

Homework Assignment 5

- DL 25.6.2019

Assignment: Gathering feedback for prototyping

Even the best product ideas will fail if nobody wants to use them, so let's go get some feedback!

Together with your team, prepare a brochure explaining your product idea using the provided template (can be found on the mycourse).

Each team member presents the poster to at least 5 people (do this face to face, no online surveys) and asks the following questions:

- Would you be interested in using a product/service like this?
- If yes, how and why would you use it?
- If no, how would it need to be changed, and why?

Report your interview findings using the provided excel sheet (mycourse).