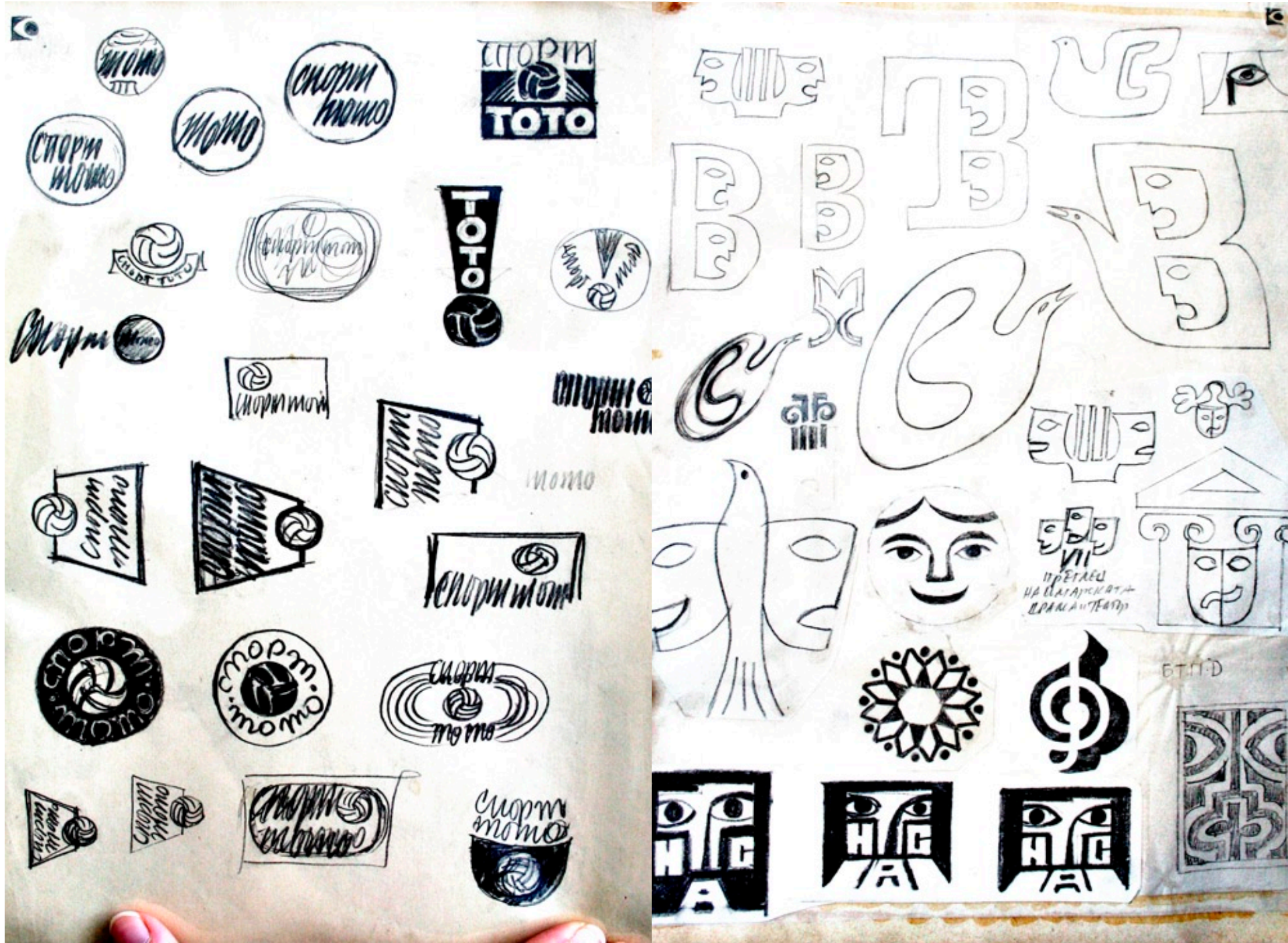


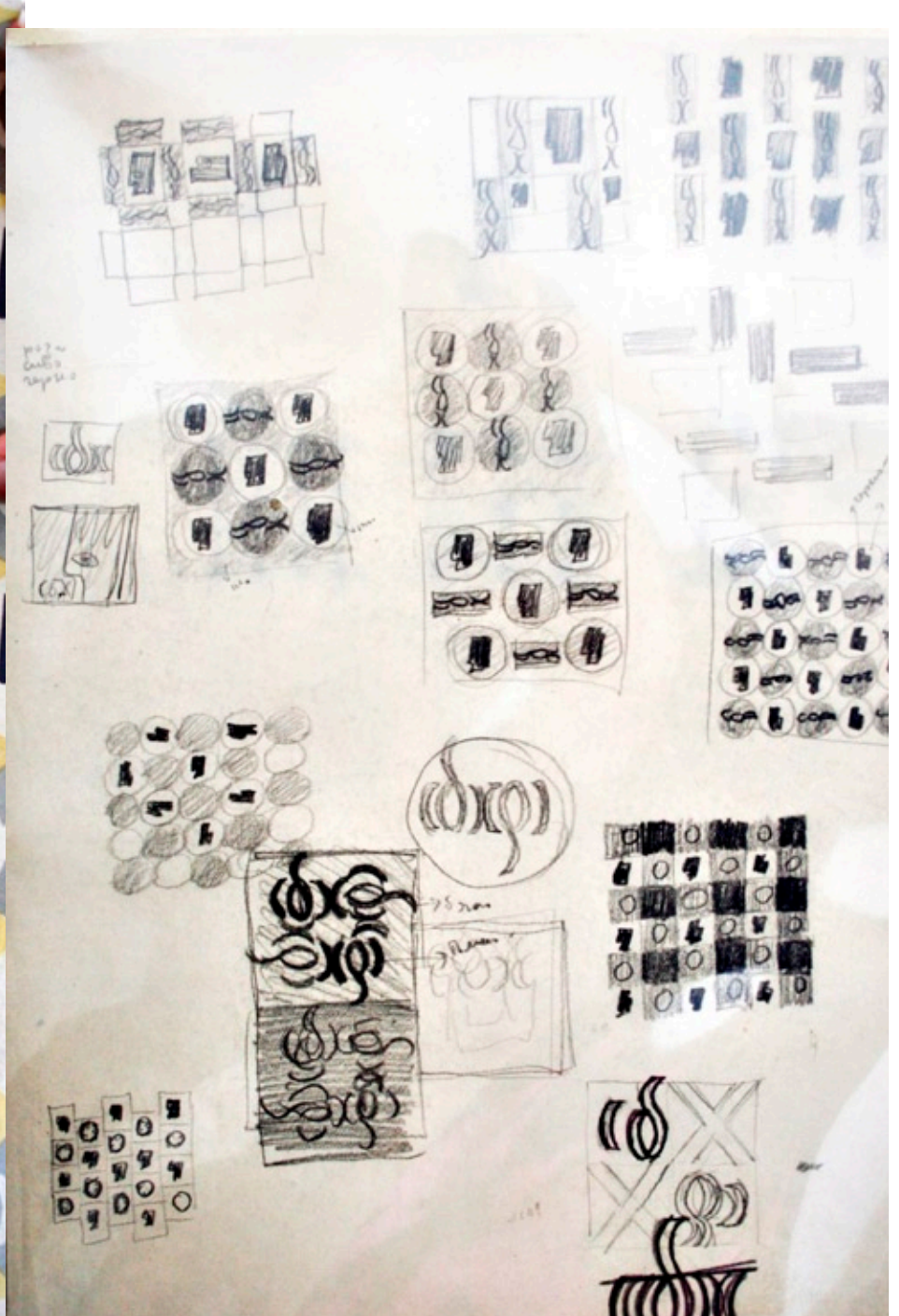


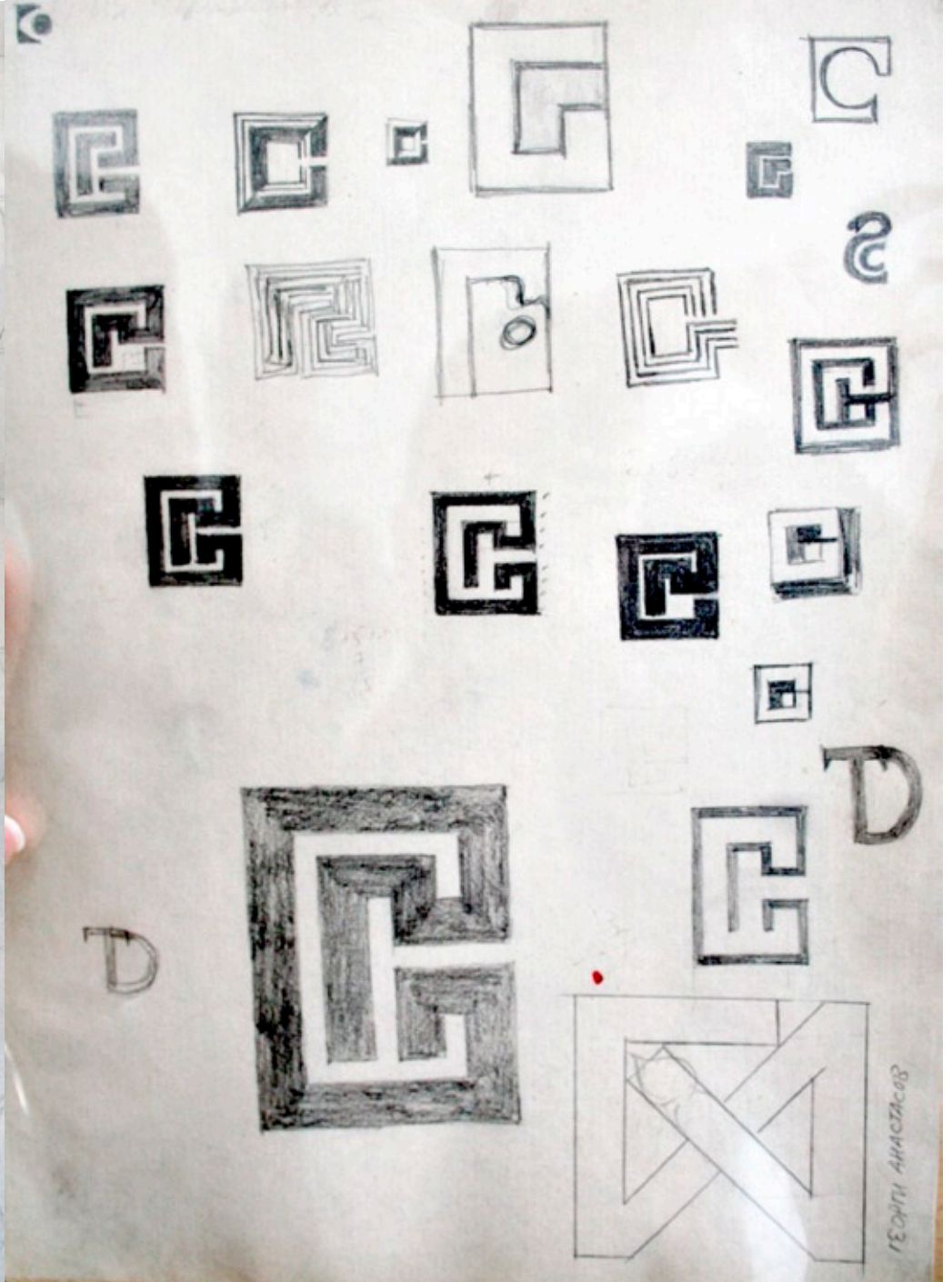
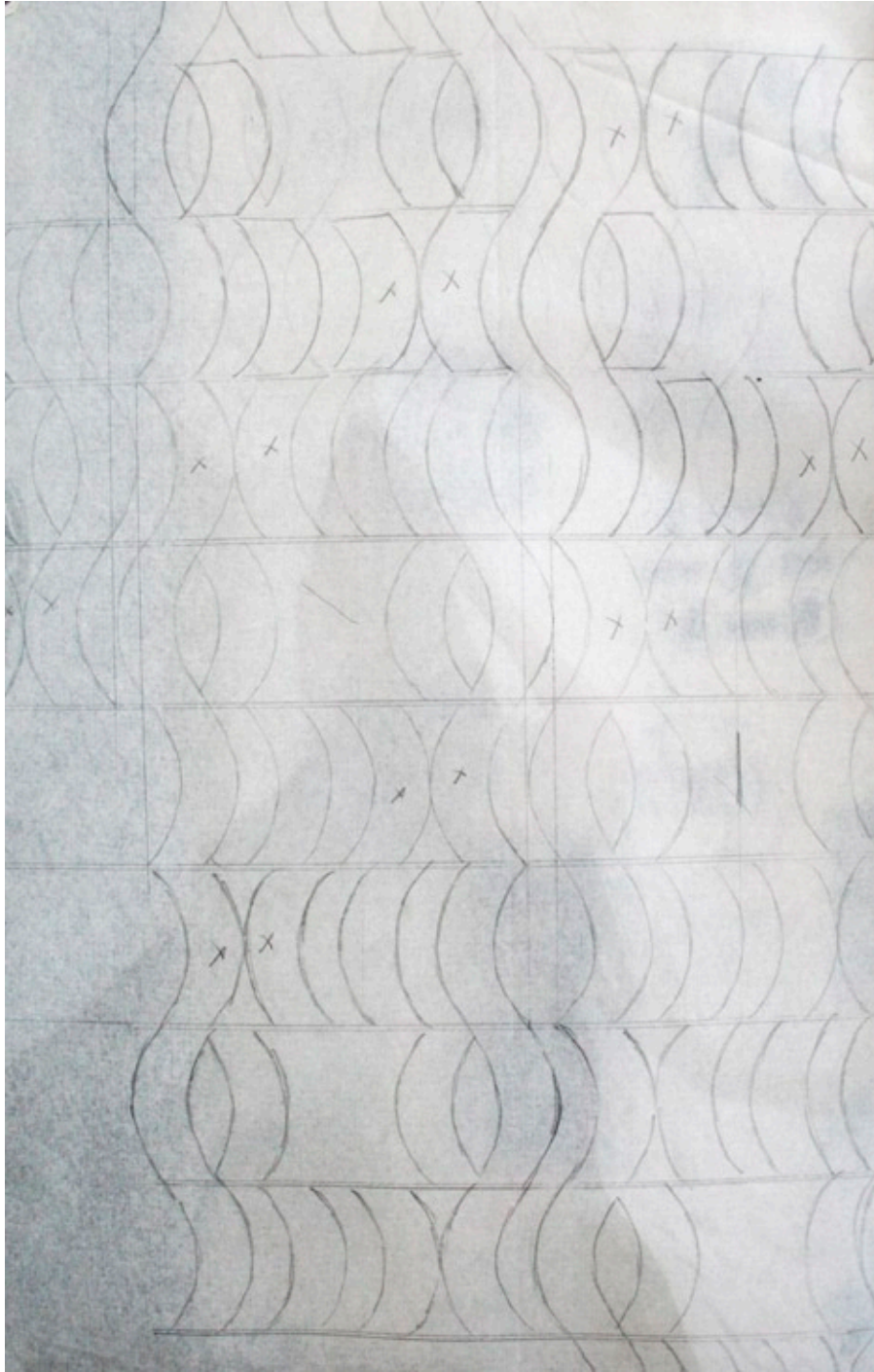


