

# Bridging circular economy technologies and business models

*Master's thesis project*



Aalto-yliopisto  
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Aalto University

Elizabeth Miller | 16 January 2019

# About the project

- To start building circular economy collaborations between BIZ, ENG and CHEM, this project will hold **workshops on business model development** for technical researchers
- We are hiring **two thesis workers**: one from BIZ and one from ENG
- The theses will examine the ways business research methodology can be introduced to technical researchers' work with circular economy topics
- Additionally, the students will **help plan and organize** these workshops as well as evaluate the results

# Benefits of joining this project

- **Work closely** with the engineering thesis worker
- Gain deep knowledge of circular economy, a **hot topic** in sustainability
- Help **plan and execute** a real multidisciplinary project
- Work on a **paid** thesis project (salary of €9 000)
- Advisors are Professor Minna Halme (BIZ) and Assistant Professor Annukka Santsalo-Aarnio (ENG)

# Interested?

- Send CV and cover letter to [elizabeth.miller@aalto.fi](mailto:elizabeth.miller@aalto.fi) by 24 January 2019
- Timeline
  - Early February: Work begins
  - April 2019: Workshops
  - July/August 2019: Theses completed