



# OPPORTUNITY

## Problem

Cost of unemployment ~ 6 BEUR  
Structural unemployment: ~150 000 (as of Dec 2018)  
Lack or losing the skills and the drive to look for a job  
Efficiency of the government employment offices

## Current Status

Limited access to the job market  
Hard to maintain and/or build skills  
Hard to gain work experience  
No clear path out of unemployment or career development

## Solution

Opportunity is a platform connecting jobseekers and employers.

## Market

Long-term unemployed  
As of December 2018 (total 102 500)  
Consecutive 12 months: 66 800  
12 months within a period of 16 months: 35 700

## Access to Market

App and Website  
Cooperation with municipalities and Ministries  
Partnerships with Personnel Development Companies

## Key Milestones



## Business/Revenue Model

Governmental funding according to KPIs  
Funding from UNSDGs Program

## Team

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