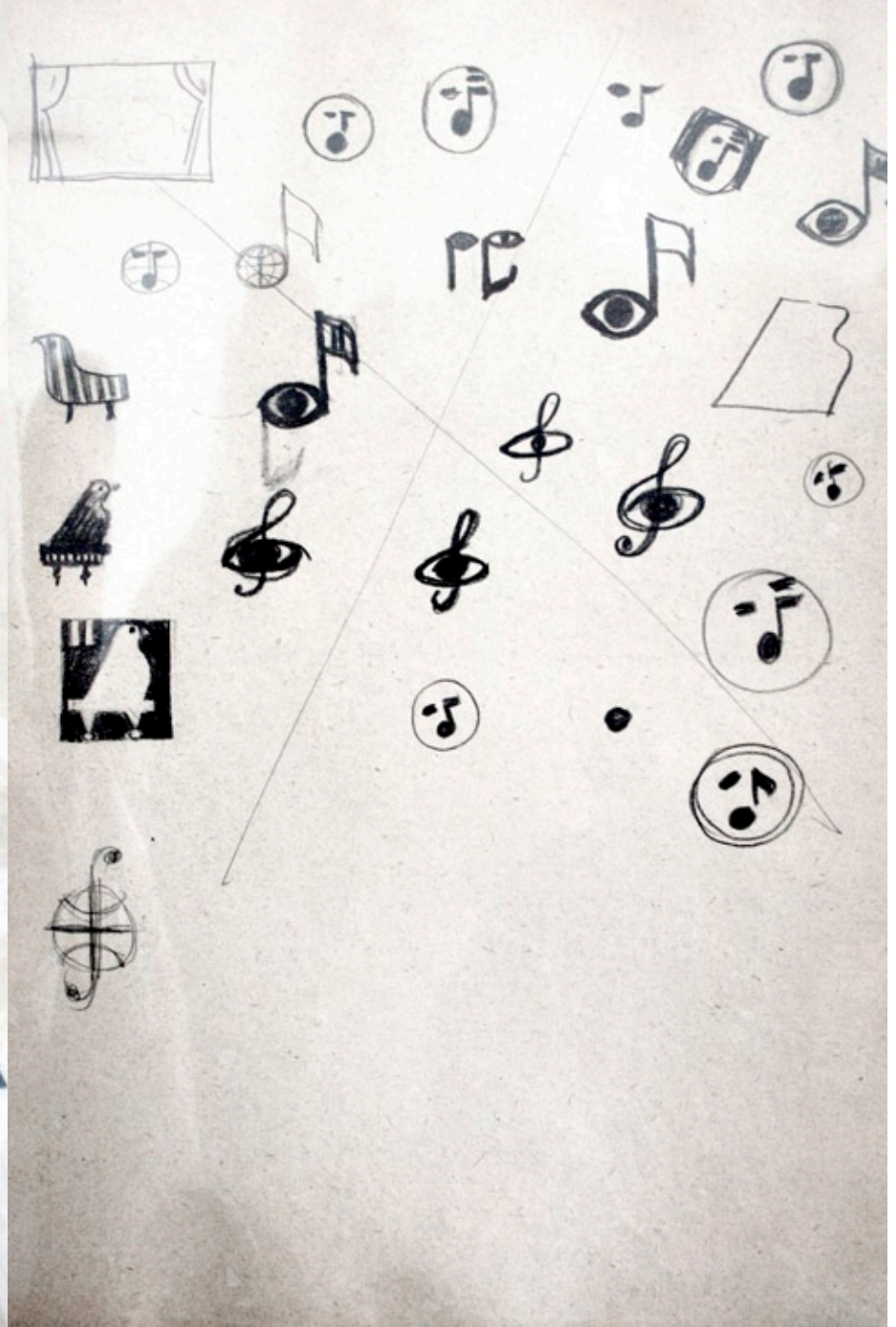


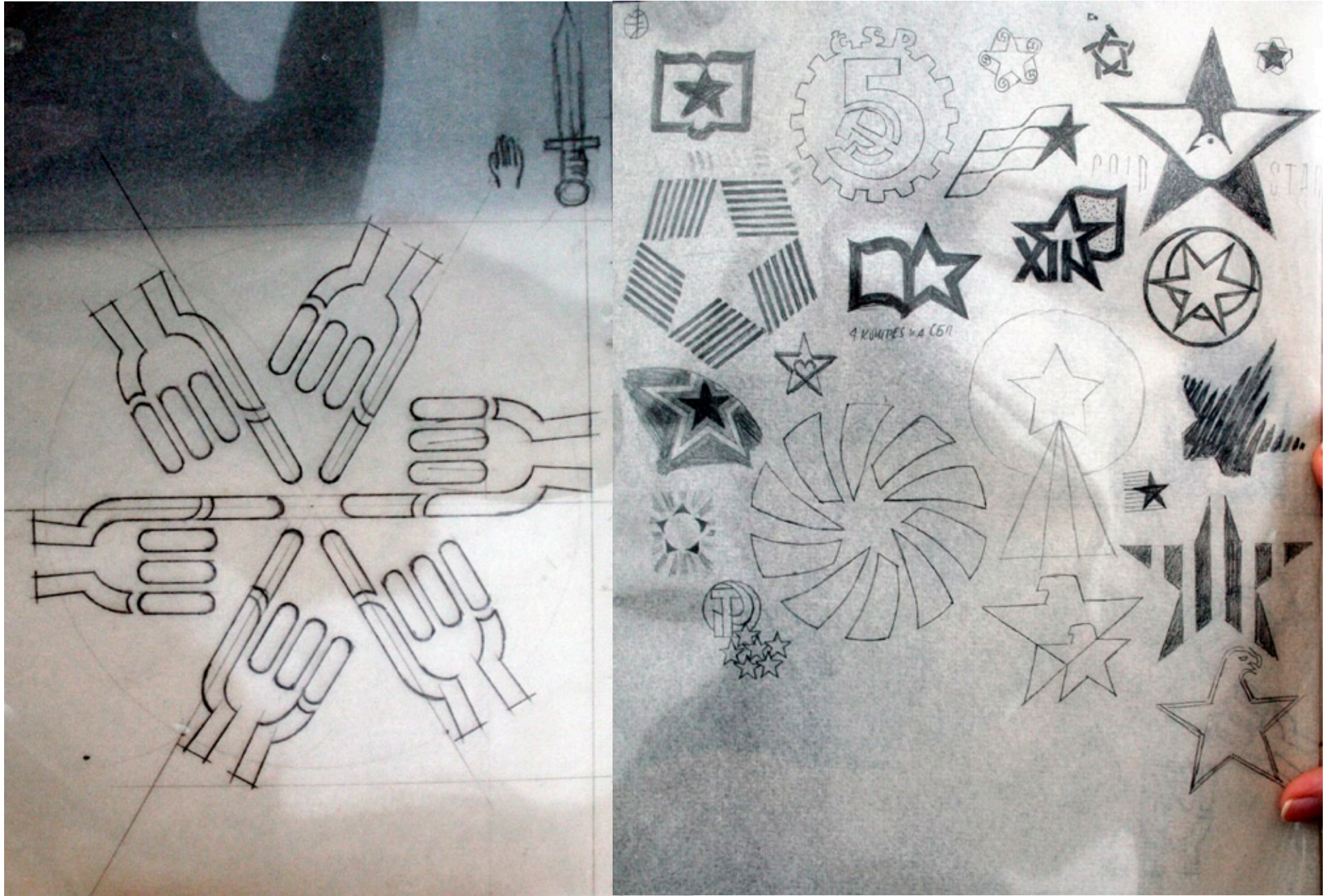


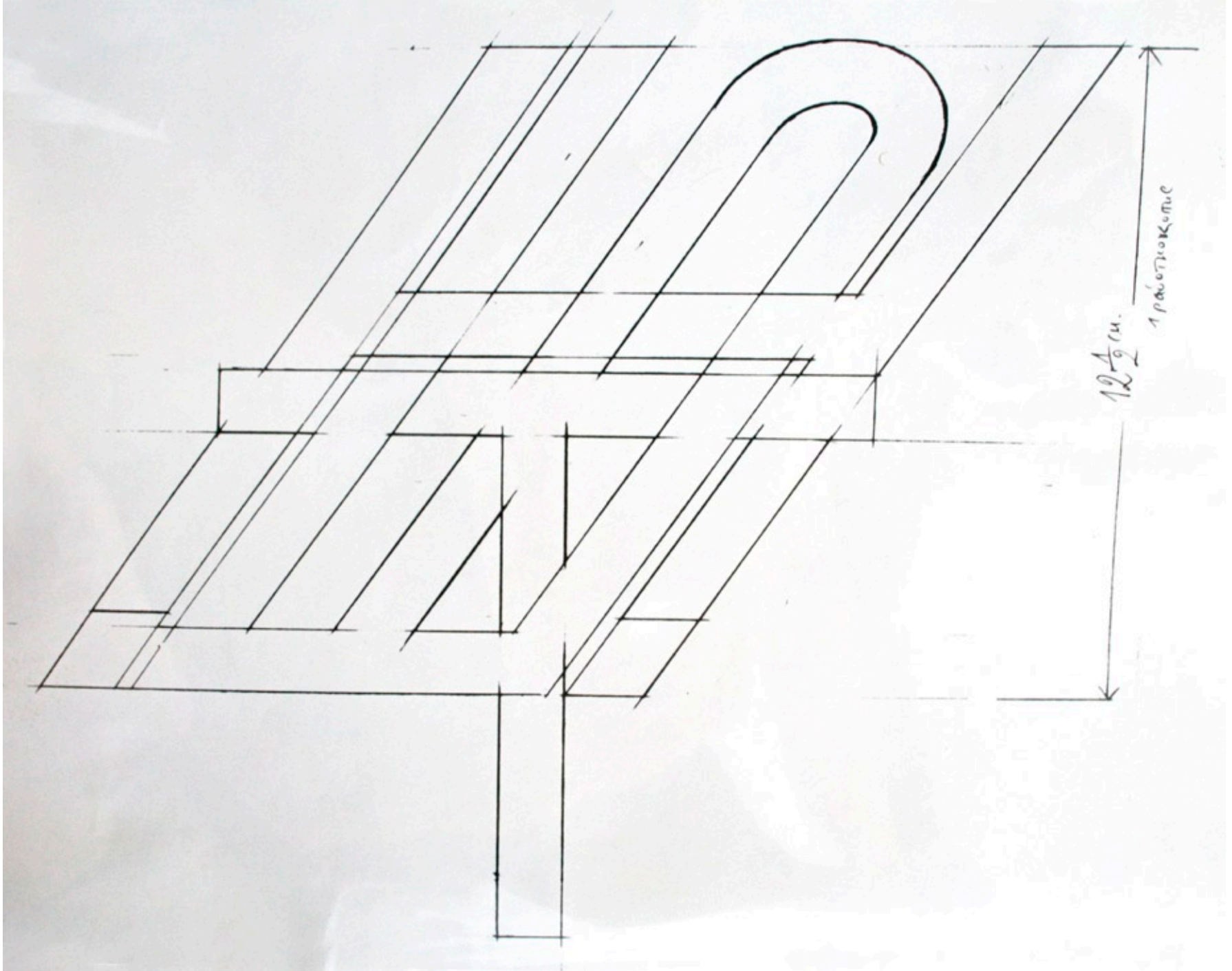












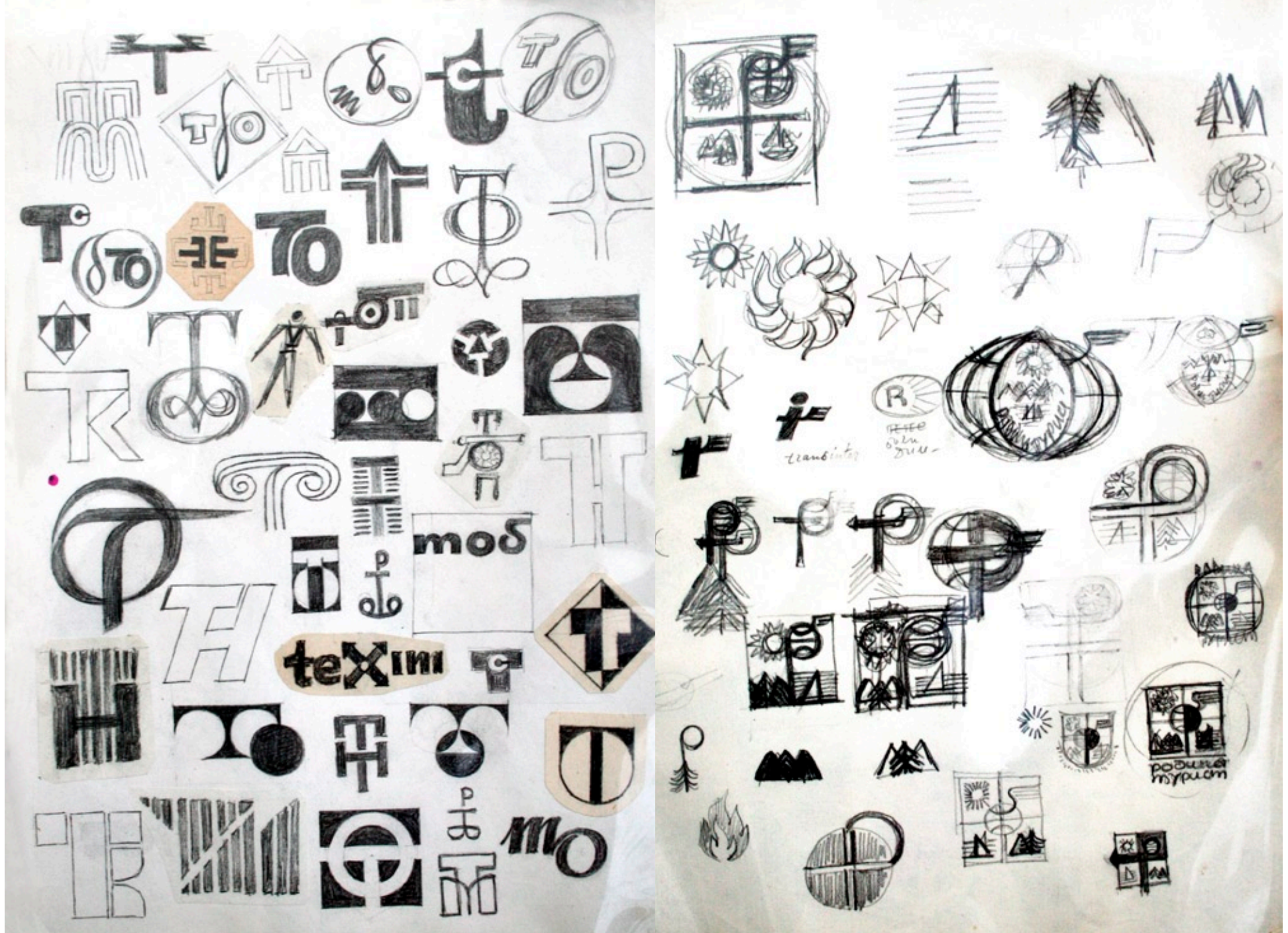
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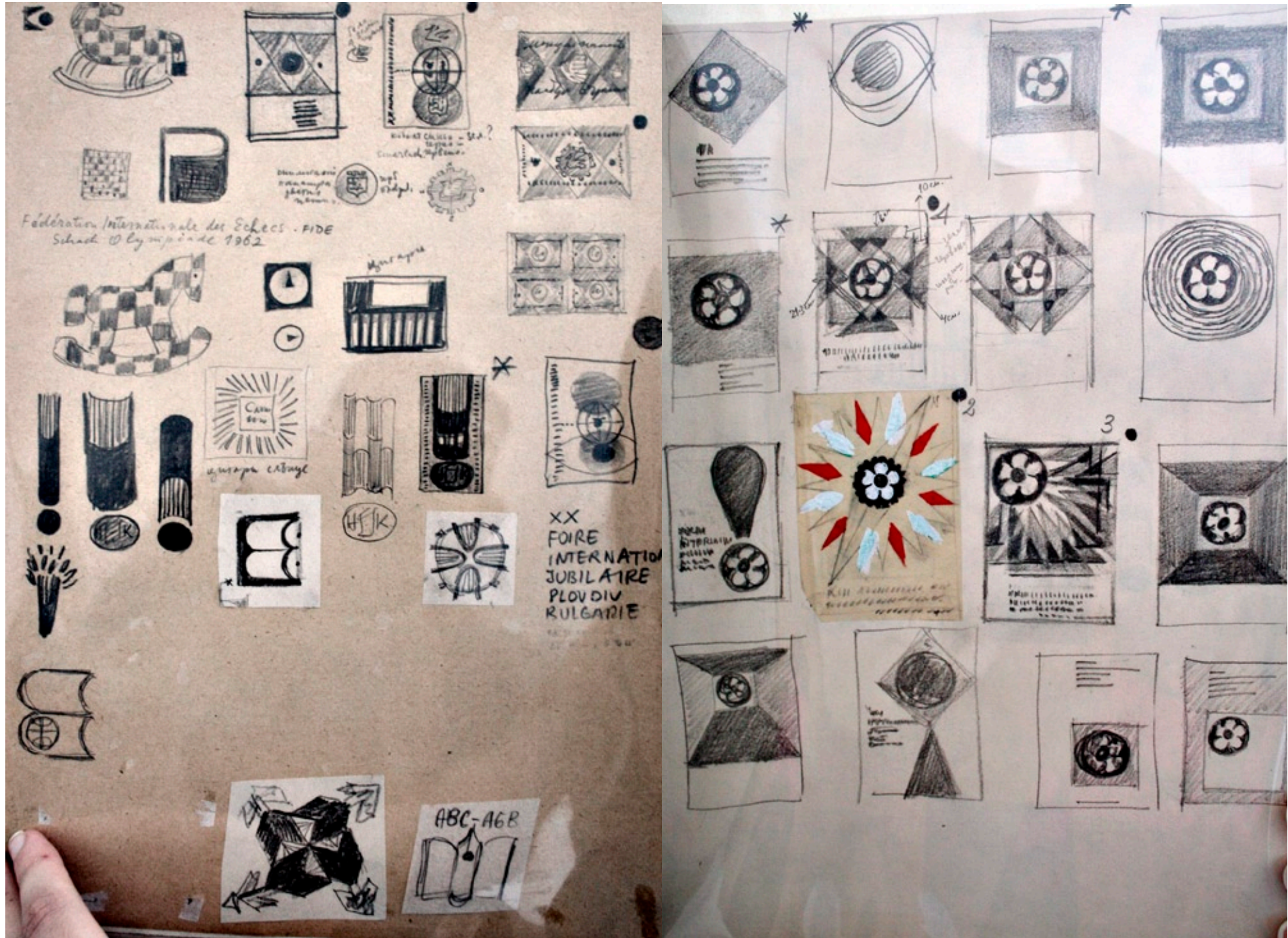


СОФИЙСКА
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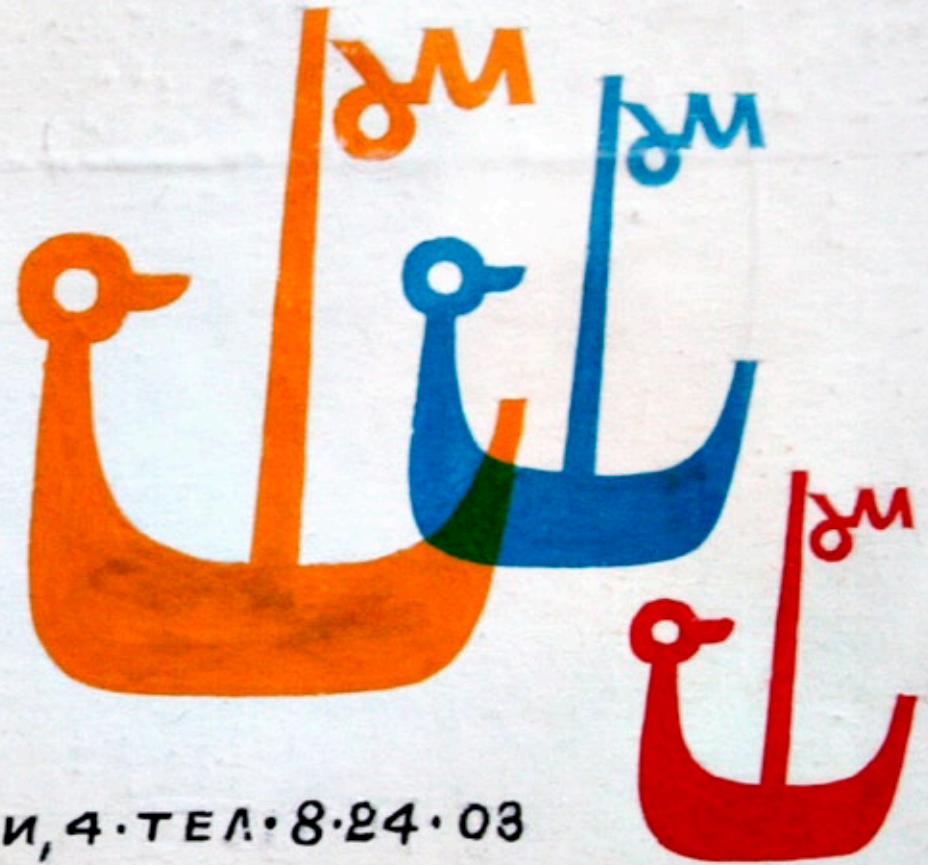
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детмаг



СОФИЯ · СТАМБОЛИЙСКИ, 4 · ТЕЛ. 8 · 24 · 03



СЪЮЗ НА БЪЛГАРСКИТЕ АВТОМОБИЛИСТИ · ЦЕНТРАЛЕН СЪВЕТ · СОФИЯ · УЛ. СВ. СОФИЯ, 6 · ТЕЛ. 870113, 878801

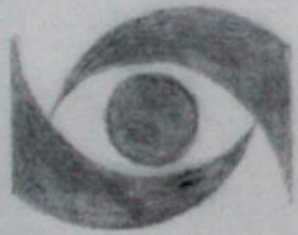


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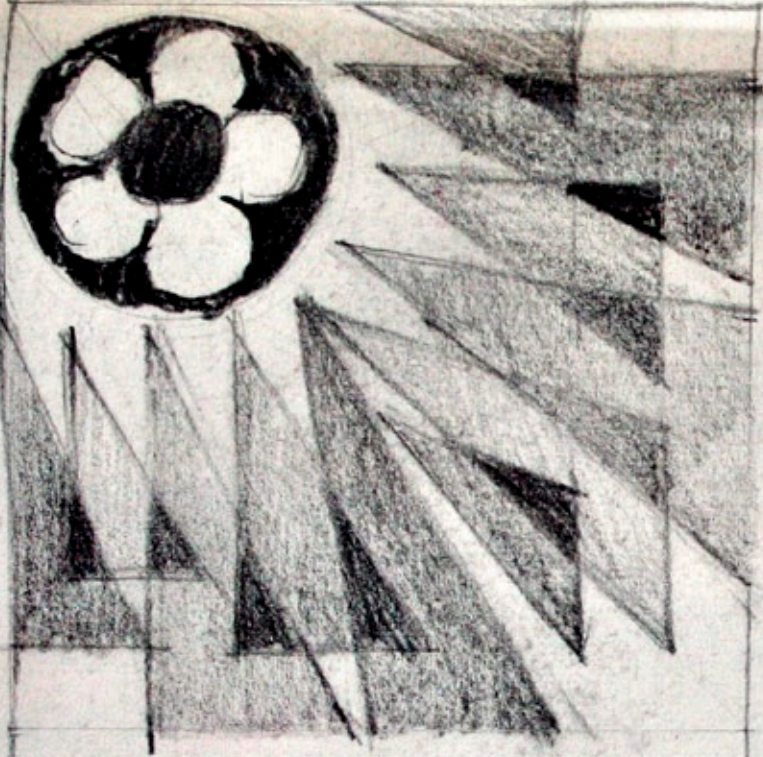
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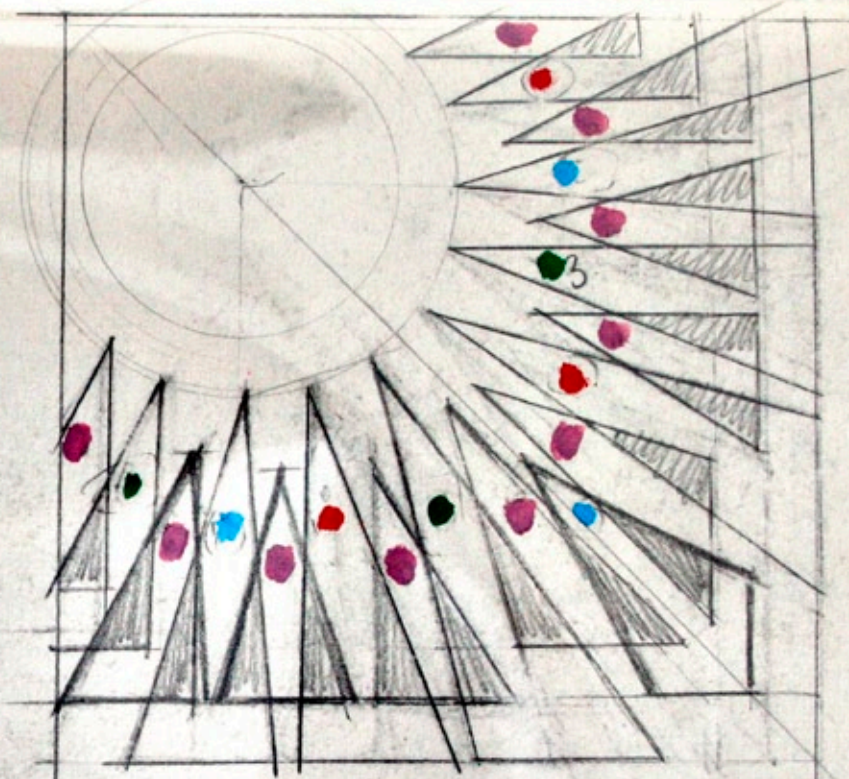
34. Blvd. Tottleben, Sofia . Tel. 52 17 55-58 | P. O. Box 832



