

"DfG" course: Design for Government

DESIGN FOR GOVERNMENT

A? Aalto University

**Creative
Sustainability**

"Gov" course: Designing for Urban Governance & Services

GOVERNMENT

CIVIL SOCIETY

"GOVERNMENTALITY"

DESIGN FOR GOVERNMENT

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**Creative
Sustainability**

A1
HUMAN PERSPECTIVE
3 weeks

A2
SYSTEMS PERSPECTIVE
2 weeks

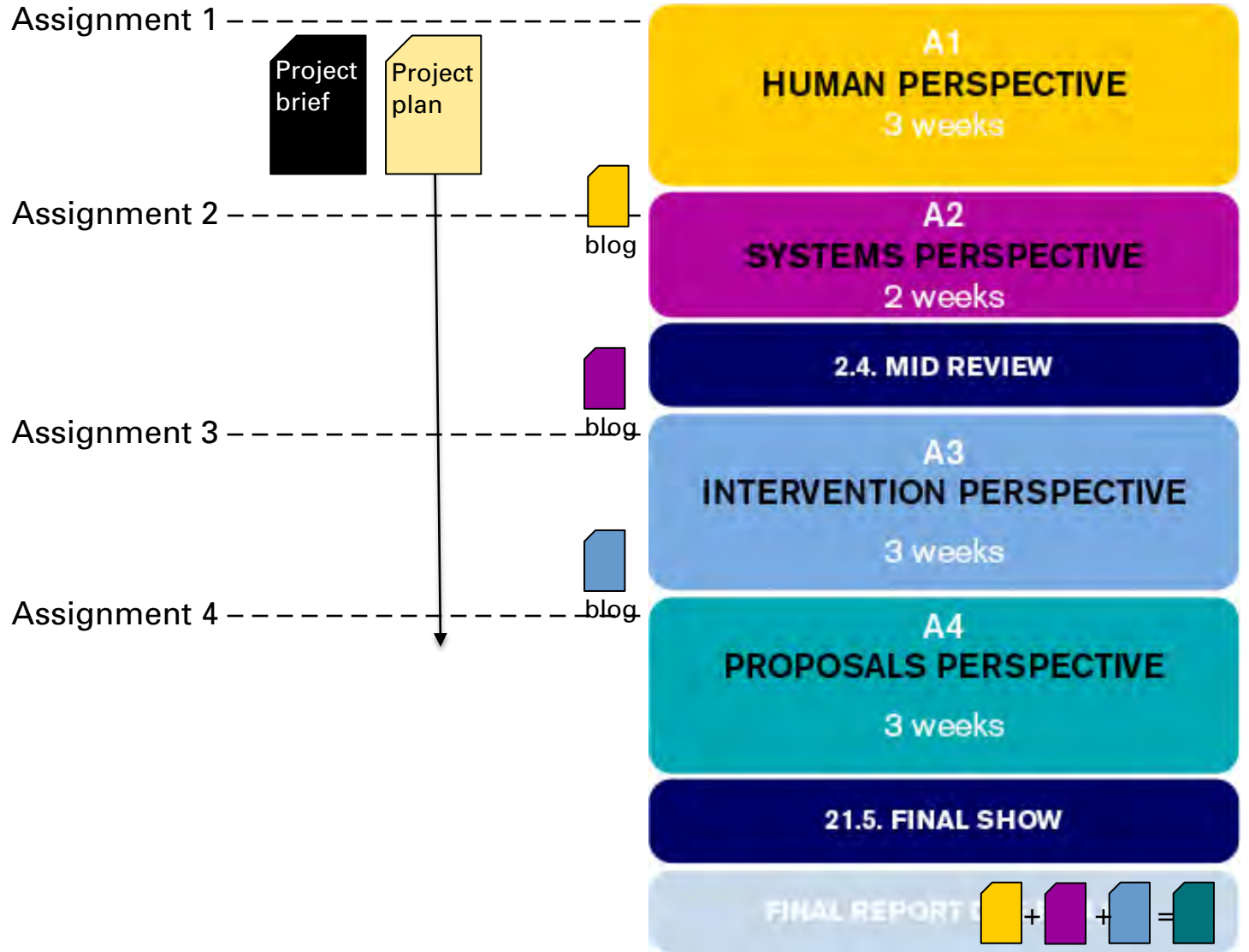
2.4. MID REVIEW

A3
INTERVENTION PERSPECTIVE
3 weeks

A4
PROPOSALS PERSPECTIVE
3 weeks

21.5. FINAL SHOW

FINAL REPORT DUE BY 4.6.



