

Nottingham assignment

DL: 18 &19.7

- 1. As a group of 3 delegates, prepare a 30 minute trip report presentation of your experience at the conference. What was interesting, what was useful, and did you learn anything that could be relevant for the whole class? Give your presentation in class on 19.7.**
- 2. Together with the 3 delegates, prepare material for a blog post to (<https://www.facebook.com/fitechio/> and <https://fitech.io/news/>) of your experience at the conference. Send the material to (iira.lahti@edu.turkuamk.fi) by 18.7.**
- 3. As individuals, use the conference as an opportunity to find traction (social proof that your idea is worth pursuing) for your idea. Find data, resources, expert endorsements or any kind to support your idea that your team can use in the final pitch on 16.8. to convey traction.**