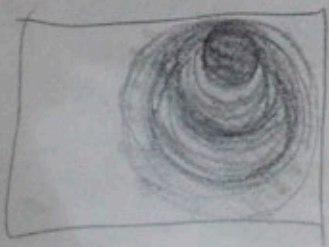
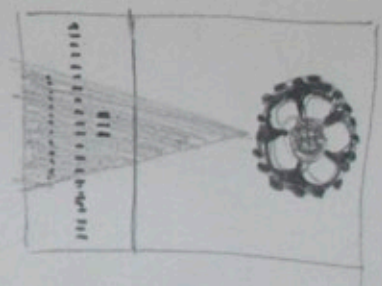
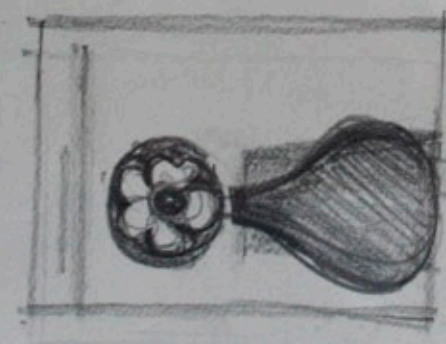
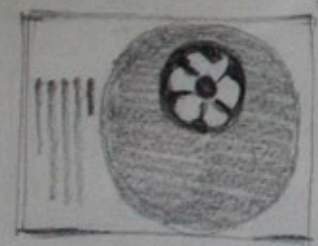
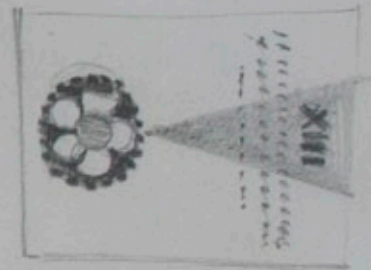
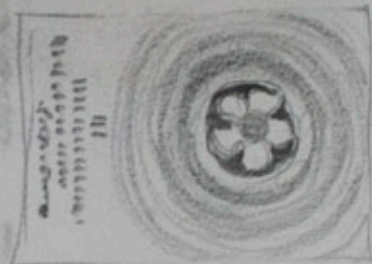
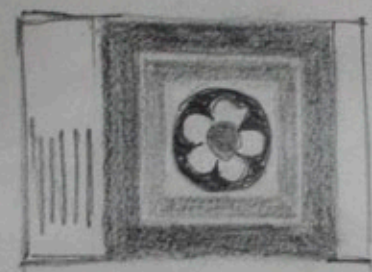
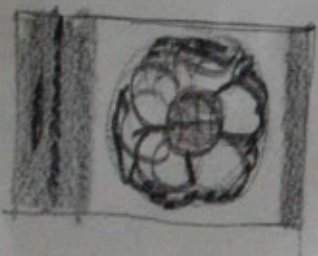
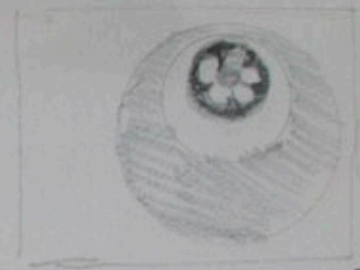
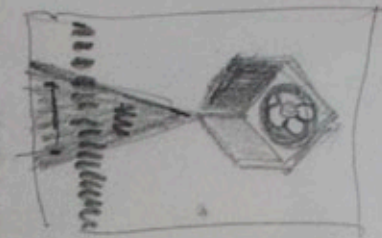
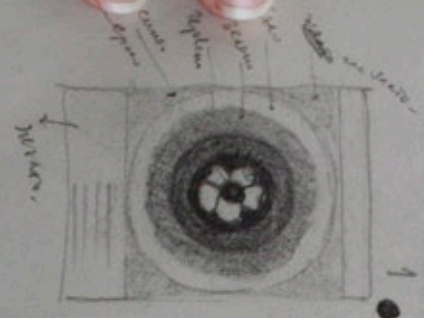
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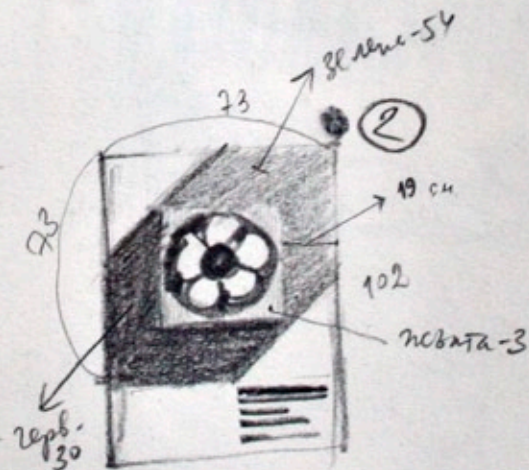
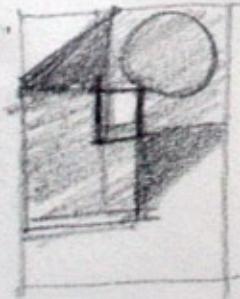
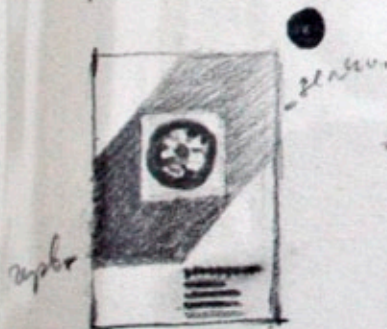
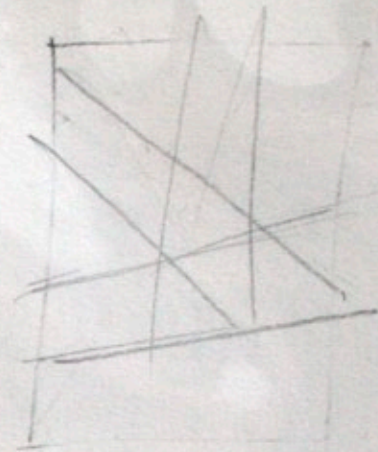
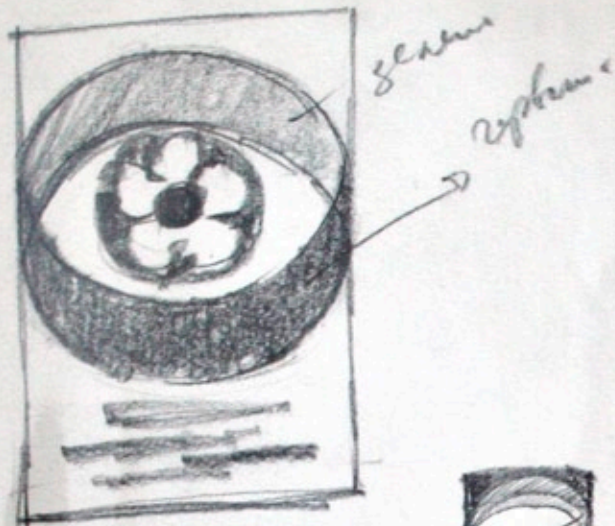


XXIII
INTERNATIONAL
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FAIR
BULGARIA

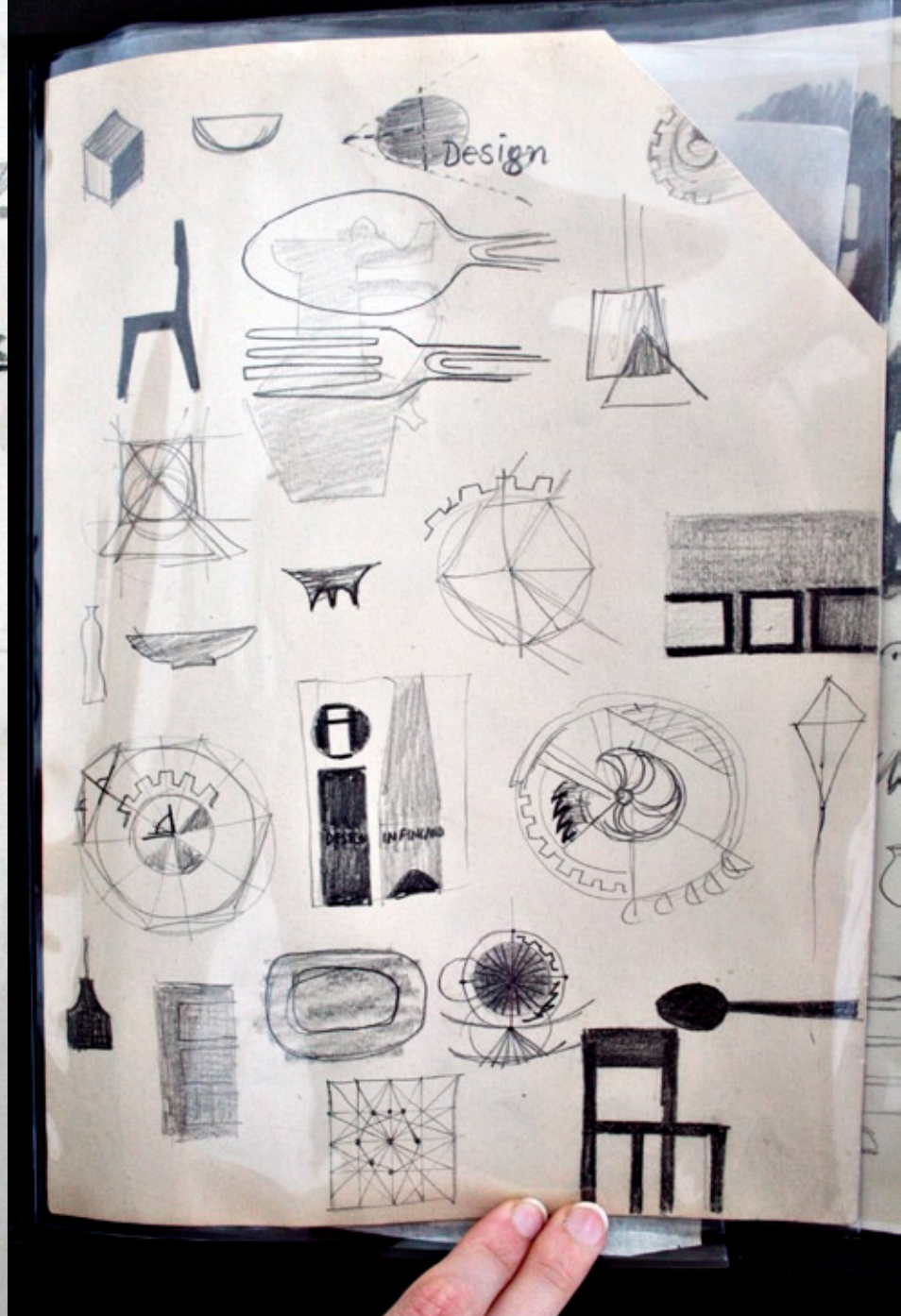
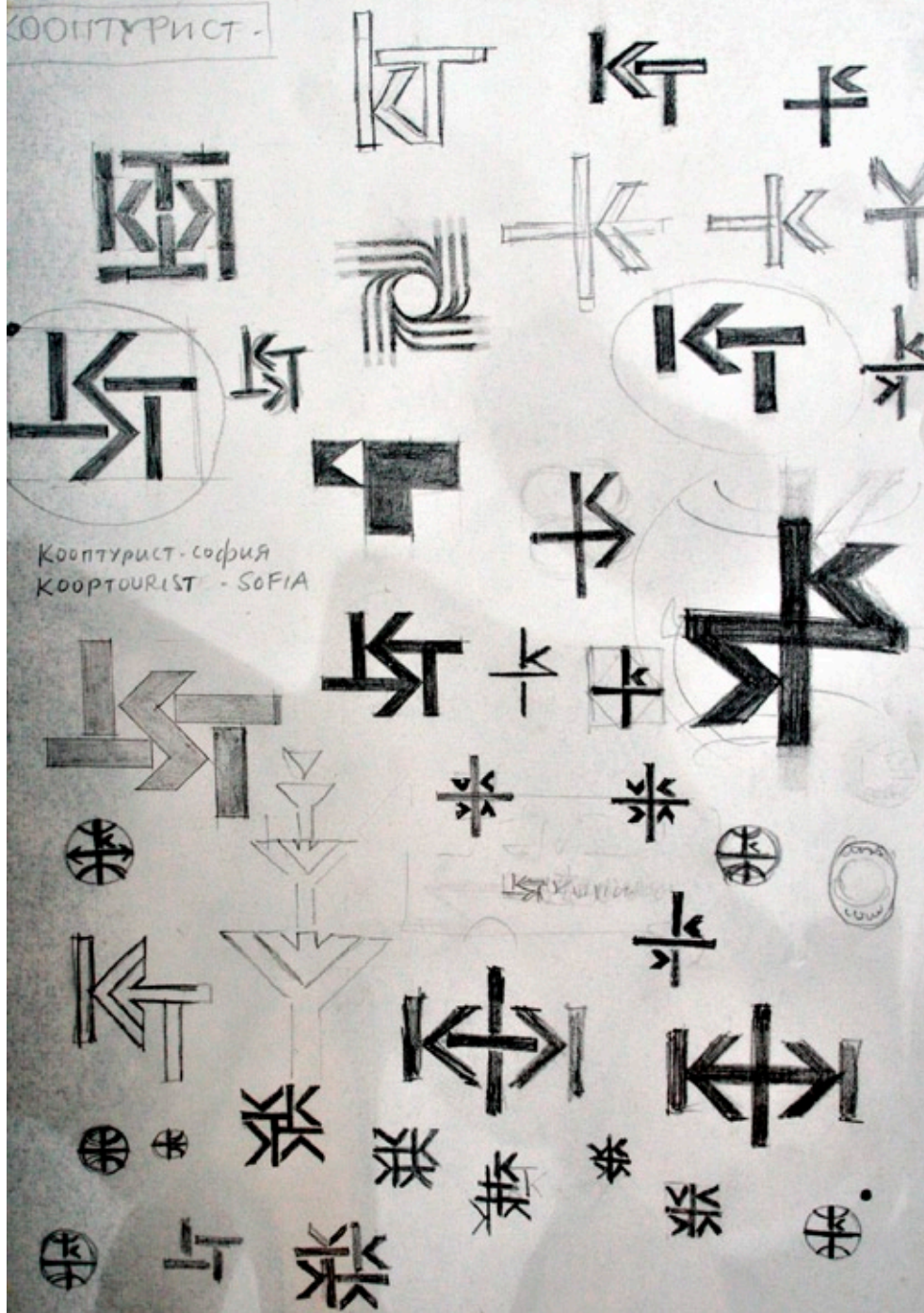


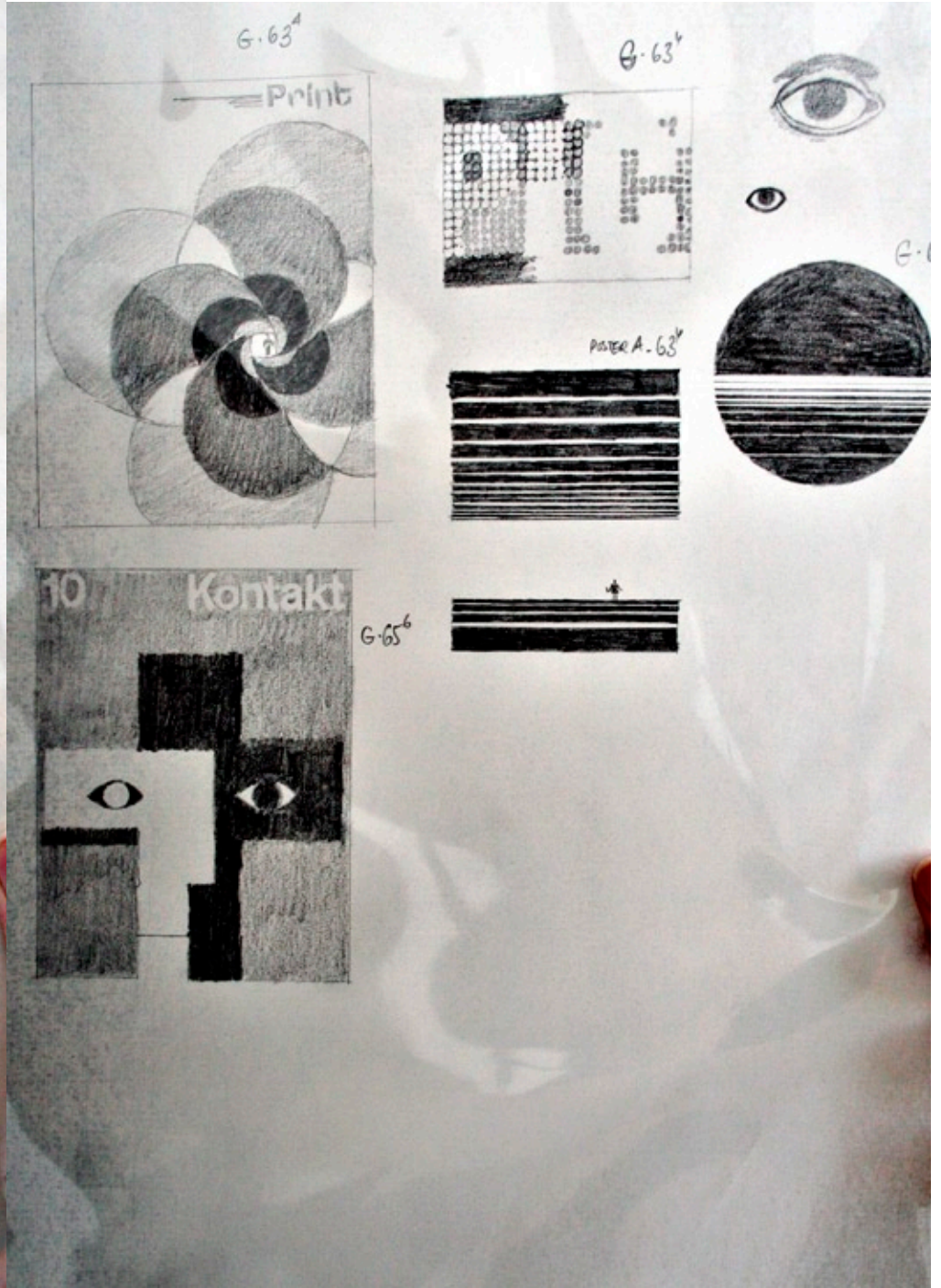
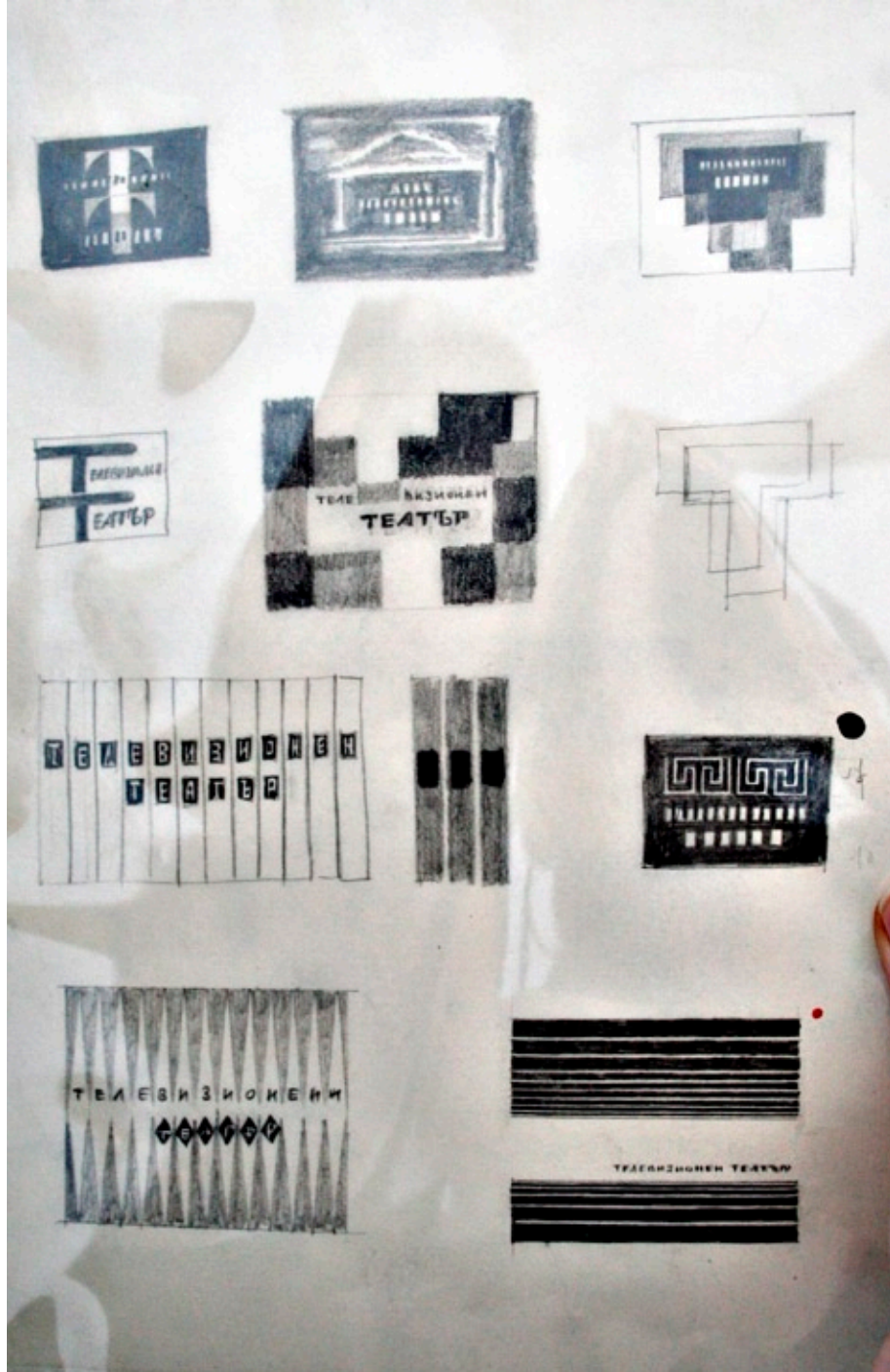
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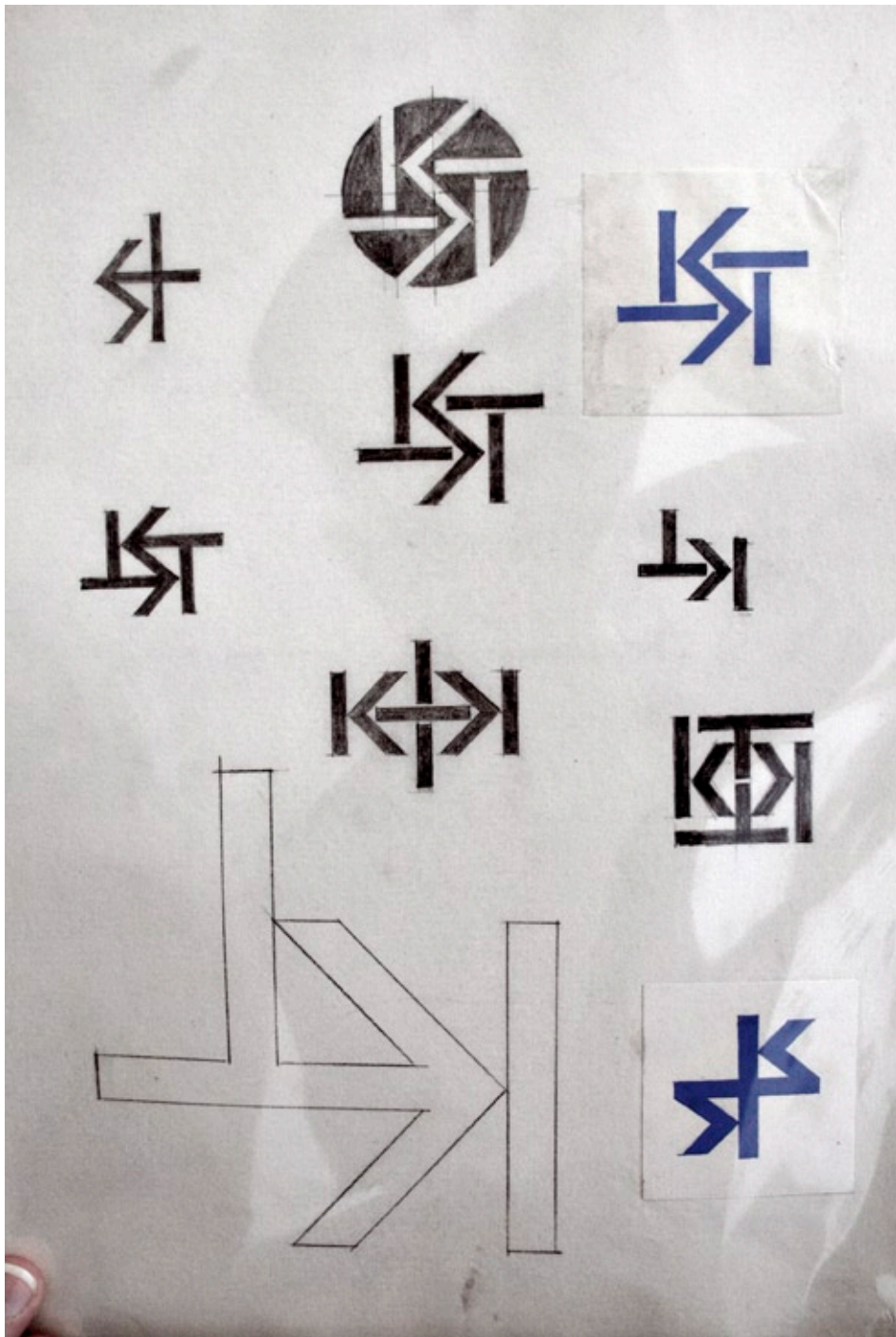


