**Your Name:**

**Title of Thesis:**

**Research phenomenon:**

**Stream(s) of research you refer to:**

**Research gap:**

**(Research context/cases/datasets):**

**Keywords:** *List the 5 words that best describe your research. Refer to the most important themes, concepts, topic area. Keywords are needed for the database search; someone searching for one, several of the keywords, would be presented with your thesis*

**Research question:** *Watch these two videos to help you formulate your research question:*

<https://www.youtube.com/watch?v=LWLYCYeCFak>

<https://www.youtube.com/watch?v=5-u0yiTUnYE>

**Intended contribution to research:**

**Intended implications:**

**Table of Contents:** *A good table of contents is a very critical component and helps you structure your thoughts and writing. As a general, broad structure, you may want to use the following: 1) Introduction, 2) Main Body, 3) Discussion/Implications (split up into Theoretical and Managerial Implications), 4) Conclusion. Please refer to the Guidelines, as well as exemplary BTs uploaded to MyCourses for more detailed information.*

**Key References:** *Least the at least 4 most relevant articles to your topic*

**Preliminary schedule of work:** *Referring to the Introductory Session Slides, set yourself realistic deadlines. Next to the Deadlines set by the seminar, which milestones do you consider important for you? Bear in mind any other tasks, responsibilities that you are faced with. Try not to set yourself too ambitious or lax milestones. While working on your thesis, stick to the deadlines you set for yourself. Time management is a very important part of the writing process. Thus, carefully decide on the schedule.*