

Performativity as a Photographic Power

Workshop by Marjaana Kella and Hanna Timonen
4 May – 19 May 2020

Welcome to participate in the workshop "Performativity as a Photographic Power" .

The workshop consists of three assignments, lectures, individual and group work, tutoring and a final review and discussion. The key objective of the workshop is to work together to create a great journey in the context of performativity.

Requirements: This course requires 80% attendance in the scheduled seven full course days, as well as completing course assignments which include reading a text, producing a presentation in a small group and accomplishing at least one photographic work. Outside the workshop hours the students are encouraged to continue to work on their own to make experiments and pieces for a reviewing and discussion event at the end of course.

The course is worth 3-5 credits.

3 credits are earned by **attending the classes and tutoring, reading a text and accomplishing the given assignments:**

- 1) making a presentation on one performative aspect (a group work)**
- 2) creating ideas for assignments on performativity (a group work)**
- 3) accomplishing at least one performative photographic work (individual work)**

5 credits can be earned for additional independent work during the course.

Due to the coronavirus regulations, we'll apply remote learning methods and tools in this course. The application we use is **Zoom**. You can join the meeting by loading Zoom (aalto.zoom.us) into your computer in advance or by using a browser. For joining you may need the meeting ID (red numbers under the link), so please copy the number so that it's ready on your clip board. When you join a meeting, both video and audio may be turned off, so you should open them in a pop-up window that appears on the screen when you log in. If the application does not allow you to join the meeting, please return to the original link and click it again.

Useful [quick guide about Zoom.us in Aalto](#) (needs login) and [Instruction videos for using Zoom](#)

A detailed schedule is on the following pages. Please follow it carefully!

Monday, May 4 at 9:30 – 16:30

We'll discuss the schedule, methods and content of the course. Marjaana will give a general lecture on the subject. The first assignment will be given (group work). After the meeting you should read the given text for the next day.

9:30-12:30 Three-hour online meeting with breaks

Join at 9:30 latest:

<https://aalto.zoom.us/j/491633787>

Meeting ID **491-633-787**

12:30-16:30 Independent work: reading the given text.

To get inspiration for the assignments, please feel free to explore exhibitions, libraries, the Internet and the reality around you to spot performatives.

Tuesday, May 5, 9:30 – 16:30

Group work, which you can continue on Wed and Thu as well, if you need to:

1) Making a presentation on a performative aspect (a group work)

Please use Zoom for working together with your group members. As Aalto students you have unlimited access to Zoom. Go to **aalto.zoom.us** to sign in and create a meeting.

Useful [quick guide about Zoom.us in Aalto](#) (needs login) and [Instruction videos for using Zoom](#)

Friday, May 8 , 9:30 – 16:30

Online presentations by workgroups on the three aspects of performativity in contemporary art. After the meeting you should gather online in small groups for the second assignment.

9:30-13:30 Four-hour Zoom-meeting with breaks

Join at 9:30 latest:

<https://aalto.zoom.us/j/551472744>

Meeting ID **551-472-744**

13:30-16:30 Group work

2) Creating ideas for assignments on performativity (a group work)

The assignments should be doable in this time, space and situation. Please use Zoom for working together with your group members.

Monday, May 11, 9:30 – 16:30

9:30-11:30 Two-hour Zoom-meeting. Assignments created by groups will be introduced.

Join at 9:30 latest:

<https://aalto.zoom.us/j/517786293>

Meeting ID **517-786-293**

11:30-16:30

Assignment 3 starts

3) Accomplishing at least one performative photographic work (individual work)

Independent work: students select the theme(s) and/or title(s) of their work.

Preliminary sketches and ideas.

Tuesday, May 12, 9:30-16:30

Tutorial meetings in small groups with Marjaana and Hanna. Grouping and the meeting links will be provided later. Please present your ideas and drafts!

Friday, May 15, 9:30-16:30

Independent work.

In Zoom, individual tutoring is available from 13:00-16:00

Join any time between 13:00-16:00:

<https://aalto.zoom.us/j/583951027>

Meeting ID **583-951-027**

Monday, May 18, 9:30-16:30

Independent work.

Tuesday, May 19, 9:30-16:30

Final review and discussion.

Join at 9:30 latest:

<https://aalto.zoom.us/j/534074540>

Meeting ID **534-074-540**

The course materials include three texts and related slideshows :

Iversen, Margaret. "Auto-maticity: Ruscha and performative photography". In *Art History*, volume 32, Issue 5. Diarmuid Costello & Margaret Iversen (ed.), *Photography after Conceptual Art*. December 2009. 836-851.

Green, David & Joanna Lowry. "From presence to the performative: rethinking photographic indexicality". In David Green (ed.), *Where is the Photograph?* Brighton: Photoworks and Photoforum, 2003. 47–60.

von Hantelman, Dorothea. "The Societal Efficacy of Art" in *How to do Things with Art*. Trans. Jeremy Gaines and Michael Turnbull. JRP/ Ringier, 2011. (Revised version of PhD-dissertation published in German. Berlin & Zürich: Diaphanes, 2007.)

The texts and slideshows will be shared in My Courses, and they should be read in the given timeframe.