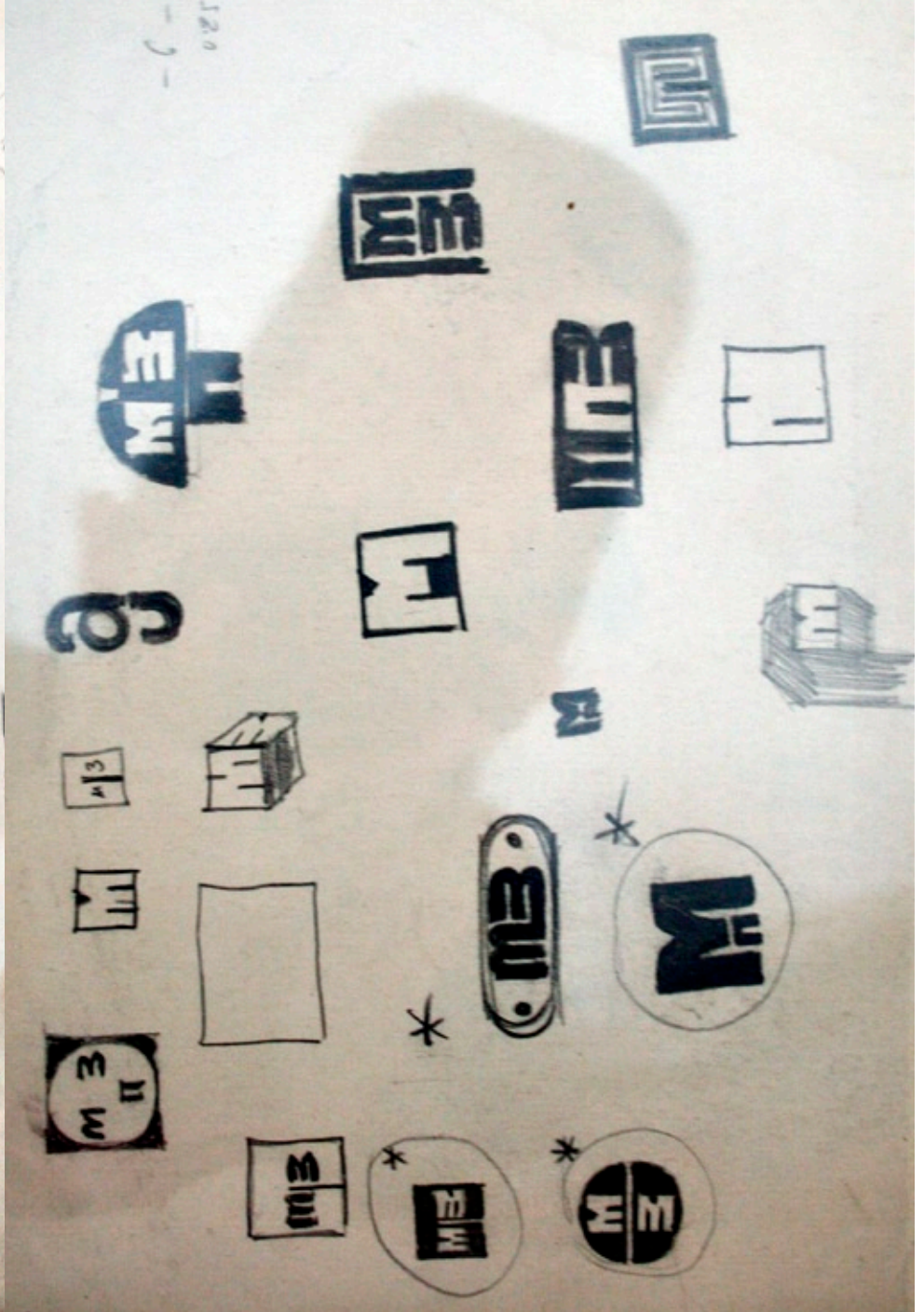
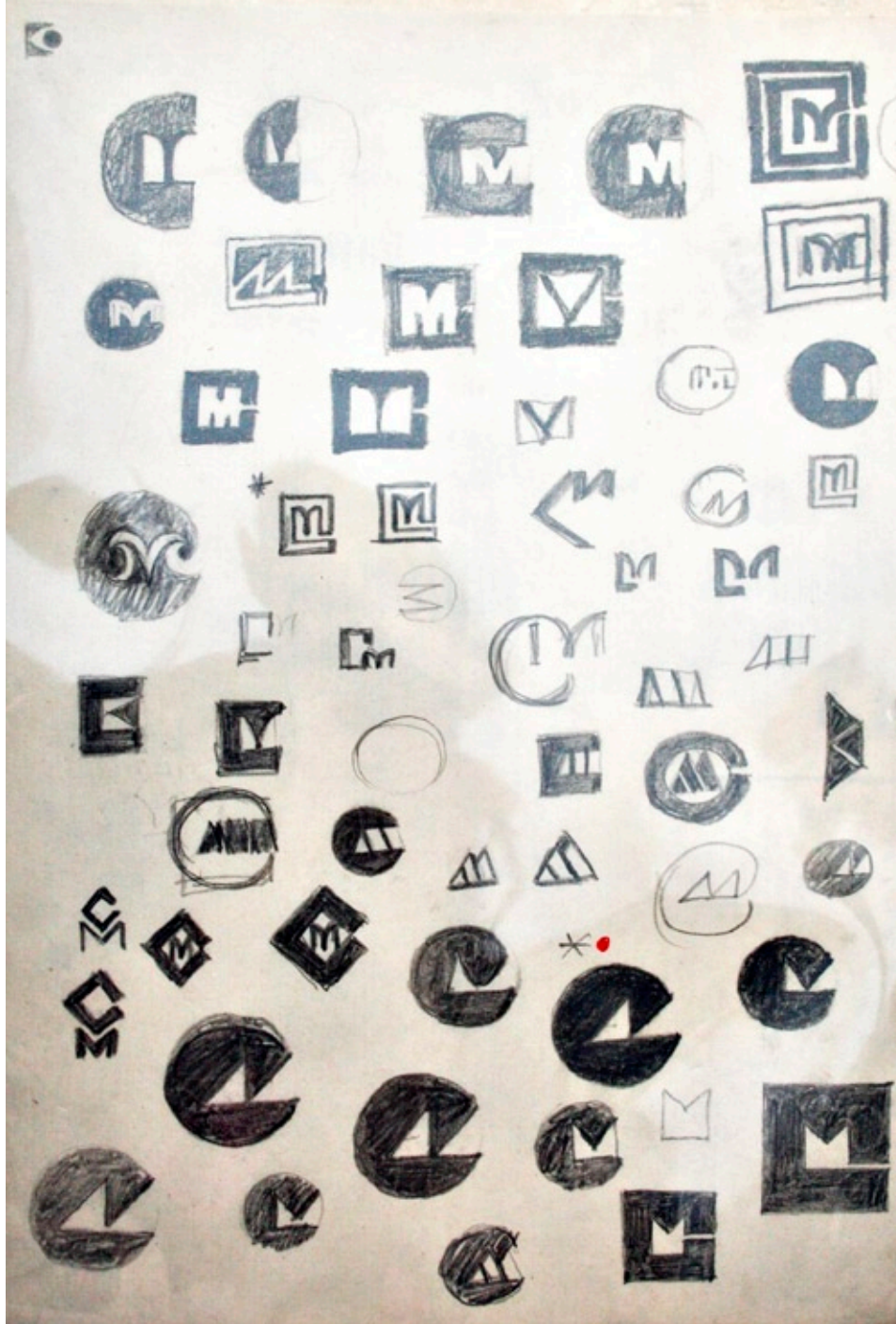


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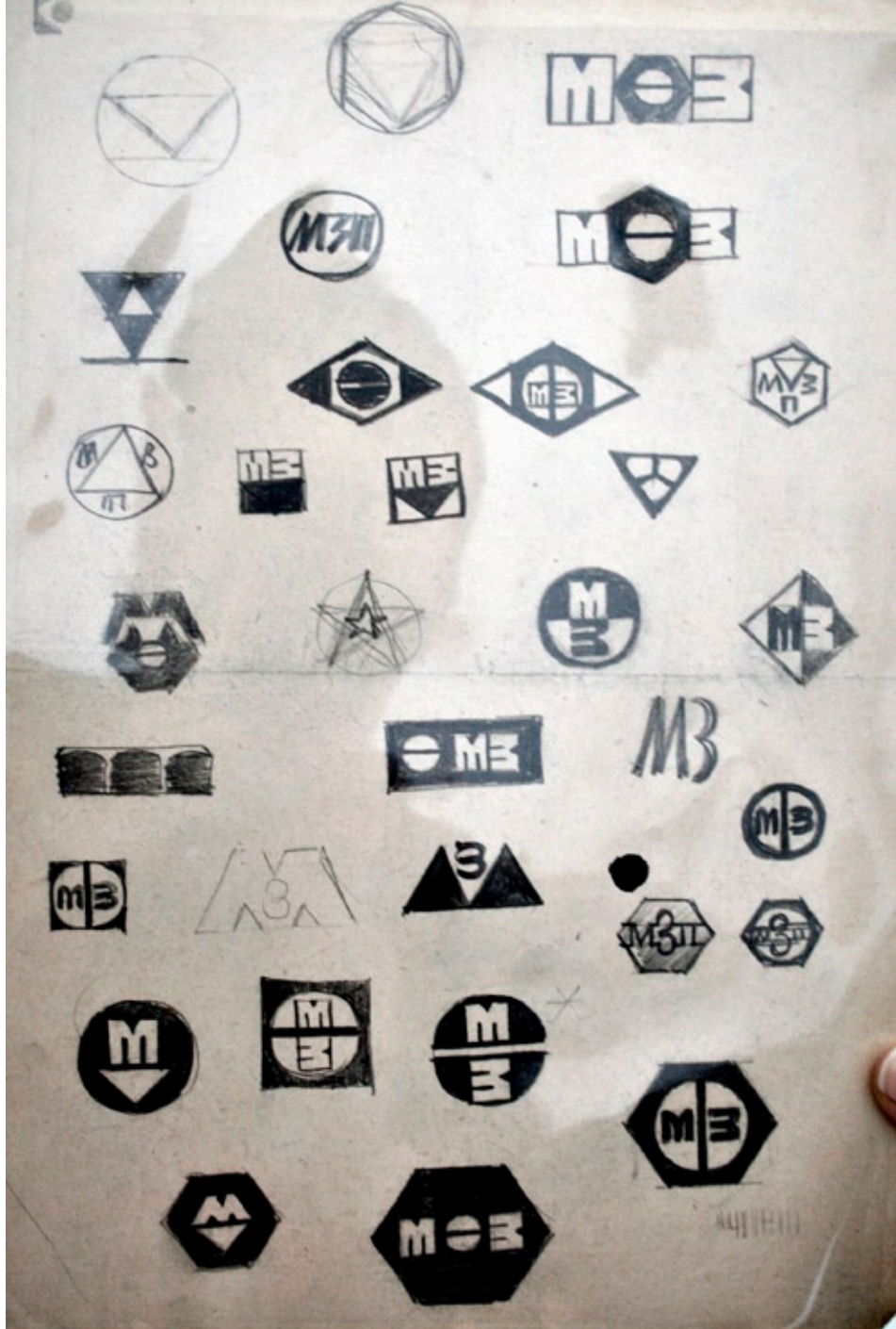


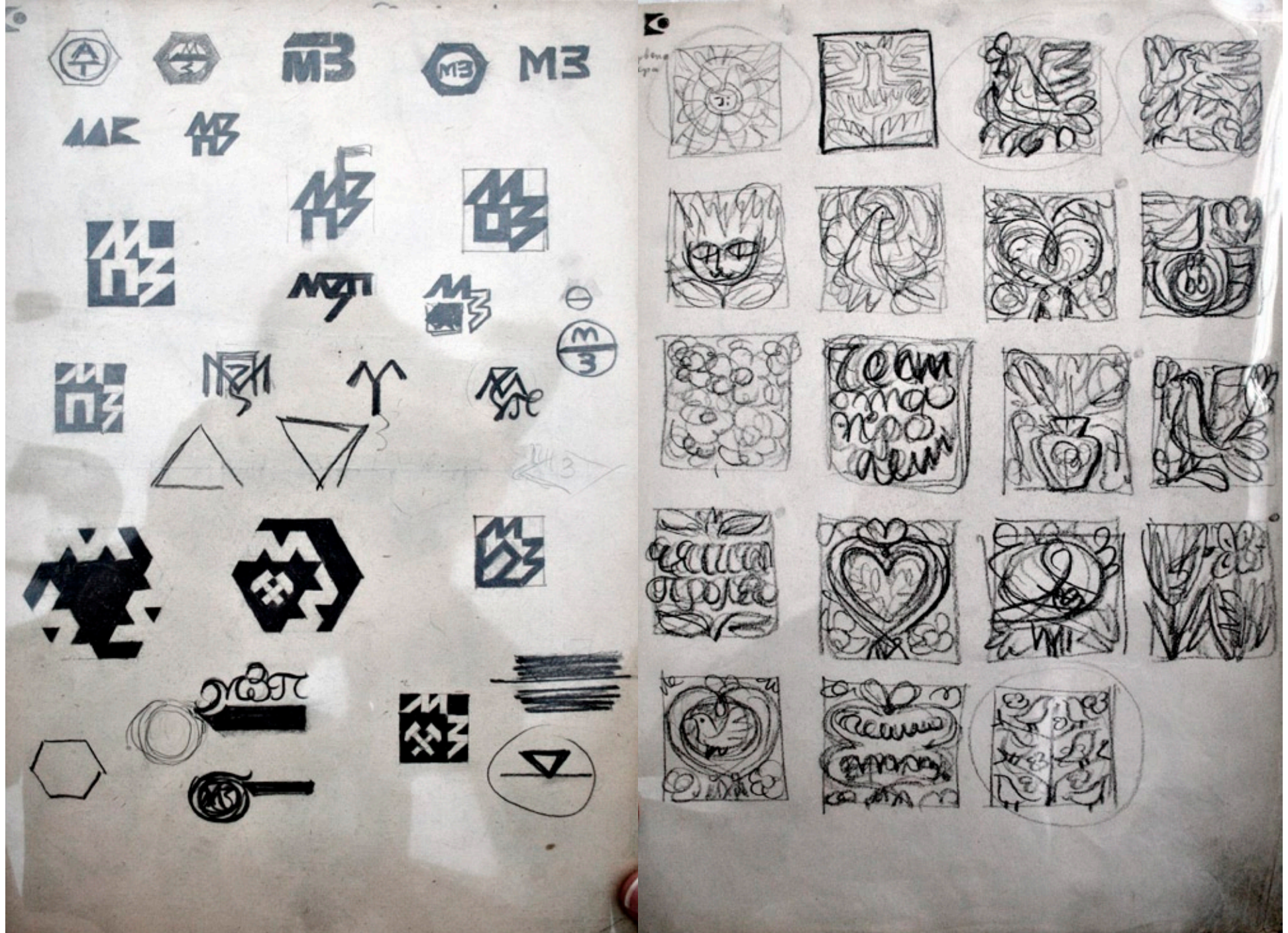


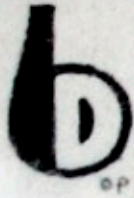
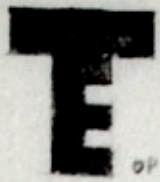
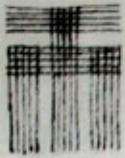














