

CoID DS&E 2019 OPEN SPACE WORKSHOP QUESTIONS

A

HOW CAN WE INCREASE DESIGNERS CREDIBILITY?

HOW CAN WE MEASURE THE IMPACT OF DESIGN?

WHY CAN COMPANIES / STARTUPS AFFORD DESIGN TO BE AN AFTER THOUGHT?

GROUP DYNAMICS? WE'RE GOOD HERE AMONG FELLOW DESIGNERS BUT ... # HORIZONTAL STRUCTURES AND MODELS?
COMPLEX PROBLEM SOLVING VS. # HORIZONTAL ORGANISATIONS ,
LINEAR SOLUTIONS.

B

WHY DO YOU EVEN HAVE TO LABEL AND PUT THE PROCESS WE'RE USING IN A BOX?

WHY IS ENTREPRENEURSHIP BEING GLORIFIED?

WHERE DOES THIS TREND OF DESIGN SCHOOLS FOCUSING ON ENTREPRENEURSHIP COME FROM?

D

WHAT COULD BE A FAN BUY?

E & F

HOW IDEAS ARE SOLD THROUGH DESIGN?

HOW COMPANIES GET THEIR IDEAS? INITIAL PRODUCT AT THE FUZZY FRONT END?