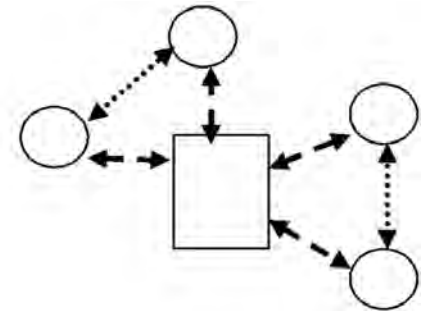
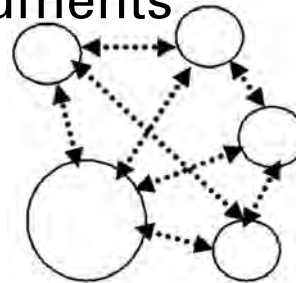


Traditional government

- 'governing at a distance'
- Mentalities: top-down and "command-and-control"
- Instruments: regulation, taxation, subsidies...

Rapid change in concepts and practices of governance

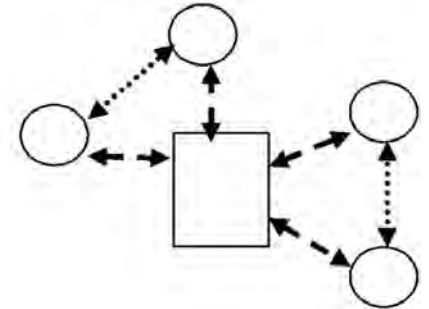
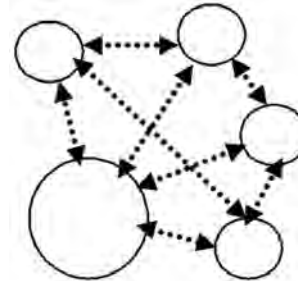
- From vertical/hierarchical instruments to 'network' governance
- 'Innovative' instruments, ie. indirect, horizontal, interactive, distributed, cross-sector, etc.