РЕНЕСАНС КУРСИВ

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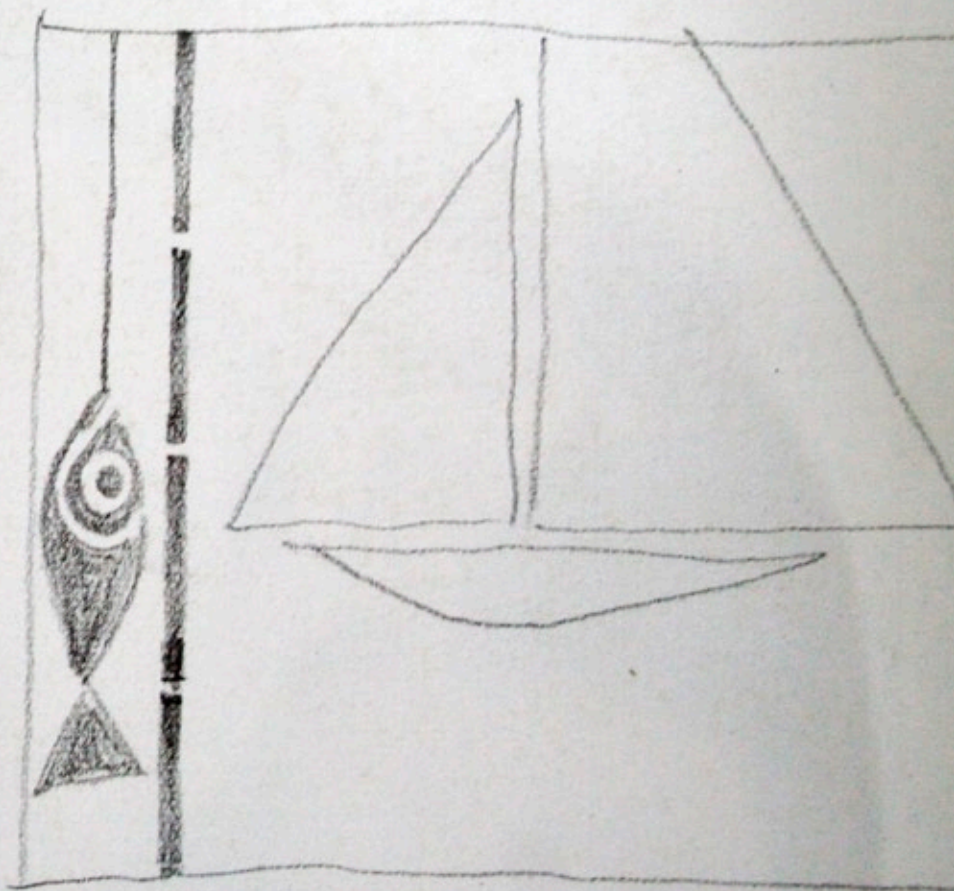
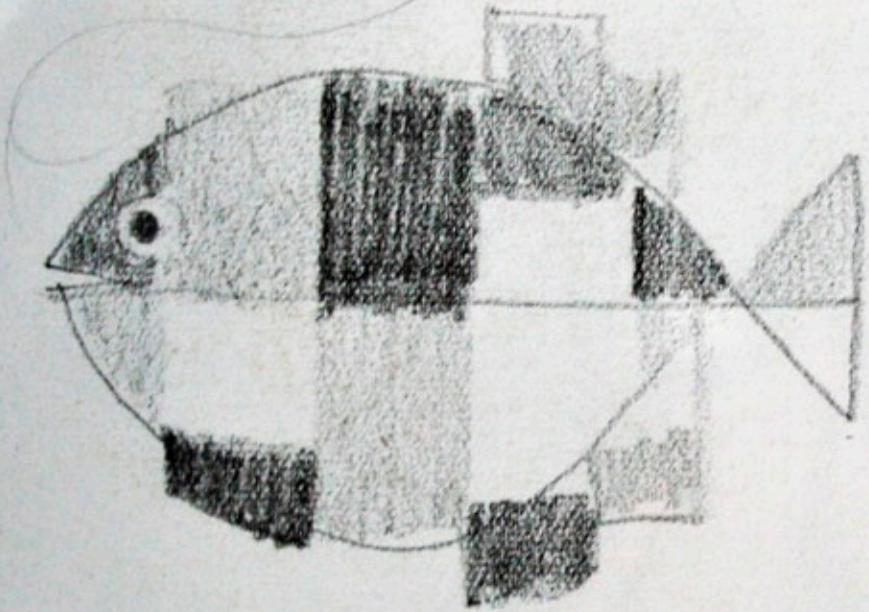
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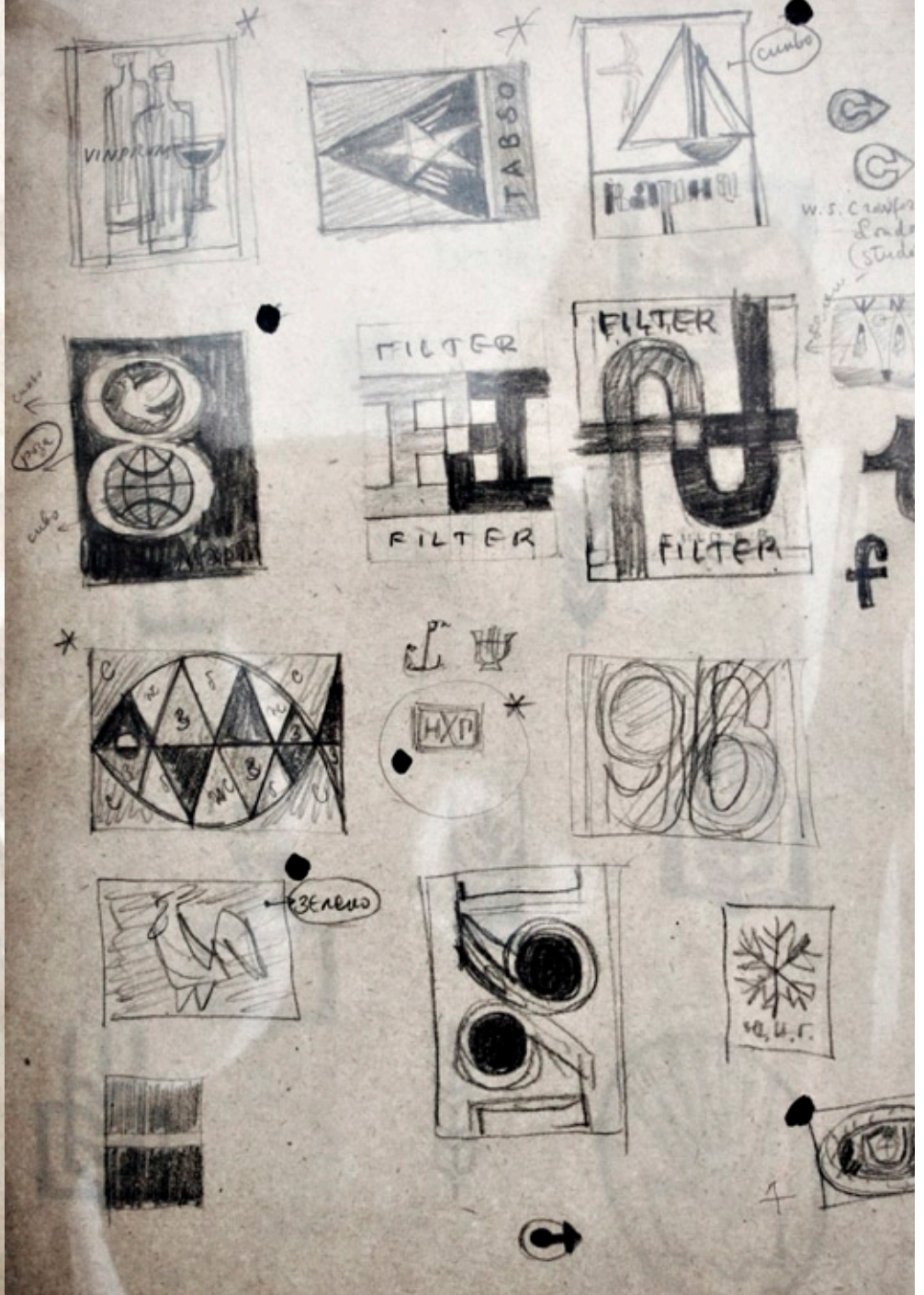
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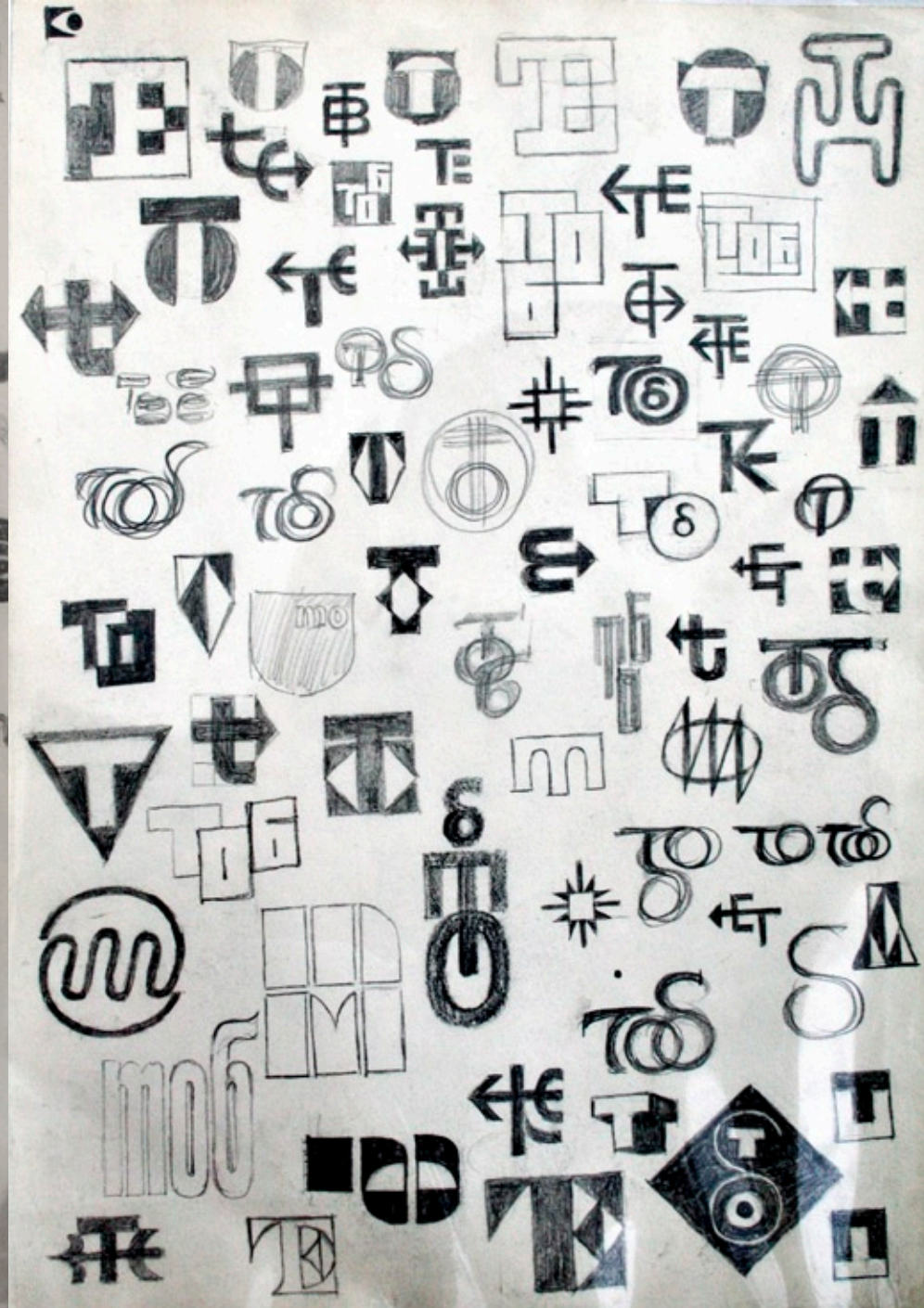
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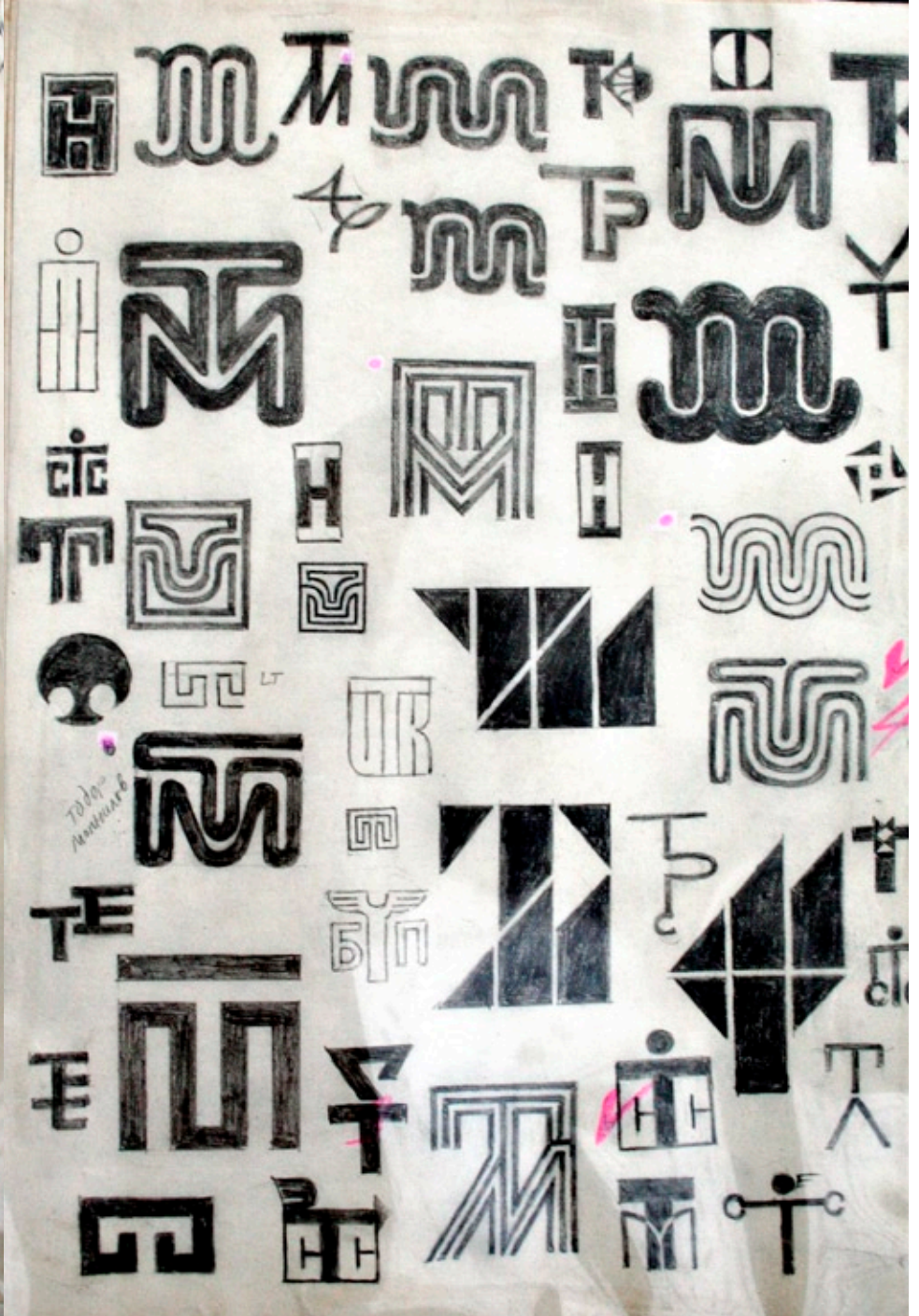
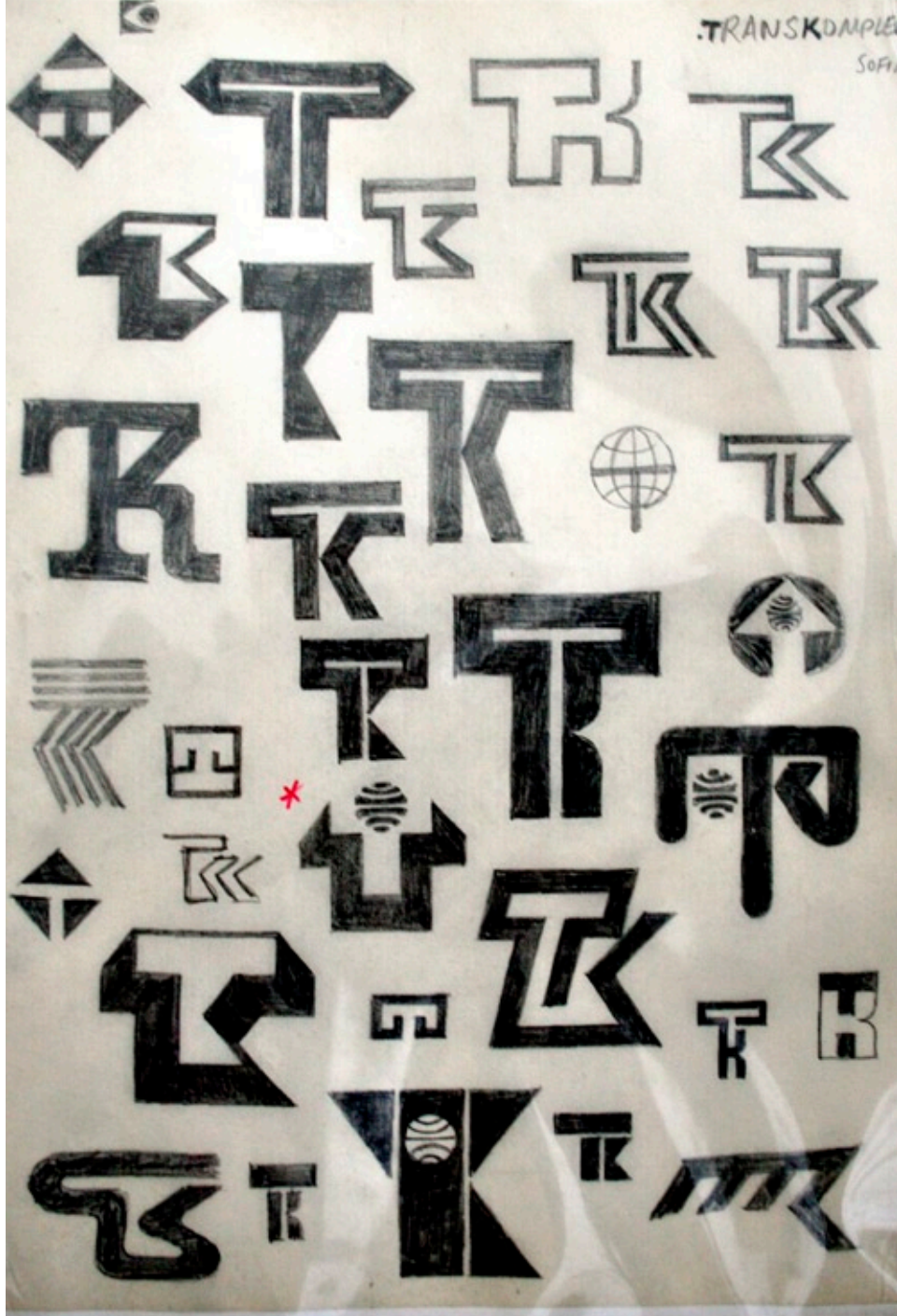
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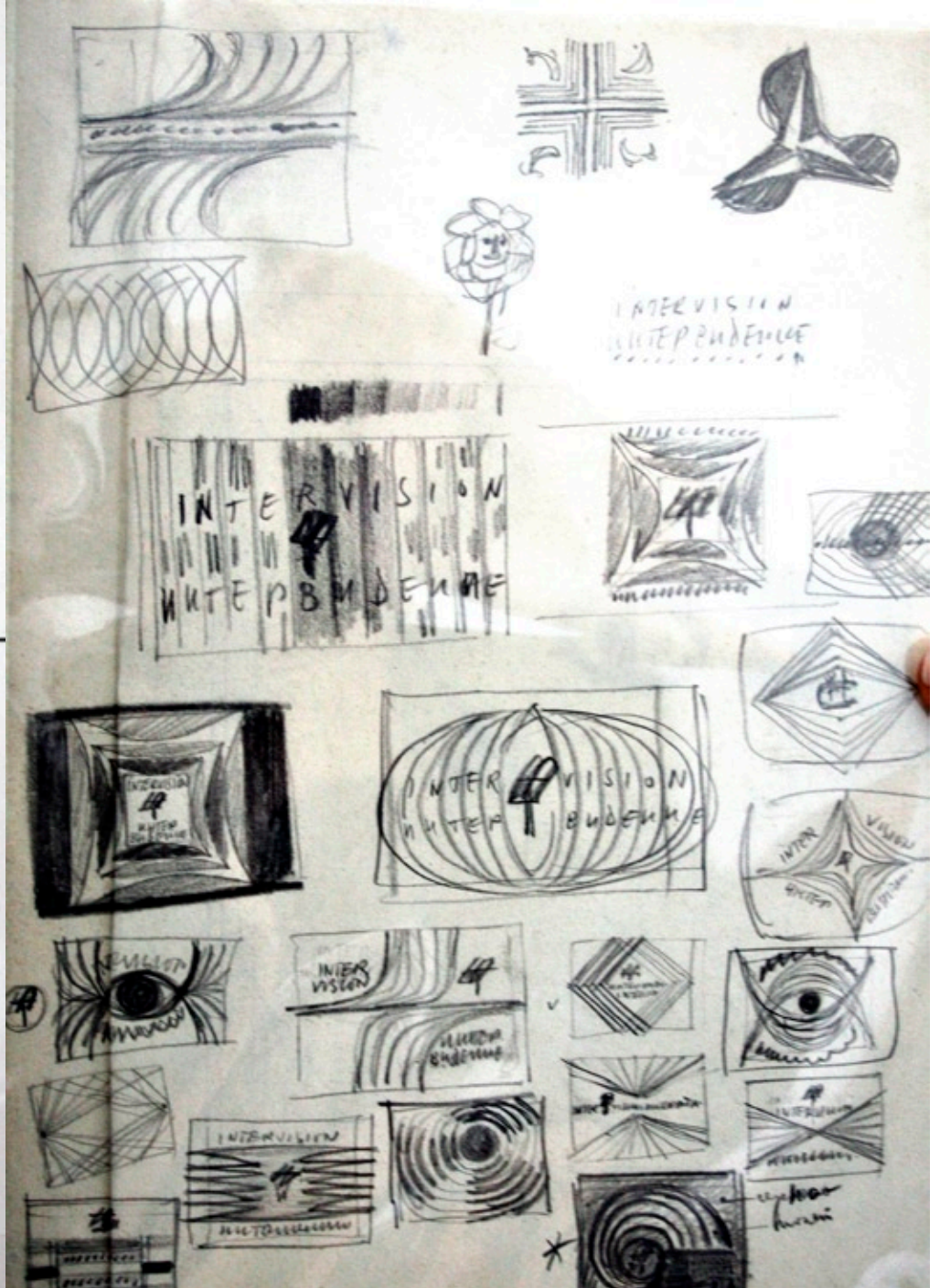
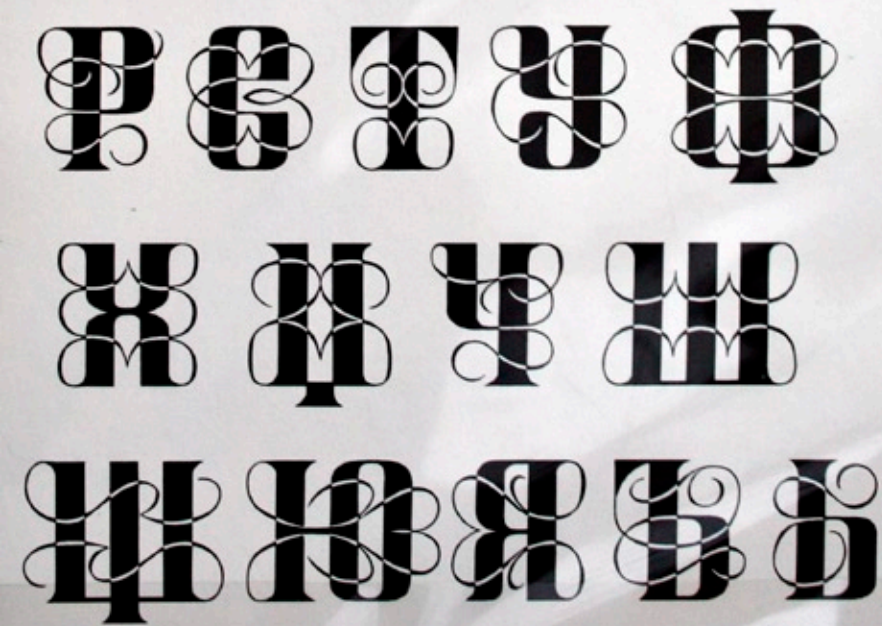
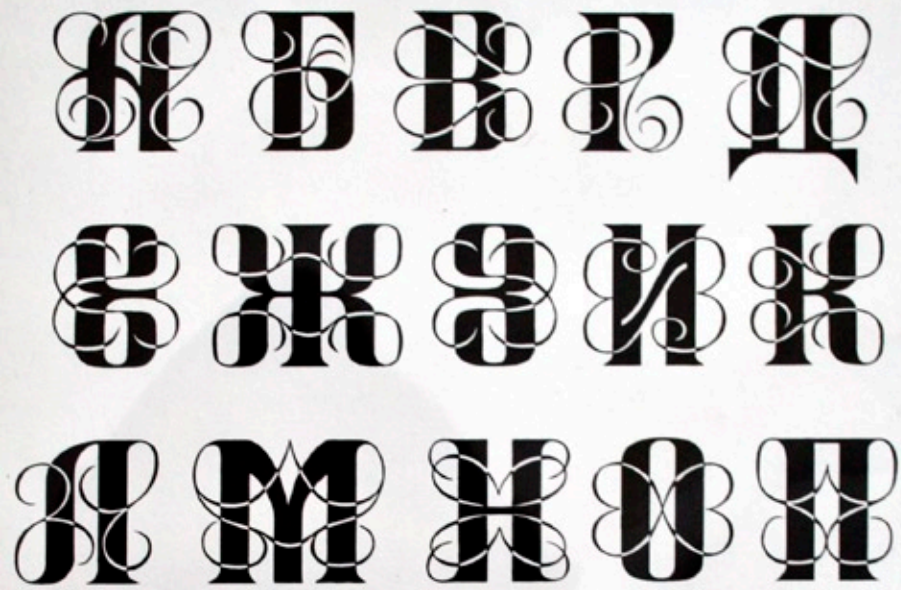
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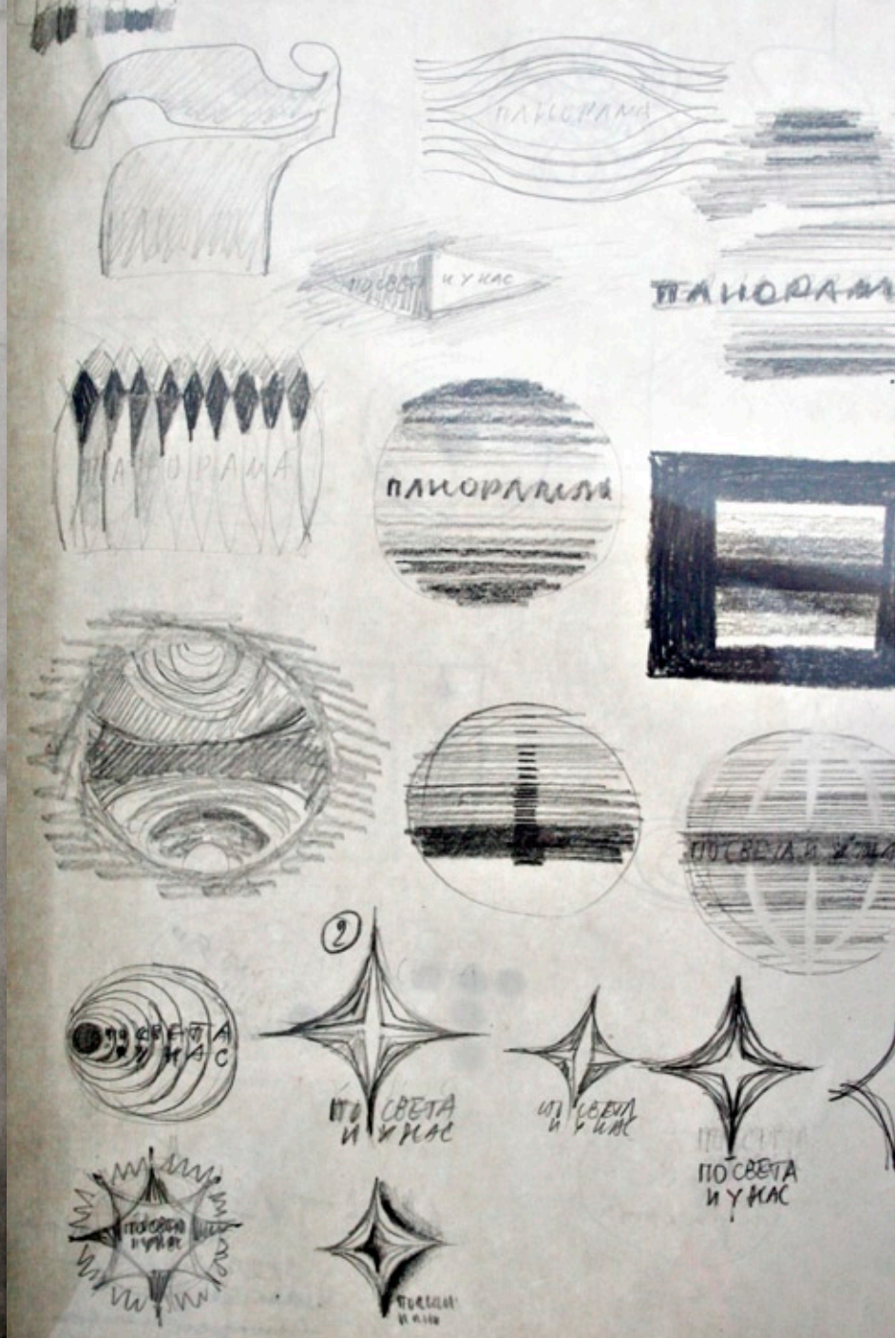
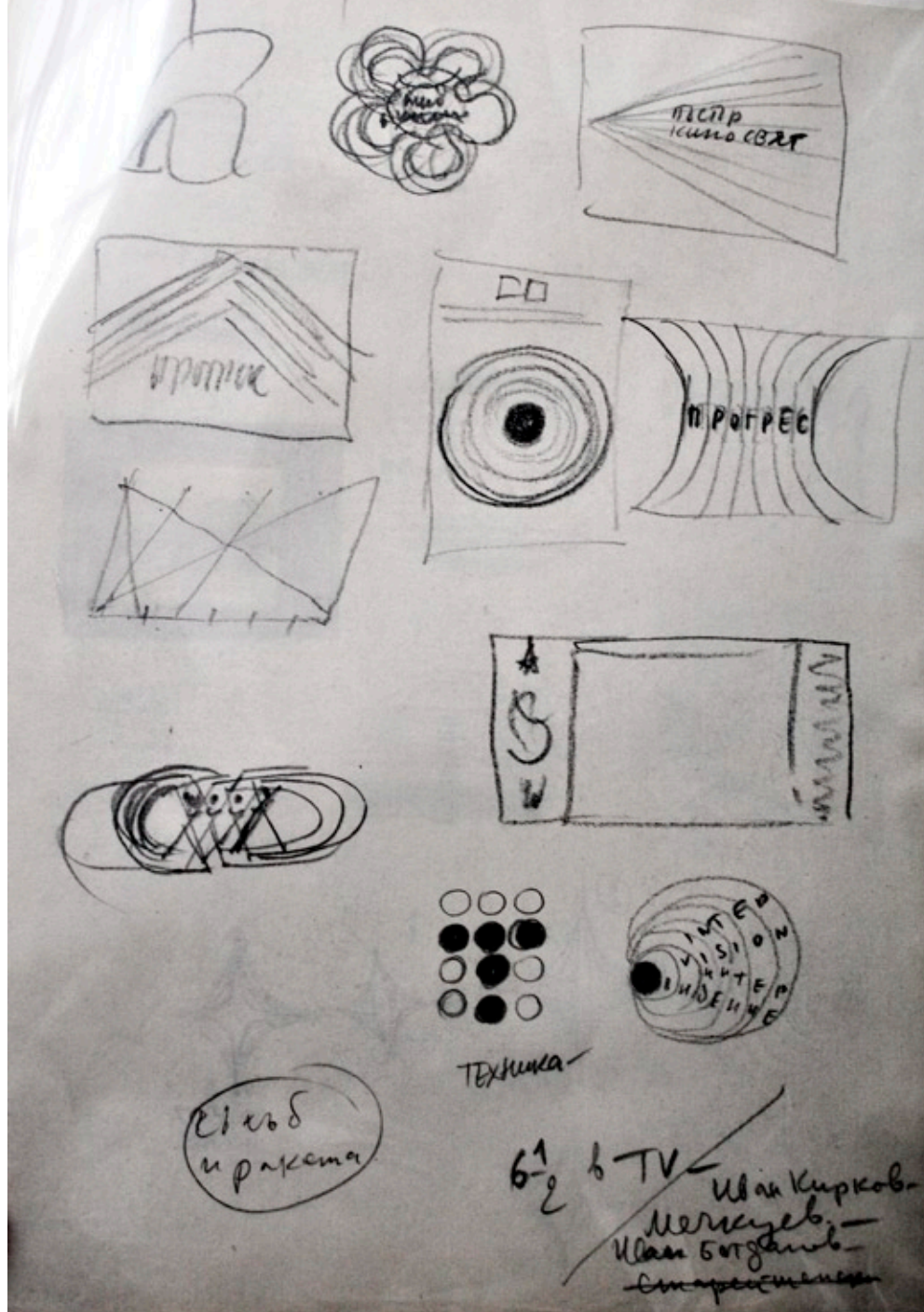


