

## **Management and Strategy Book Club I and II 2018-2019 (3 credits each)**

Responsible teacher: Philip Gylfe

*Updated: 21 Jan 2019*

### **Summary**

The course is organized as an ongoing 'book club', which offers participants opportunities to read recognized popular business books each month. The teaching staff and students will discuss their content together in a group led by different faculty members and teaching staff. The course is scheduled to go through seven books every year, and holding a discussion sessions for each. To complete each version of the course (I and II), the student must read **three books** and attend the related discussion sessions. Each book is associated with one mandatory 2-3 hour session.

Both versions of the courses (6 credits altogether) can be completed in an academic year by attending 6 out of the 7 sessions.

### **Course goals**

The course has several learning goals for the students involved:

- Develop critical readings skills that allow participants to assess and selectively internalize contents of practitioner-oriented management literature.
- Familiarize students with classic and high-impact frameworks and approaches in the popular management knowledge
- Cultivate a habit of life-long learning by digesting business books, helping participant keep track of new ideas circulating in the business environment

The course is intended for all Aalto School of Business master's level students, but we also encourage others to participate.

### **Teaching**

The discussion related to each book/session will be hosted by a different teacher or facilitator. The facilitators include PhD students, post-doctoral researchers, and professors.

### **Grading**

The course is not graded, but students need to complete 3 or 6 "books" by attending the sessions related to the books they have chosen to read. The responsible teacher assesses that all seminar participants have read the book by administering a short multiple-choice questionnaire at the beginning of the session. Moreover, those clearly unable or unwilling to participate in discussion with severe lack of knowledge concerning the book will be failed for the particular month.

## Timetable

The group meets on the Mondays at 16.15-18:15. Check the location in the table below OR on the course front page in mycourses at "Upcoming events". To sign up go to the MyCourses page and register for the session (except IDBM Special sessions). For the academic year 2018-19 the exact dates are:

10. 9. 2018 Cancelled

15. 10. 2018 Move Fast and Break Things. Jonathan Taplin. Facilitator: Katharina Cepa

29.10.2018 Shoe Dog. Phil Knight. Facilitator: Emma Sandström

IDBM Special 12.11.2018. C340 Töölö. Holacracy, Brian J. Robertson. Email signup required: [miikka.j.lehtonen@aalto.fi](mailto:miikka.j.lehtonen@aalto.fi)

3. 12. 2018. The Great Gatsby. F. Scott Fitzgerald. Facilitator: Tomi Koljonen

14. 1. 2019 The One Device: The Secret History of the iPhone. Brian Merchant. Facilitator: Oona Hilkkamo

IDBM Special 21.1.2019 C338-339 Töölö. Design of Everyday Things, Don Norman. Email signup required: [miikka.j.lehtonen@aalto.fi](mailto:miikka.j.lehtonen@aalto.fi)

4. 2. 2019 Aatos Erkko. Lauri Karén. FINNISH ONLY! Facilitator: Emma Sandström.

IDBM Special 11.3.2019. Projektihuone M, R206 (Väre). Sprint, Jake Knapp Email signup required: [miikka.j.lehtonen@aalto.fi](mailto:miikka.j.lehtonen@aalto.fi)

25. 3. 2019. Liar's Poker. Michael Lewis. Facilitator: Tomi Koljonen.

13. 5. 2019. This Changes Everything: Capitalism vs. the climate. Naomi Klein. Facilitator: Oona Hilkkamo.

## List of books we read during the 2016-18 academic years

- Lean-in (Sheryl Sandberg)
- Janesville (Amy Goldstein)
- Alibaba (Duncan Clark)
- Lord of the flies (William Golding)
- Originals: How Non-Conformists Move the World (Adam Grant)
- From Good to Great: Why Some Companies Make the Leap... And Others Don't (Jim Collins)
- Creativity, Inc. (Amy Wallace & Edwin Catmull)
- Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future (Ashlee Vance)
- Good Strategy / Bad Strategy (Richard Rumelt)
- How Google Works (Eric Schmidt & Jonathan Rosenberg)