# Pitch evaluation sheet

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| **Team name** |  |
| **Criteria** | **Description** | **Score (1 is lowest, 5 is highest)** |
| **Target market** | The target market: Is the target market worth pursuing? Is the customer well defined? | 1 | 2 | 3 | 4 | 5 |
| Comments to the team: |
| **Problem /need** | Is the problem real, does the customer have significant unfulfilled needs? | 1 | 2 | 3 | 4 | 5 |
| Comments to the team: |
| **Solution** | Is it better, faster, cheaper or more convenient than what is already available?  Does is make sense to produce using additive manufacturing? | 1 | 2 | 3 | 4 | 5 |
| Comments to the team: |
| **Overall presentation** | Clear, convincing, engaging, passionate, handled Q&A, knows facts & numbers, honest, believable  | 1 | 2 | 3 | 4 | 5 |
| Comments to the team:  |