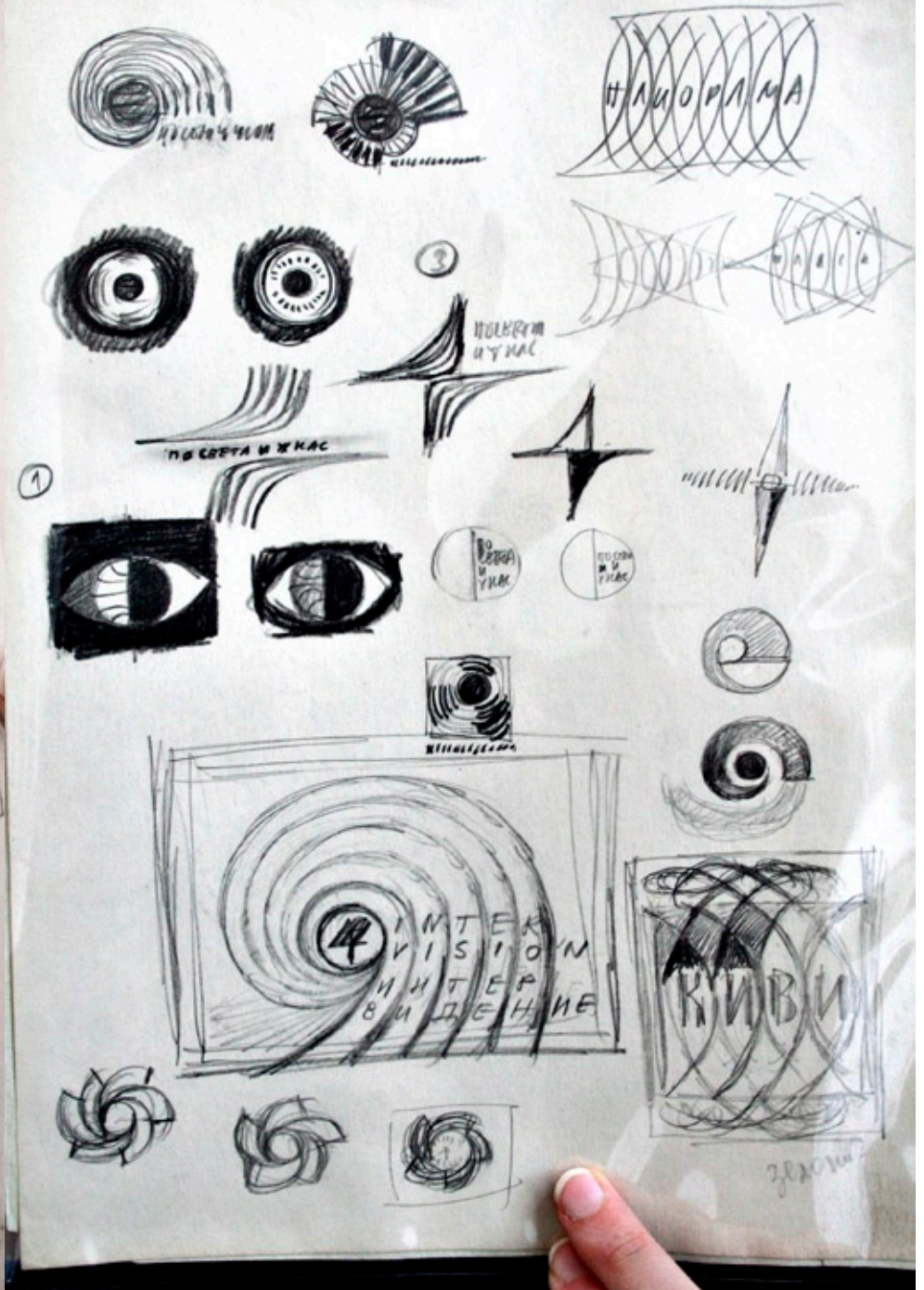
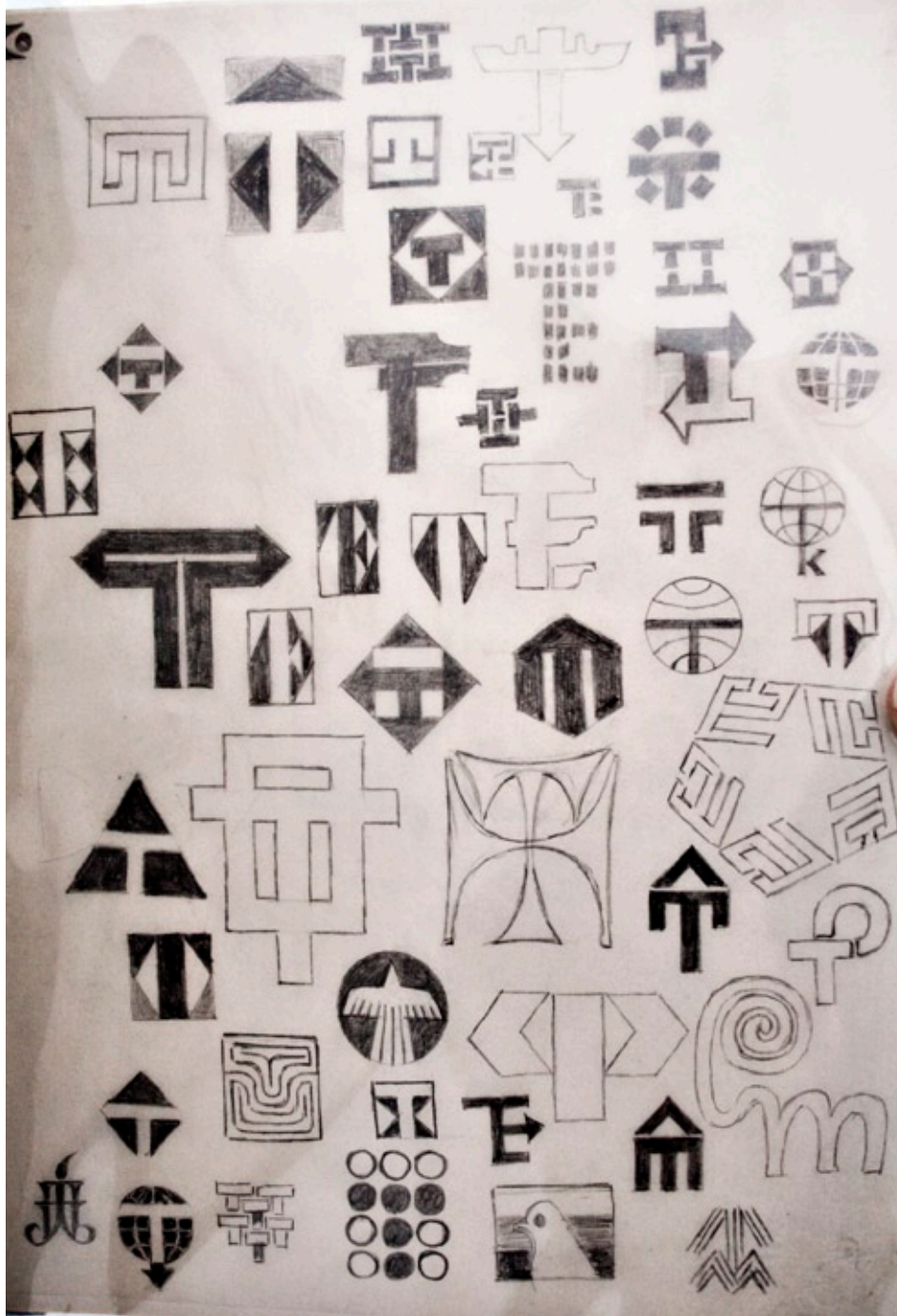












Витоша



8
КОНГРЕС



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Savis 62



СТОПАНСКА ДИРЕКЦИЯ

МАТЕРИАЛИ-

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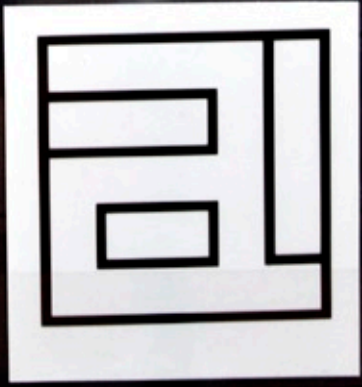
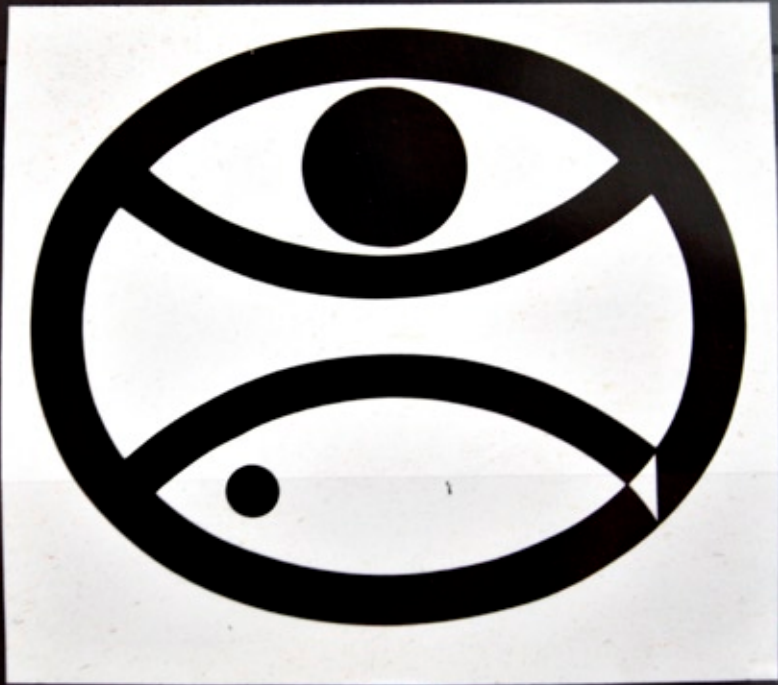
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Балкантурист

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СО-ХИП





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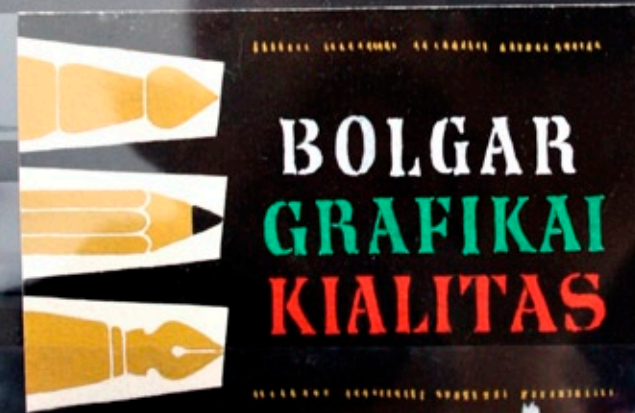
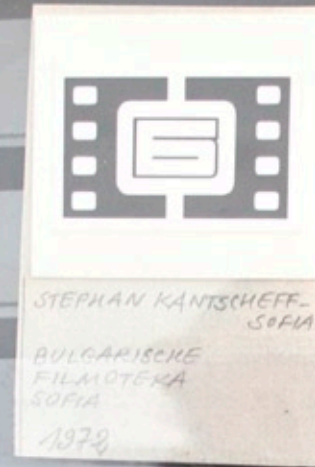


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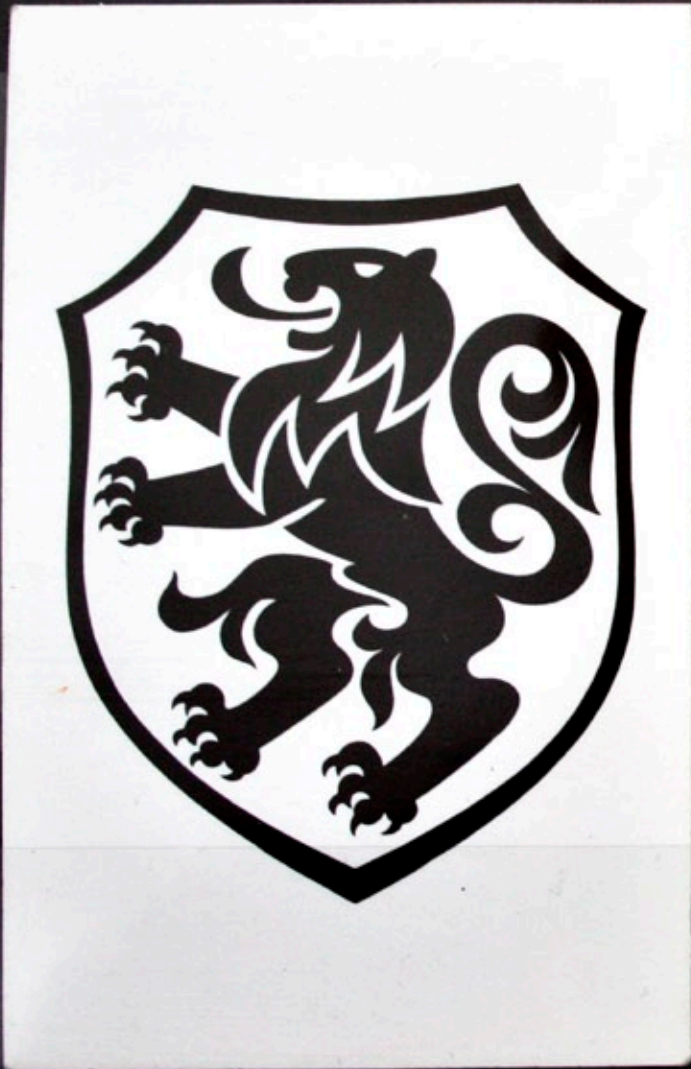
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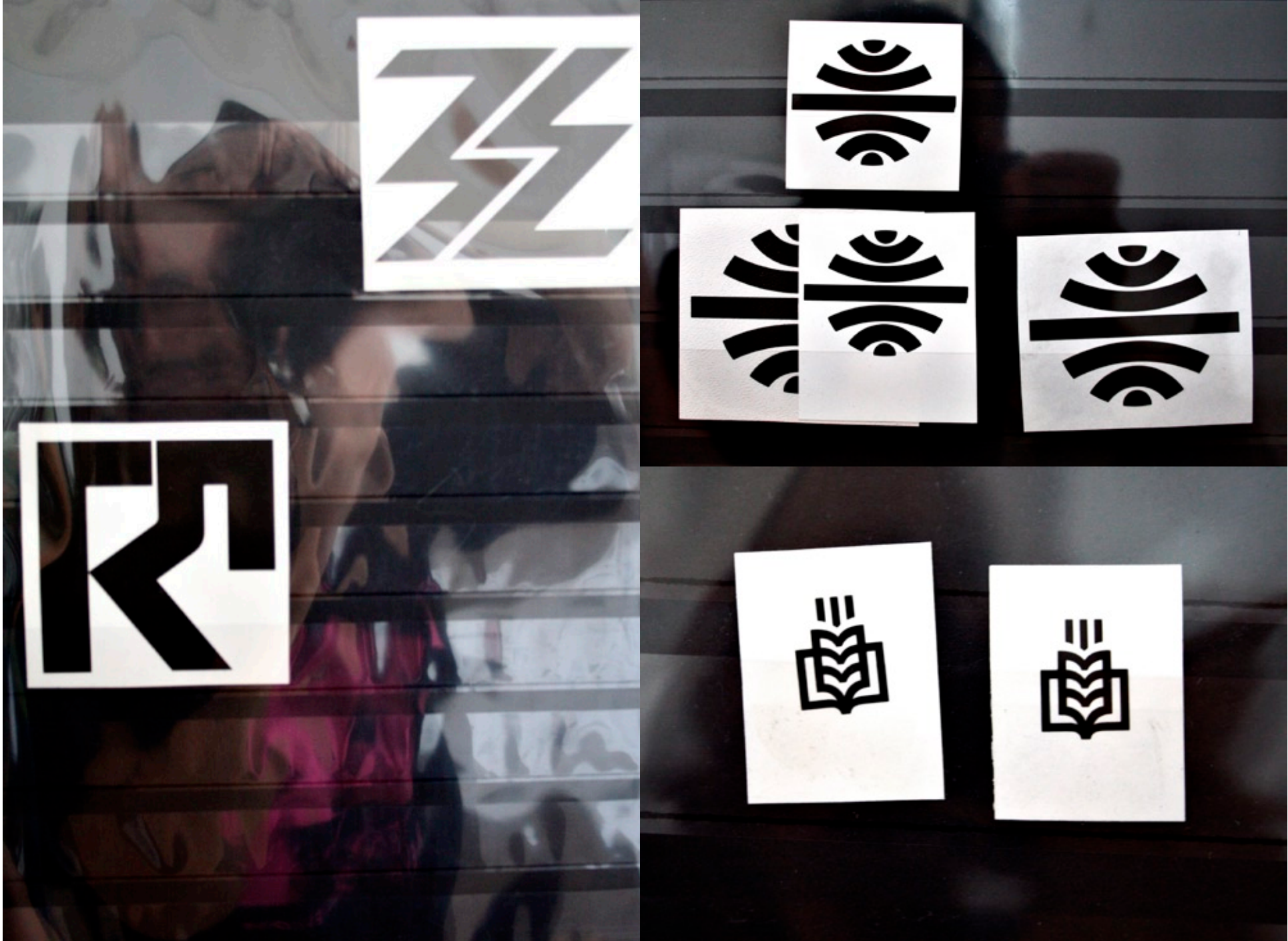


