IDBM CAPSTONE LEARNING OUTCOMES





- 1. A deeper theoretical and practical understanding of IDBM core topics
- 2. Ability to work effectively in distributed virtual teams
- 3. Skills and experience on facilitating engaging webinars
- 4. Readiness to start Master's thesis work

EXAMPLE IDBM CONTENTS

Human-centered design

Design management

Change management

Design thinking

Corporate entrepreneurship

Business modelling design

Networks and ecosystems

Transdisciplinary teamwork

Innovation management

Virtual collaboration

Storytelling

Individual potential

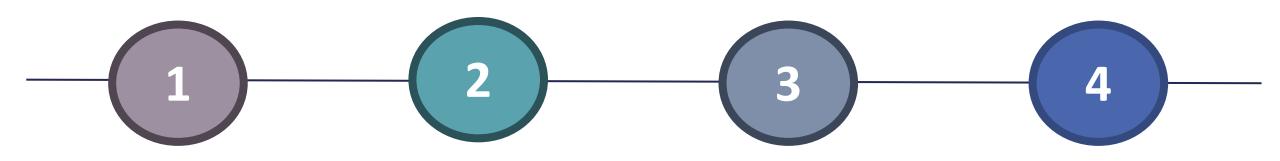
Leadership for creativity

Design project management

GAME CHANGER MADE BY IDBM

Professional skills and identity

HOW WILL WE LEARN?



PRE-ASSIGNMENTS

Prepare for webinar discussions by studying the assigned pre-study material

WEBINARS

On Tuesdays and Thursdays 14-16 (participatin: 1/3 course grade)

LITERATURE REVIEW

Get readiness for Master's thesis work: Write 10-12 p. literature review inlucing insights from practitioner interview(s) (1/3 grade)

TEACH OTHERS

Plan and host an engaging webinar based on your literature review (1/3 course grade)

1 PRE-ASSIGNMENTS

Prepare for each webinar by studying the assigned prestudy material posted in MyCourses

Learning on this course builds heavily on webinar discussions based on the pre-study materials

Assign pre-assignment for your own webinar

Send the study material to Niina & Emma 7 days before your webinar presentation

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WEBINARS

DATE	WEBINAR TOPICS AND LEARNING OBJECTIVES	
Tue 16.4.	Virtual and cross-cultural collaboration	
	- Learn how to communicate over technology and cultural boundaries in global virtual teams	
Thu 18.4.	Future of work design	
	- Understanding how jobs and knowledge work can be designed for better performance and well-being	
	- Understanding how to craft your own job, career, and life	
Tue 23.4.	Leadership and creativity in virtual teams	
	- Learn how to build trust and lead for creativity in virtual teams	
	- Learn how to facilitate different stages of creative process in virtual teams	
Thu 25.4.	Driving change	
	- Learn how to lead change in organizations	
	- Understand why change initiatives may fail	
Tue 30.4. or	Scaling up design thinking in global organizations	
Thu 2.5.	- Learn how to drive the implementation of design thinking in geographically dispersed organizations	
Thu 2.5. onwards	Student webinars	
until	- Student lead webinars on selected IDBM-related topics	
Tue 21.5. or		
Thu 23.5.		

LITERATURE REVIEW + INTERVIEW

Academic literature review (10-12 pages) of an IDBM-specific topic

CAN BE

- (a) stand alone paper, or
- (b) theoretical framework and rationale for your Master's thesis research study

LITERATURE REVIEW INCLUDES:

- 1. A critical analysis of the relationship among multiple different articles on the selected topic
- 2. Insights from an interview with (minimum one) industrial professional



HOST A WEBINAR alone or with a study partner

Teach others what you learned from your literature reviews and interviews.

Engage participants with creative facilitation methods, class assignments and pre-assignments.

WEBINARS WILL BE RECORDED FOR STUDY PURPOSES



COURSE GRADING (1-5)

WEBINAR PARTICIPATION	1/3 of the total grade A missed webinar can be compensated by writing a learning diary based on webinar recording and preassignment material
LITERATURE REVIEW + INTERVIEW	1/3 of the total grade Earn max points by (1) reviewing the literature on a selected IDBM-related topic (2) presenting a practitioner perspective to the topic based on interview(s).
HOSTING A STUDENT WEBINAR	1/3 of the total grade Earn max points by (1) providing insightful pre-assignment study materials (2) running an engaging 30 min webinar of the selected topic