Aalto University
School of Business

Department of Information and Service Management
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<u>Management Information Systems, Spring 2019</u>

Assignment 3 (4 points) – Online brainstorming & voting using Stormboard

This assignment is a group brainstorming and voting task conducted via the internet – <mark>note the specific schedule for the brainstorming below!</mark> (= it is <mark>not possible to conduct the whole assignment at the last deadline day</mark>). The brainstorming links will be posted AFTER the lecture on February 28.

The course students (ca. 130) are divided alphabetically into three groups to avoid information overflow:

A) Surnames from Adrianzen to Kirjonen:
Begin by entering the MIS Stormboard at:
https://stormboard.com/invite/728929/bright96

B) Surnames from Koivukoski to Repo:
Begin by entering the MIS Stormboard at:
https://stormboard.com/invite/731446/others11

C) Surnames from Riihimäki to Åkerblom:
Begin by entering the MIS Stormboard at:
https://stormboard.com/invite/731447/bed33928

Register to the service by providing your name, email, user ID and password. Click **Done** (lower right-corner) after you have read the instruction screen possibly popping up after registration.

The brainstorming board is divided into **3+1** sections: **students, teachers, university** + **others**.
- Scan through what the other students might have brainstormed already to avoid duplication of ideas. Use the navigation box (upper right corner) and the slider in it to zoom the brainstorming canvas smaller or larger.

- Double-click on the canvas area where you want to submit your new idea on a new sticky (you may move by drag-and-dropping the sticky's position later on, if needed).

- Write each new idea on a separate sticky. The ideas are shown anonymous on the board.

- If you notice duplicate ideas, you may stack the stickies above each other.

- Comment the ideas by clicking the speech bubble icon in the left footer of the sticky. The comments are identified (NOT anonymous).

- You may edit your own ideas or own comments by clicking the sticky and selecting Edit.

- New ideas (that you have not read previously) are marked with red New triangles. Ideas that have comments, are marked with a filled speech bubble icon. The number of unread comments are marked by a number on a red circle on top of the speech bubble. When you hover over the new ideas or read the new comments to you, the new indicators disappear.

- Voting will be enabled on October 10 morning (you will be given a selected amount of votes to be divided between the ideas).

Submit 1-2 ideas and at least 5 comments to others' ideas via the forum during the brainstorming phase (Thursday Feb 28 at 15.00 o'clock – Wednesday night March 6),

and **vote on the brainstormed ideas** after that by logging in to Stormboard using the same link as previously (the voting phase starts on Thursday morning, March 7, and ends on Sunday night, March 10).

Return to the Stormboard to **see the final group voting results** using the same link again from Monday morning onwards (October 11 >).

INSTRUCTIONS FOR RETURNING THE ASSIGNMENT
Write a brief document where you report:

1) how many ideas and approximately the number comments you submitted (NO need to reprint your ideas in the report, the teacher is able to see the contributors),

2) the date and approximate time when you voted on the ideas,

3) what are the five most popular ideas based on the results of the group voting phase (the final voting result can be seen only on Monday morning, March 11, onwards), and

4) your feedback on the Stormboard platform (e.g. regarding its ease-of-use/usability, suggestions for further use in this or other courses, etc.).

INSTRUCTIONS FOR RETURNING THE ASSIGNMENT
Return the assignment report to MyCourses **by 11.3.2019 at 23:55** (midnight).

NOTE that the results of this brainstorming assignment will be forwarded anonymized to the school's management, the Success of Students core group (behind the AllWell? questionnaire), and the Dynamic Feedback System researchers.