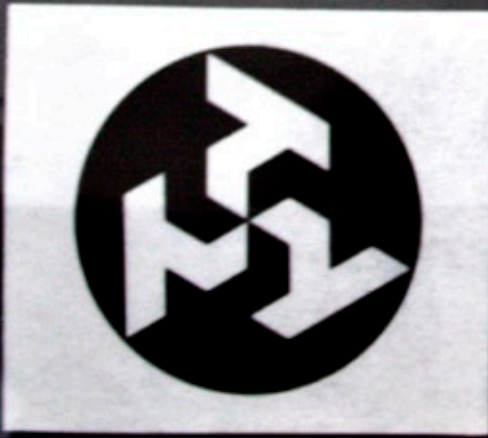


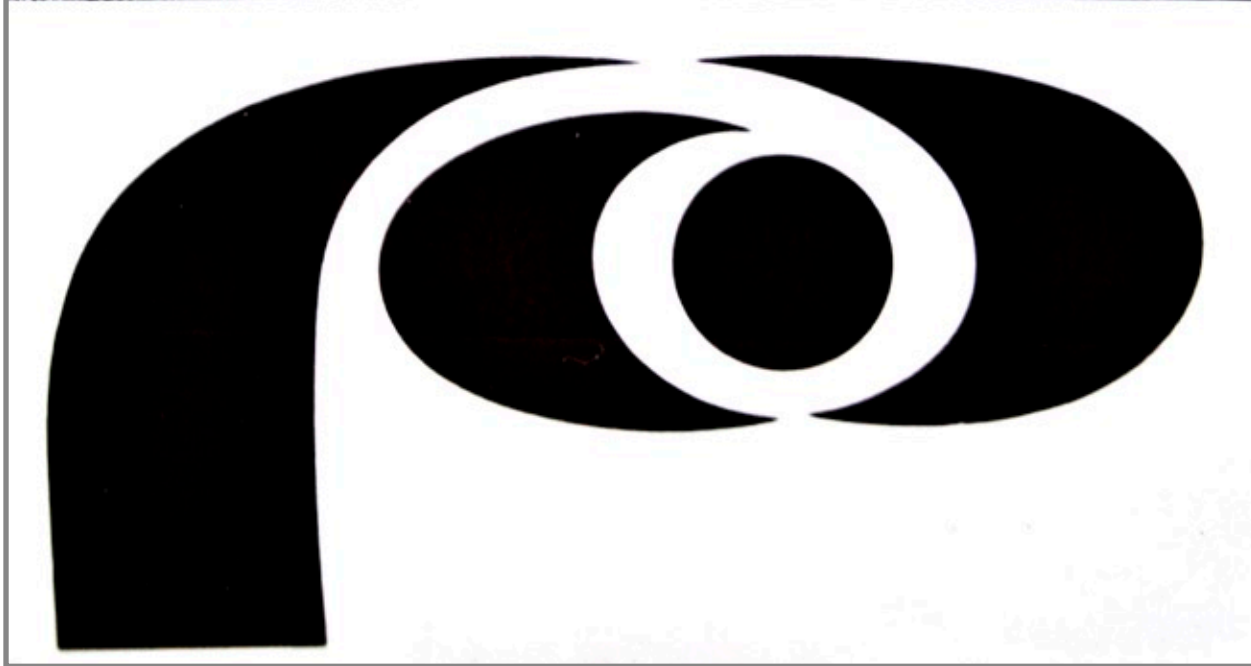








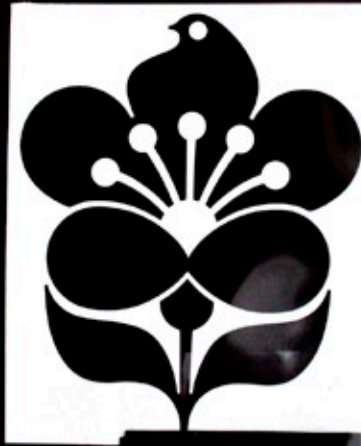




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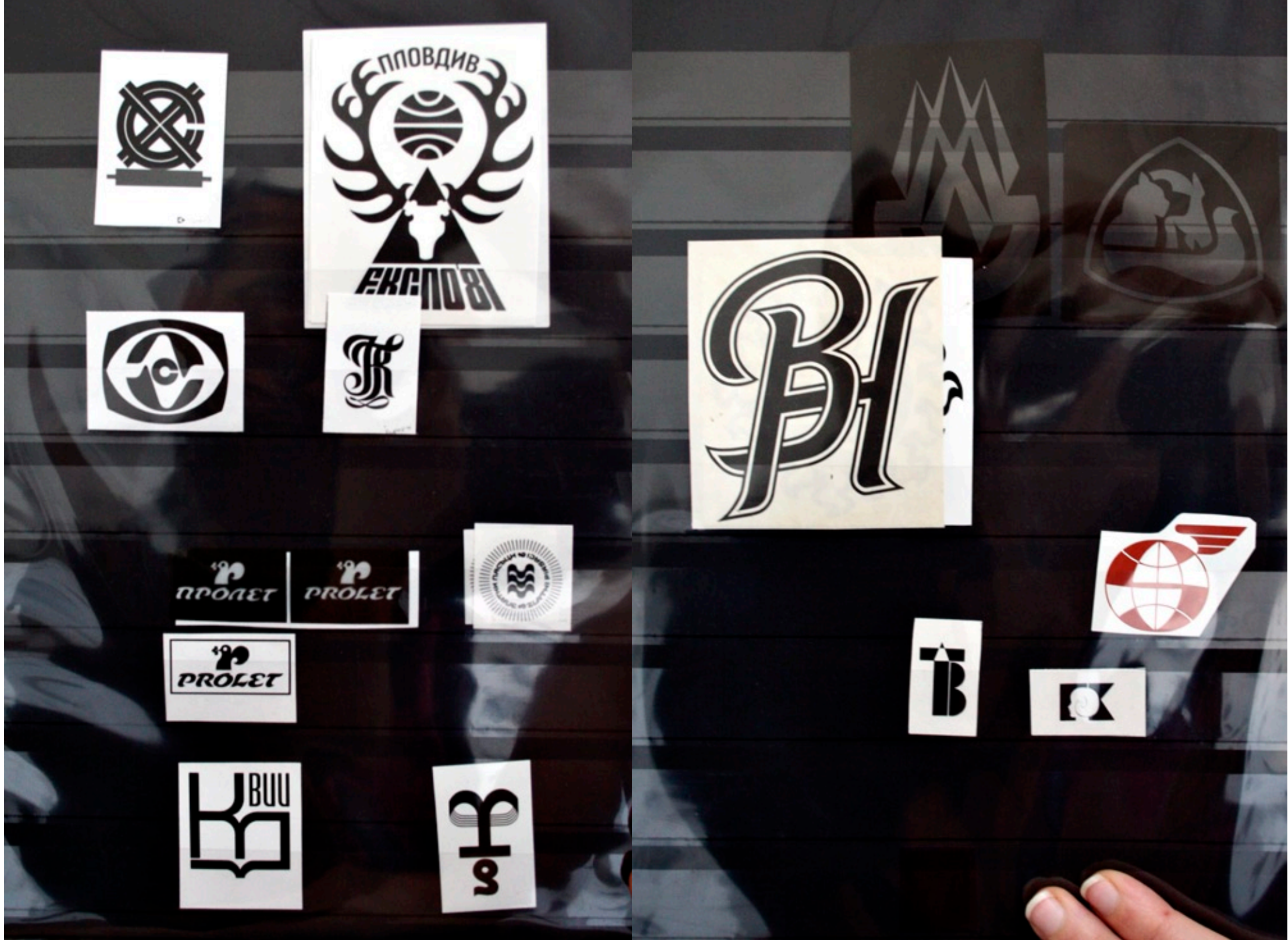










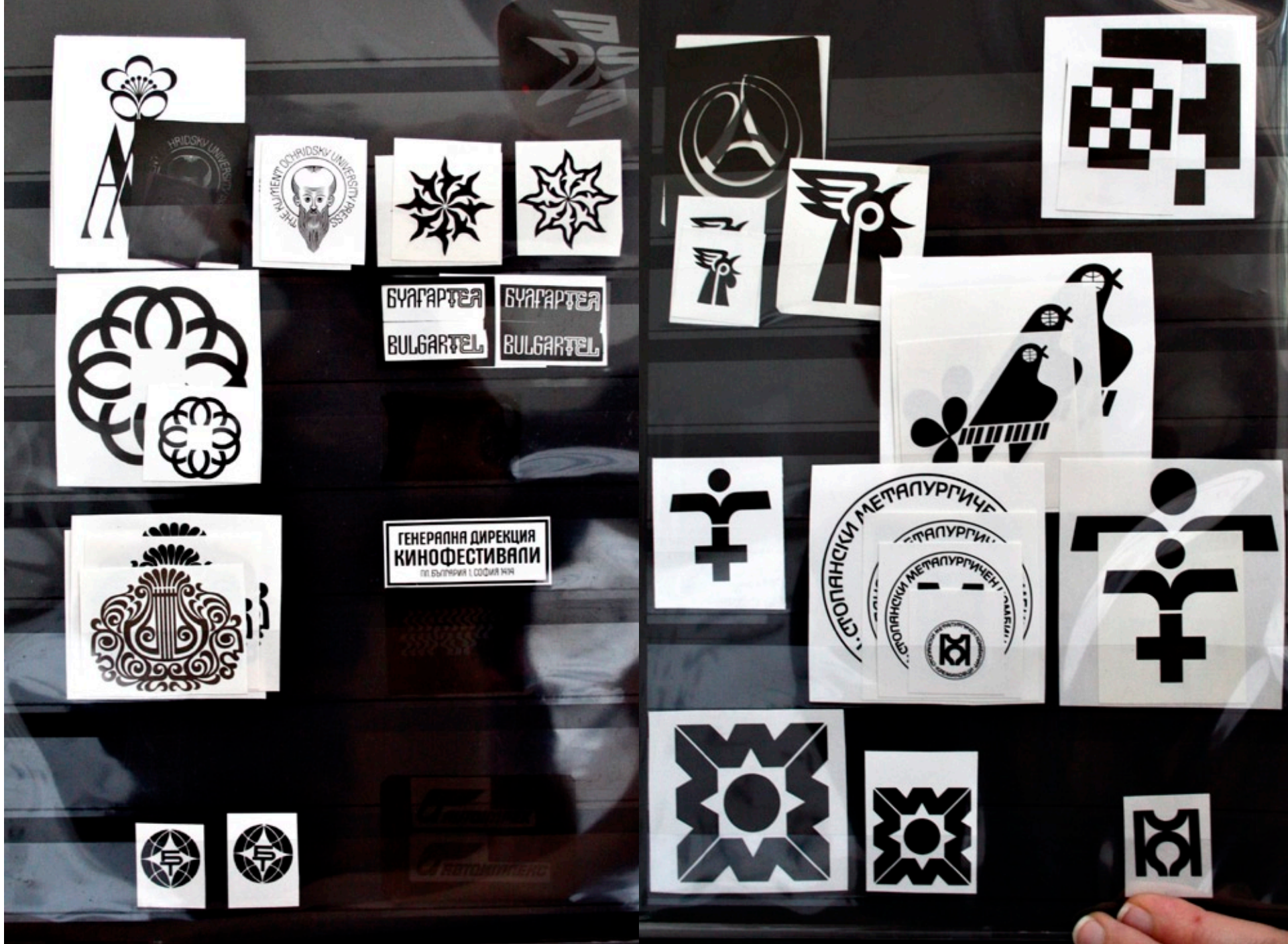




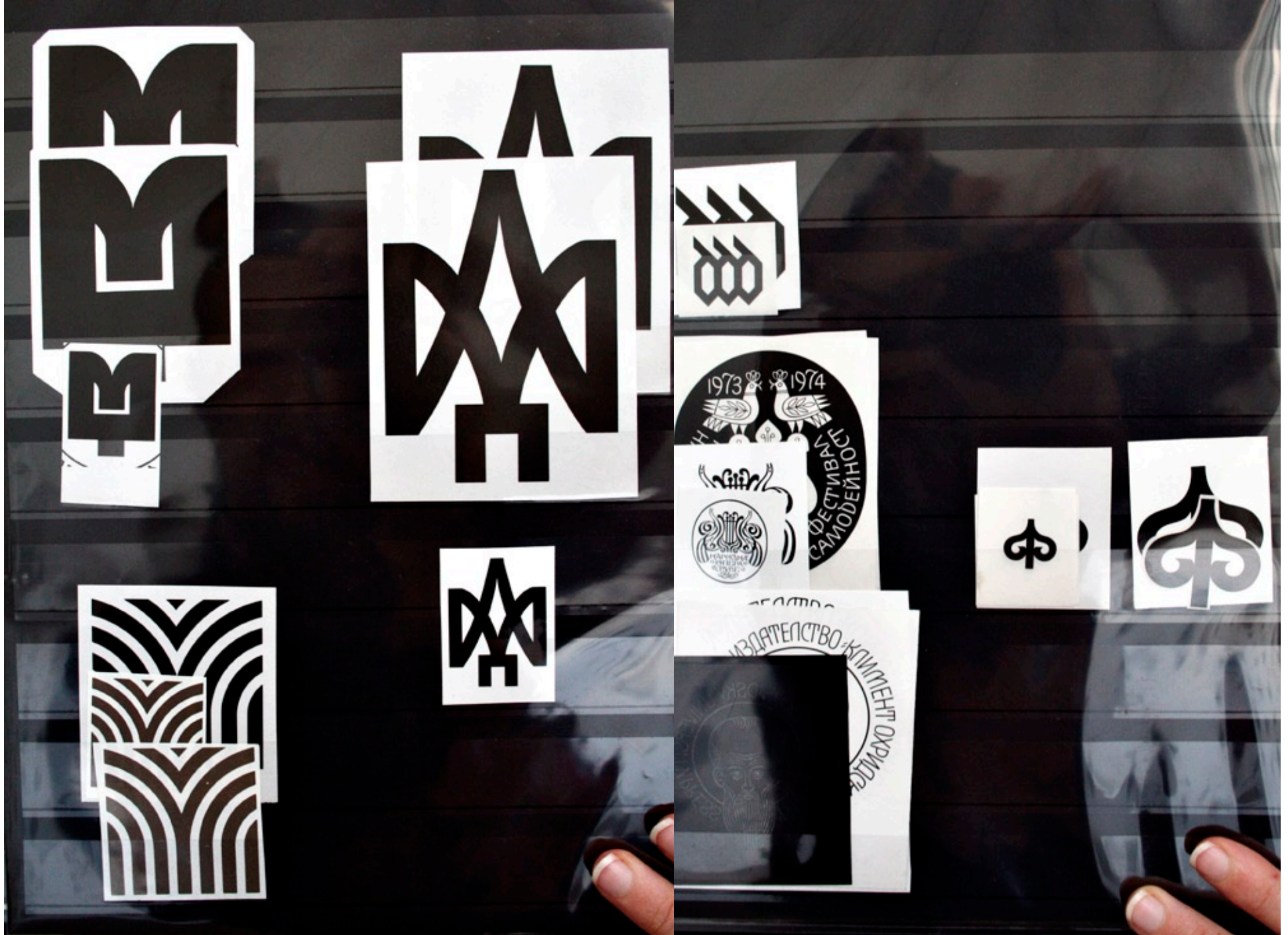


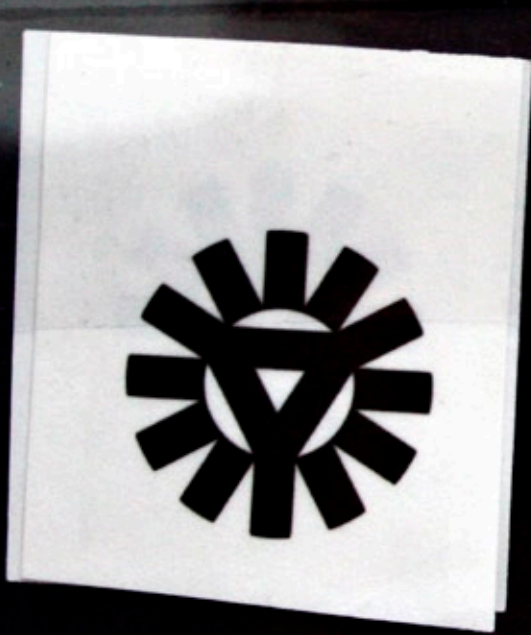


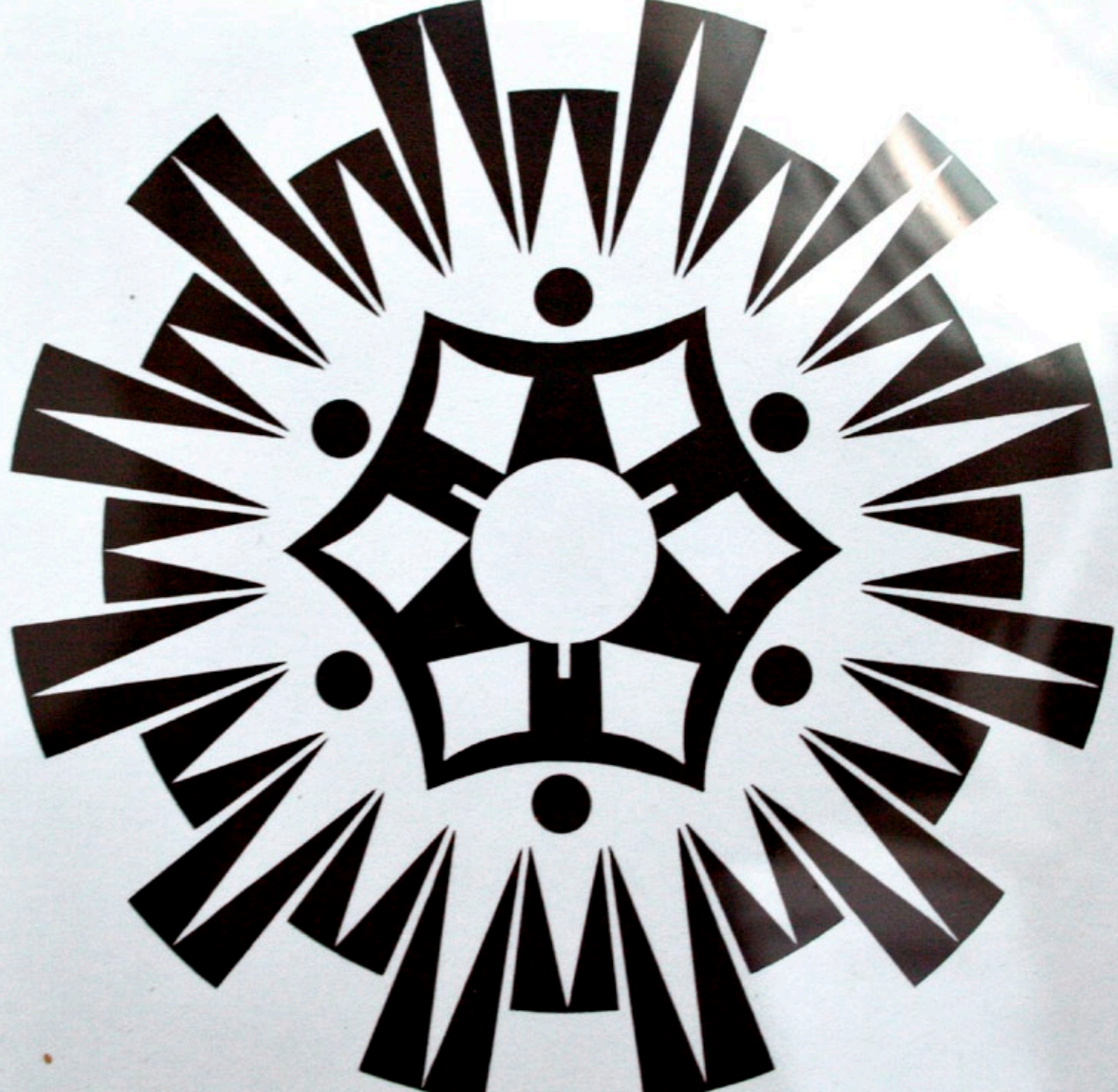


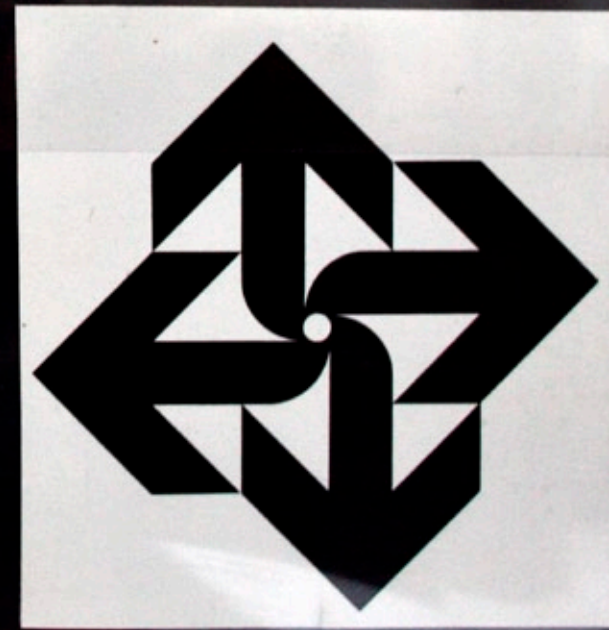
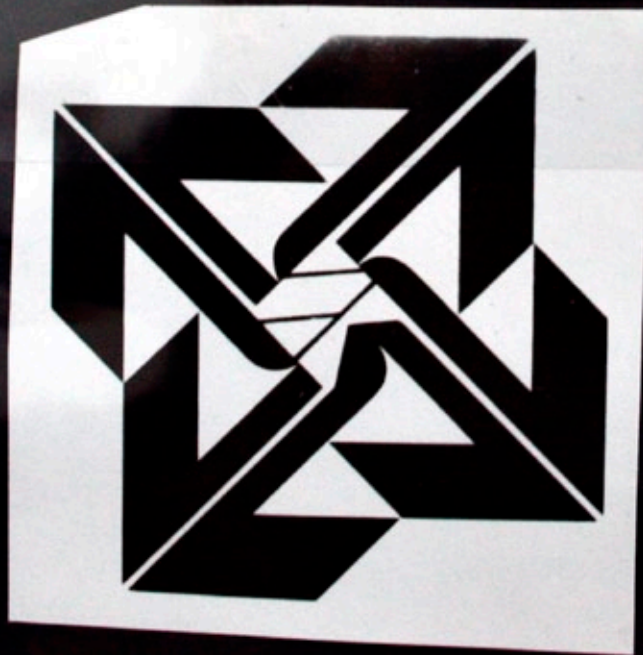