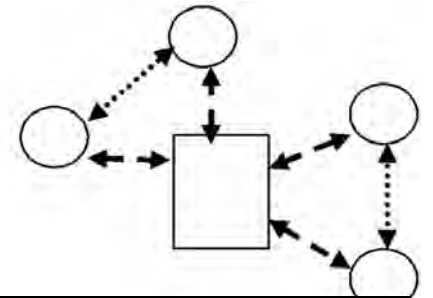
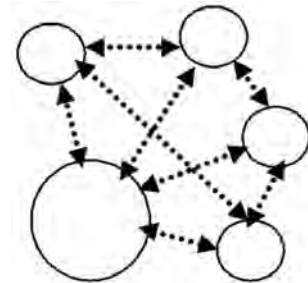
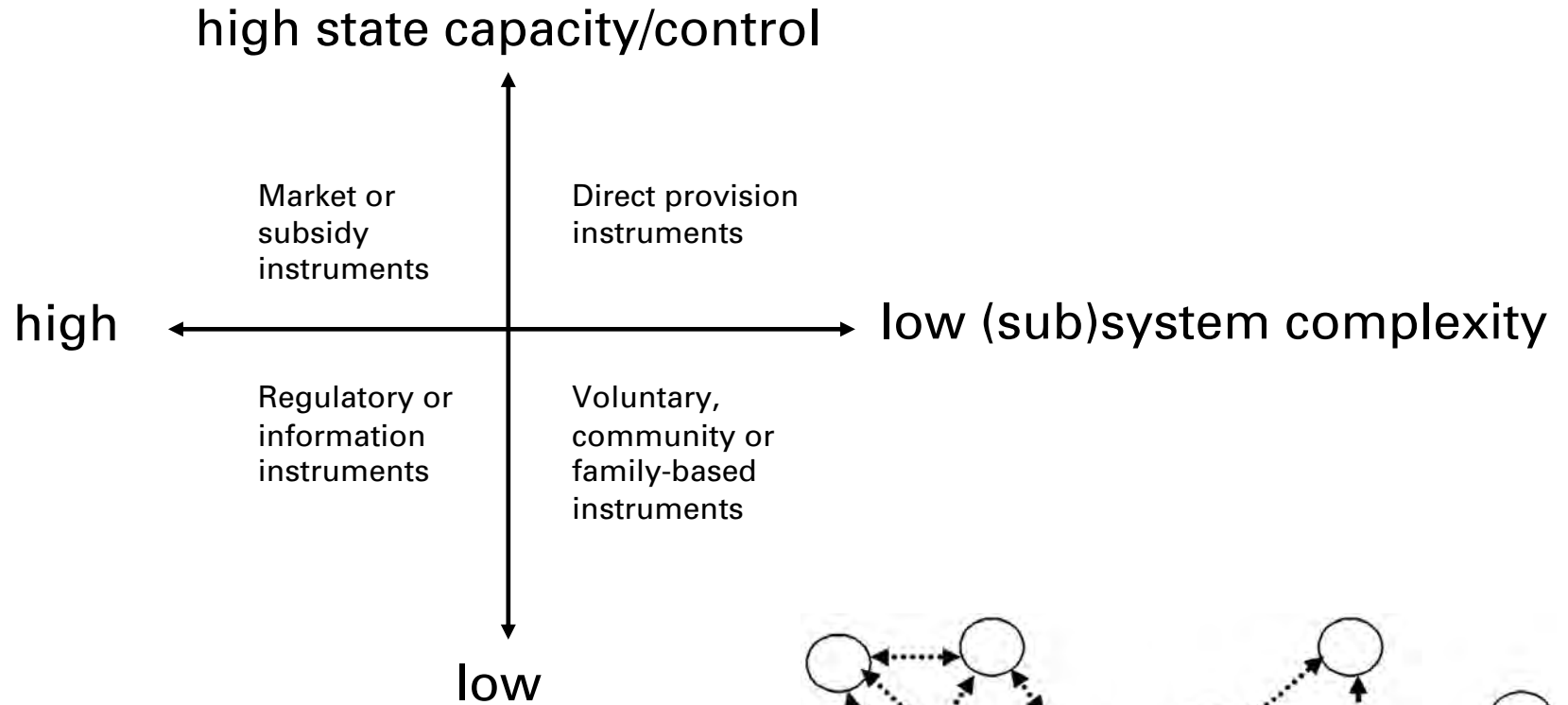




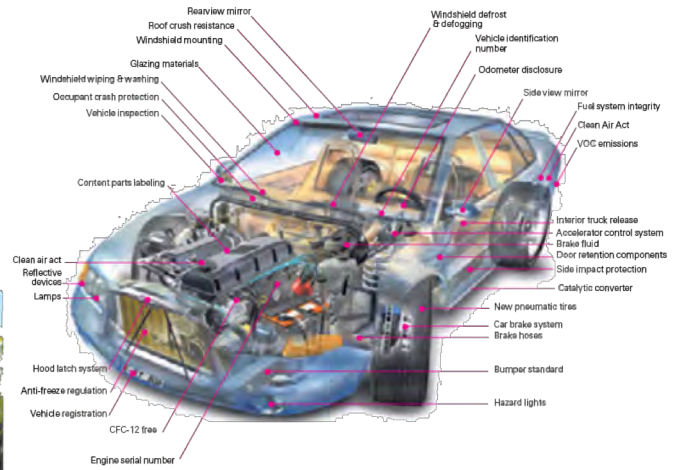
5 min – in small groups

- Get out your research (human / systems) materials
- Discuss who are the main actors



