

An aerial, top-down view of a dense urban environment, likely a city center. The image shows a grid of tall, modern skyscrapers with various architectural styles, including glass facades and concrete structures. A central street runs vertically through the middle of the frame, with yellow taxis and other vehicles visible. The buildings are packed closely together, creating a complex pattern of vertical lines and shadows. The overall scene is a high-angle, wide-angle shot of a bustling city.

Design Strategy & Entrepreneurship
CoID DS&E, MUO–E3032, Period III (3). 07.01—15.02. 2019
10 cr (270 h)

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Learning Objectives & Anticipated Outcomes
10 cr (270 h)

identify, validate and persuasively
communicate (through team-based exploration)
the unique and complimentary **role and value
of design** in enhancing **innovation** processes
and entrepreneurial **practices in startups &
large corporations or organizations.**

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feedback / feedforward session

14:30–15:00

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what did you find was most interesting, insightful
and useful in the course?

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how could the course be improved in the future?