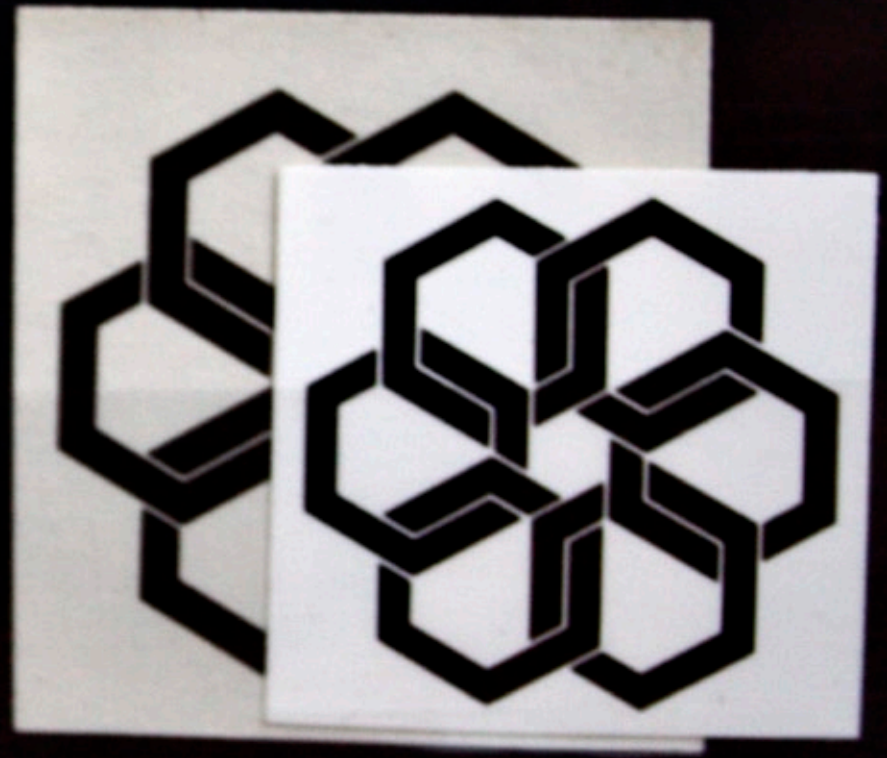


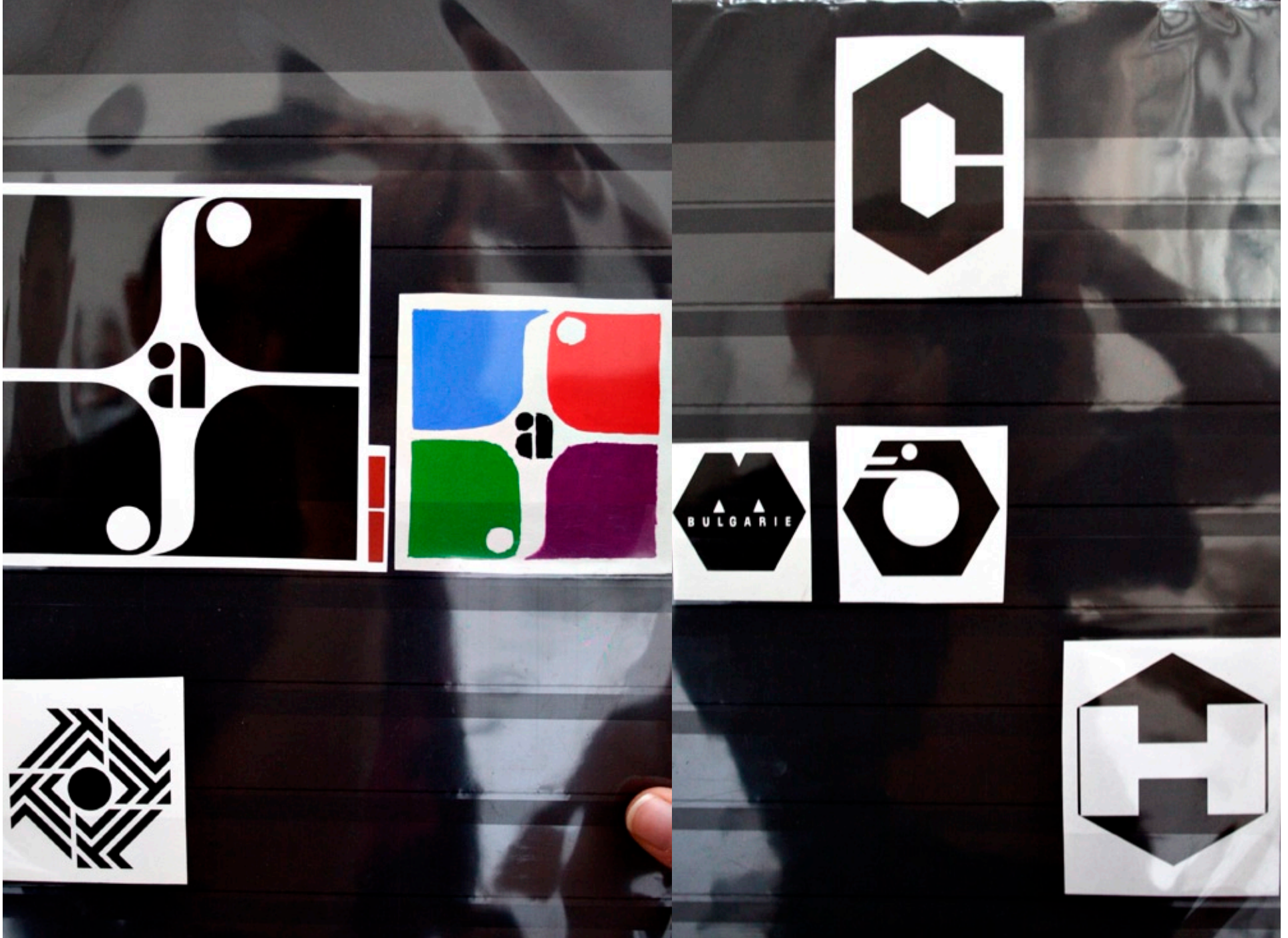










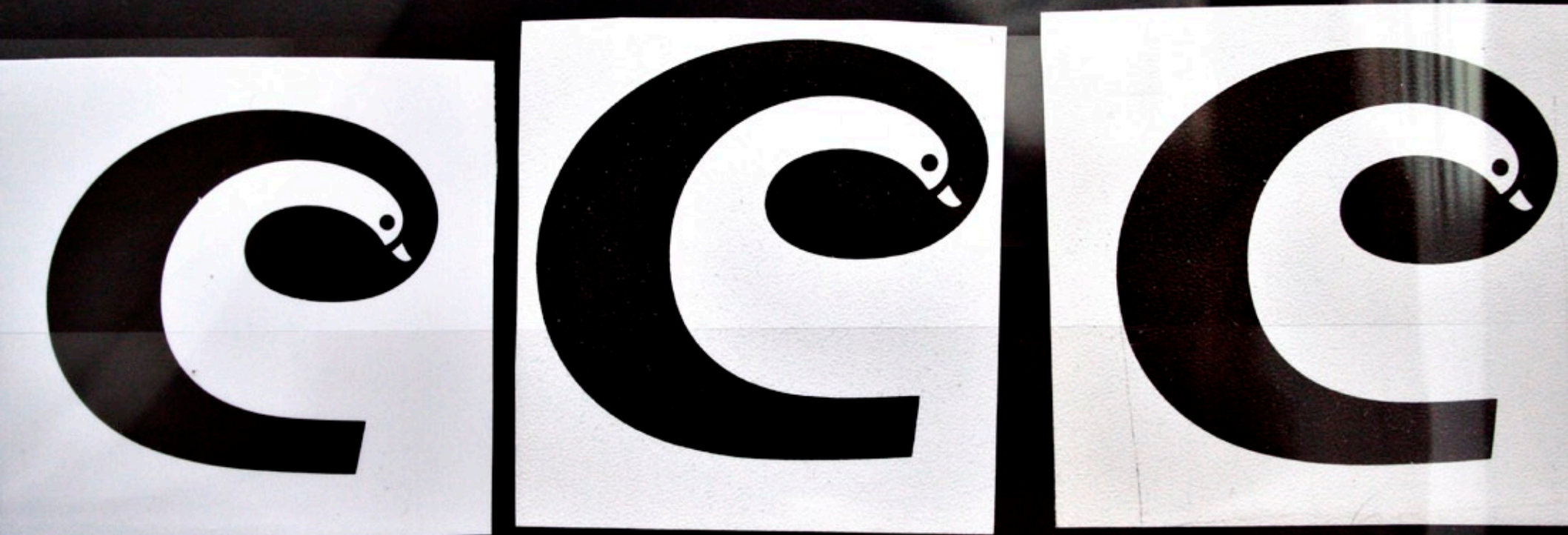




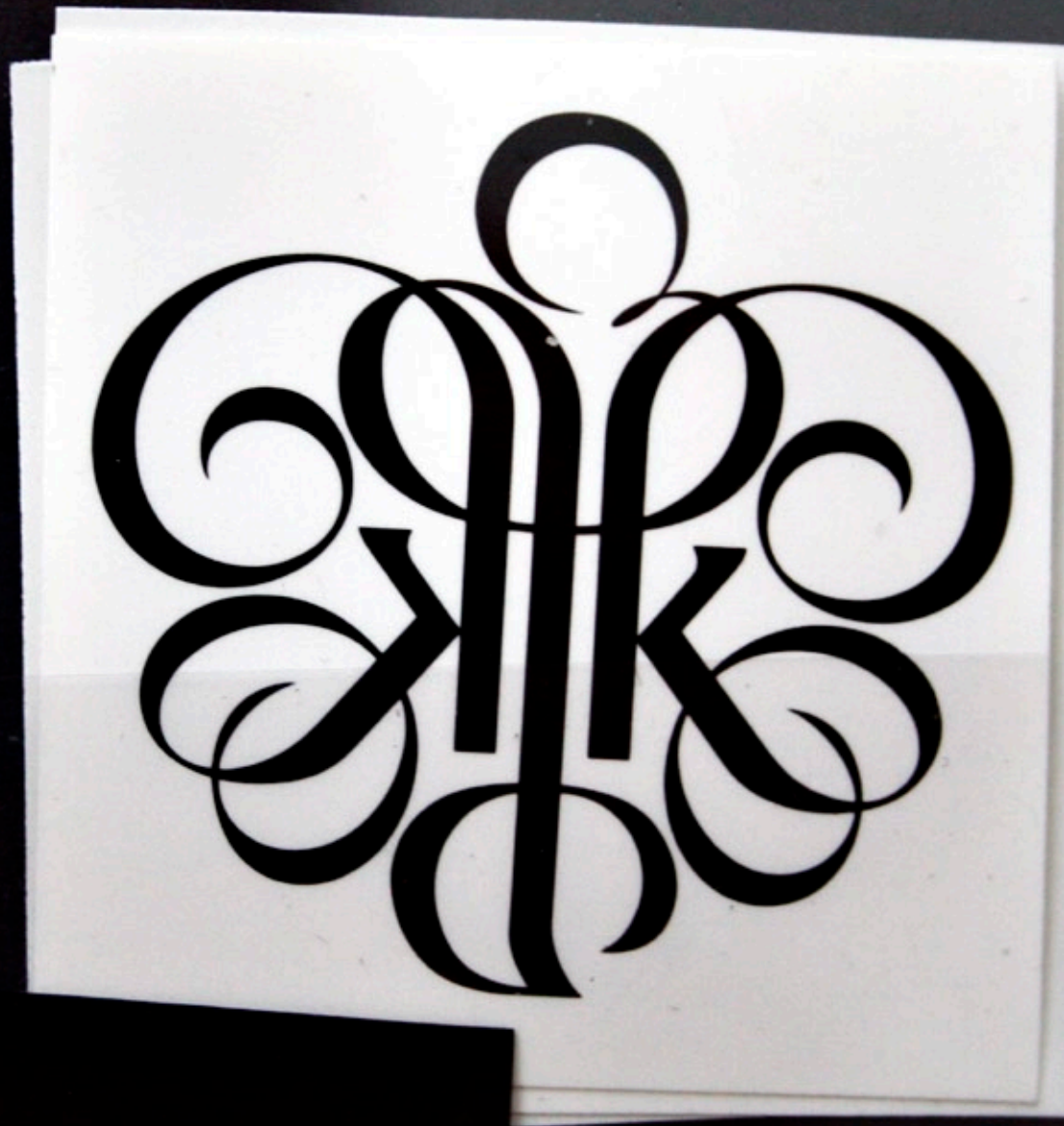




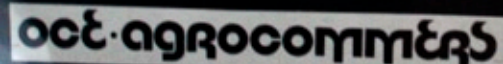
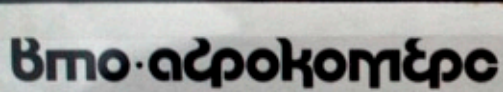


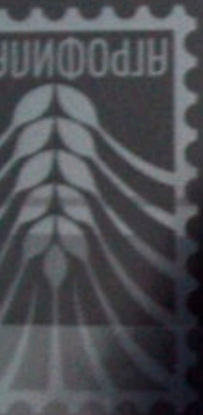




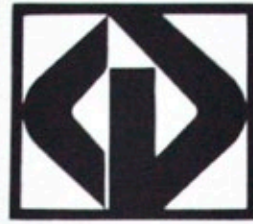








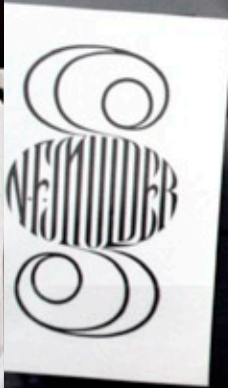


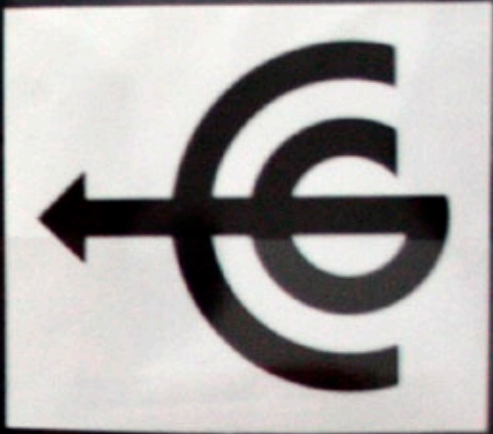


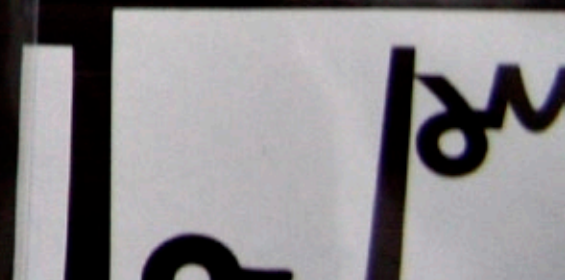
ОКРЪЖНА
ХУДОЖЕСТВЕНА ГАЛЕРИЯ
• СЪАНИСЛАВ ДОСПЕВСКИ •

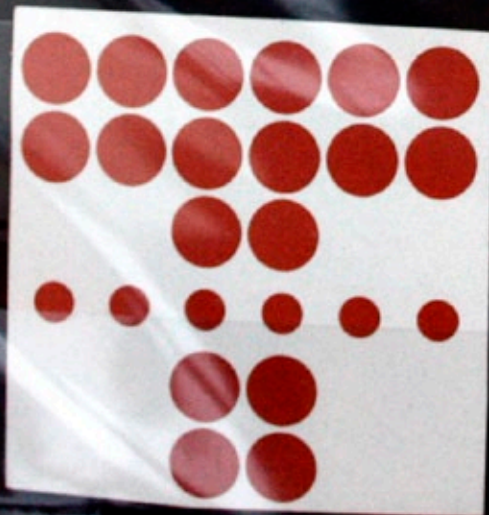
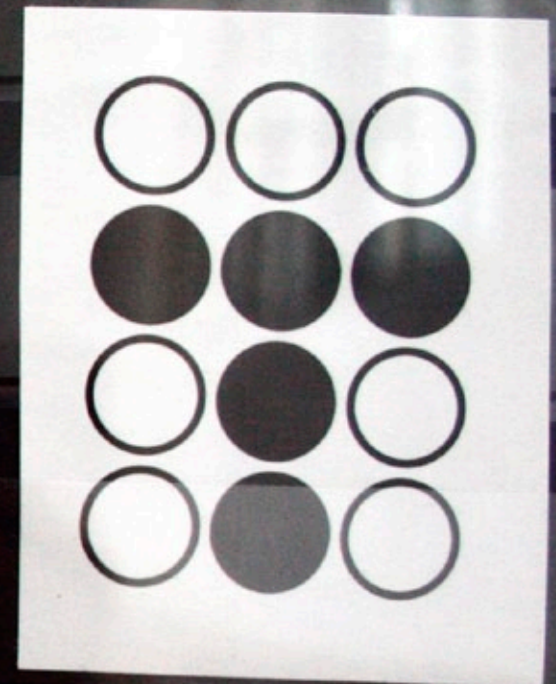
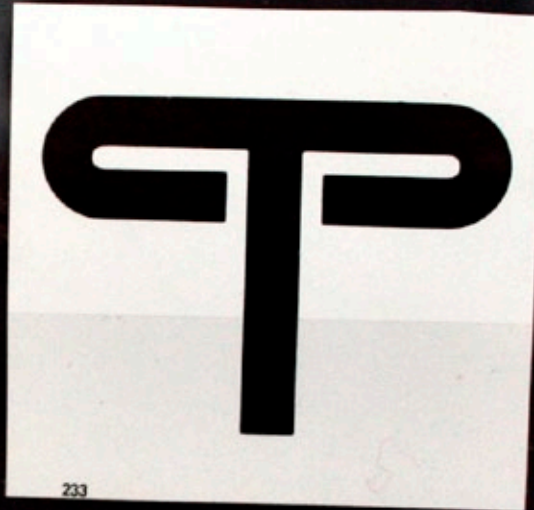
ХУДОЖЕСТВЕНА ГАЛЕРИЯ
СТАНИСЛАВ ДОСПЕВСКИ
ПАЗАРИШКИ

















The purpose of this project is to fill the information vacuum about the life and art of Stefan Kanchev. The quality of his works is so high that they are worthy to be shared with more people. Kanchev is the author of more than 1000 trade marks and symbols, 650 stamps, posters, post cards and envelopes, book covers, packaging and etc. It turned out that the gathering and processing of Kanchev's art were very difficult tasks mainly because most of the works have sunk in the past. But the start is made.

This unique exhibition is a result of the research of the young designer Magdalina Stancheva into Stefan Kanchev's work. It is a special accent in the program of Sofia Design Week and the debate over Bulgaria's next visual identity. The question it poses is of paramount importance: What have we lost and what can we preserve from our former identity while trying to build a new one?

more info at: www.stefankanchev.com