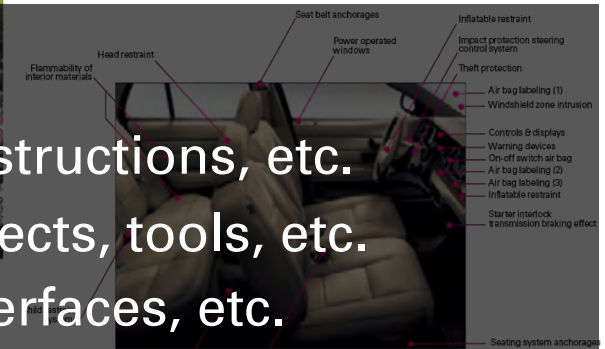


Designed instruments of governance



Design...

1. Symbolic: Signs, graphics, sounds, instructions, etc.
2. Spatial: Plans, routes, boundaries, objects, tools, etc.
3. Interaction: Services, transactions, interfaces, etc.
4. Systems: Networks, connections, programs, rules, logics, etc.



Designed instruments of governance

DfG 'types'

- tool/product design
- process/service design
- organizational design/strategy

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OUR NEW SUMMARY OF THE NATIONAL WASTE PLAN

The goals and necessary, as well as central, steering actions of the national **upkeep** plan have been grouped under eight group of objectives. These objectives will influence several sectors that operate in the **upkeep** management field. These sectors include household **upkeep** management, industrial and mining **upkeep** management, **upkeep** management of construction industry, agricultural **upkeep** management as well as the **upkeep** management of the retail and service sector. The goals for material efficiency influence the activities within a society on a larger scale. The national **upkeep** plan also includes the plan for processing of Finnish national **waste**. The national **upkeep** plan decided by the council of state will be implemented within the boundaries of the financial frames and productivity programme of the state economics.

Suvi Kinnarinen, Merja Lang, Riikka Ylitalo

Meet Pasi, the procurer.

