





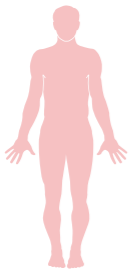




TEST ASSIGNMENT, TEST CONTEXT



TEST

For each activity, make a note of what the most positive and most negative experience is.

ACTIVITY						
TOUCH POINT						
USERS						
						
						
						
						
						

EVALUATION

See which positive and negative experiences repeatedly appear. Think how you can reinforce the positive and adapt the negative.