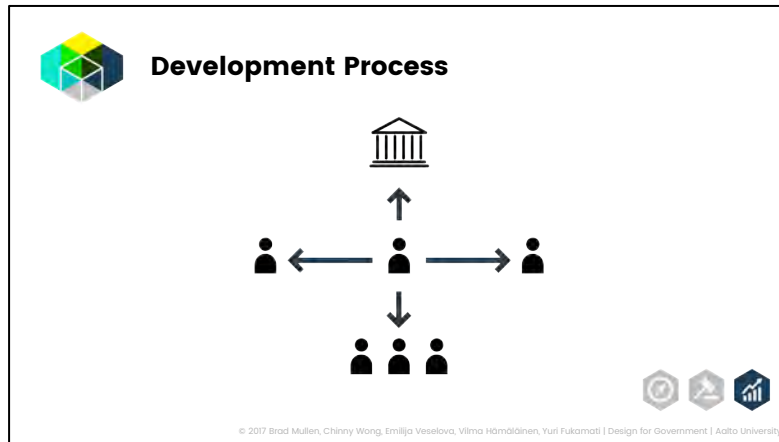


Illari Laitinen, Anny Pyyluoma, Noomi Schulman

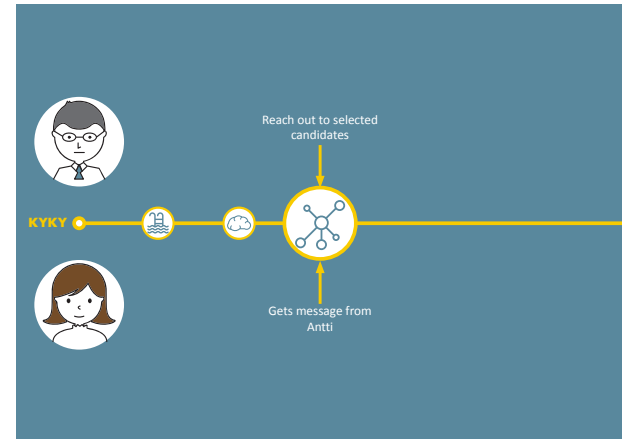
Designed instruments of governance

DfG 'types'

- tool/product design
- process/service design
- organizational design/strategy



Brad Mullen, Chinny Wong, Emilija Veselova,
Vilma Hämaläinen, Yuri Fukamati



Eeva Lehto, Laura Domingo, Maya Pillai,
Yiding Zhang,

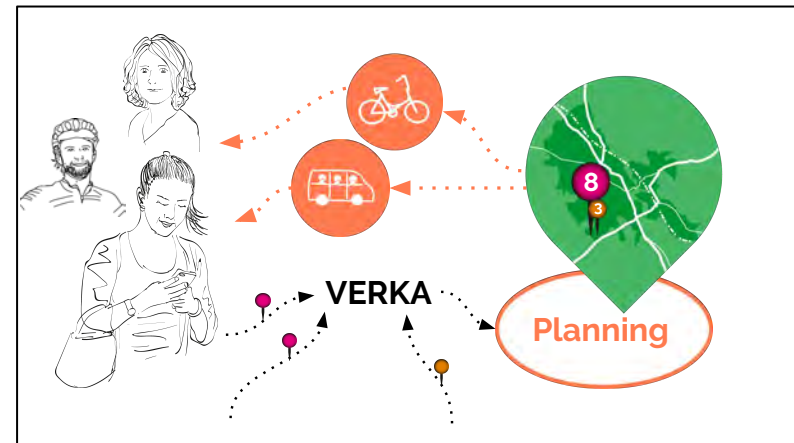
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María Ferreira Litowtschenko, Jaakko Ikonen,
Kristin Swan



Emma Berg, Norbert Schmidt,
Outi Yli-Viikari

MUO-E8012	
Design for Government.	
15 Apr, Period V starts ; Easter holiday-days are 19 and 22 Apr	
Tues 16 Apr	
A3 INVERVENTIONS	09:15 ASSIGNMENT 3 - INTERVENTIONS
	- 09:15 Startup with Ramia
	10:30 09:45 Revise analysis - Tanelli
	10:45 until 12:00 Ideation activity - Nuria
	-
	12:00
	13:00 Group task with Nuria
	-
	14:30
	14:45 Tutorials and groupwork
	-
	15:30
	15:30 Groupwork
	-
17:30	
	Note for students taking DfG+Gov: Urban Gov Essay due on Thu 18 April (MyCourses) Written essay feedback & course grade by mid-May
Tues 23 Apr	
	09:15 Lecture: "Behavioural intervention," Seunggho Lee
	- Efficacy of behavioural intervention (discussion)
	10:30
	10:45 Ethics of behavioural intervention (discussion)
	-
	12:00
	13:00 Tutorials with Seunggho
	-
	14:15
	14:30 Groupwork
	-
	15:30
	15:30
	-
17:30	
	Note: Log 2 due on the 30th at 9am
Tues 30 Apr	
	09:15 Status from groups
	- Revise Team plan
	10:30
	10:45 Tutorials and groupwork
	-
	12:00
	13:00 Tutorials and groupwork
	-
	14:15
	14:30 Groupwork
	-
	15:30
	15:30 Tutorials - Team plans
	-
17:30	

Assignment 3 –

